Machine Learning Capstone Project

Definition

Project Overview

This project deals with fake/true news detection. It can be inserted undoubtedly in the context of Natural Language Processing problems.

While I was navigating on Kaggle, I found this interesting dataset: https://www.kaggle.com/clmentbisaillon/fake-and-real-news-dataset/kernels

The dataset is made of 2 CSV files (true, fake news) which store title, article, date and subject of the articles.

Problem Statement

So, the problem can be stated in the following way: Given the text of an article, I want the algorithm to be able to predict whether it refers to True or Fake news. In particular, I am structuring the solution to the problem as follows:

- The data, which comes from different sources (CSVs) will be labelled and stacked;
- After being stacked, the text features such as "title" and "article" will be processed in order to generate a meaningful vocabulary (no hashtags, URLs, weird punctuation and stopwords)

From here, two roads can be followed, depending on the choice of the algorithm.

- If a Machine Learning algorithm is used, then it is necessary to create a Bag of Words representation of the texts, either by using word counts, one hot encoding of term frequency-inverse document frequency that can be used together with other features (extracted from date, for example) to train the model;
- Instead, if a Deep Learning model is chosen, such as a Recurrent Neural Network, one could think of using only directly text sequences padded to same length and mapped with a word_to_integer vocabulary. Then, the neural network can be trained to solve a binary classification problem with a binary crossentropy loss.

Metrics

First, I had thought of using F1-Score or ROC-AUC as methods for scoring my algorithm, but given the balance of the 2 datasets, then I opted for a simple Accuracy Metric:

Acc = (True Positives + True Negatives)/(True Positives + True Negatives + False Positives + False Negatives)

Analysis

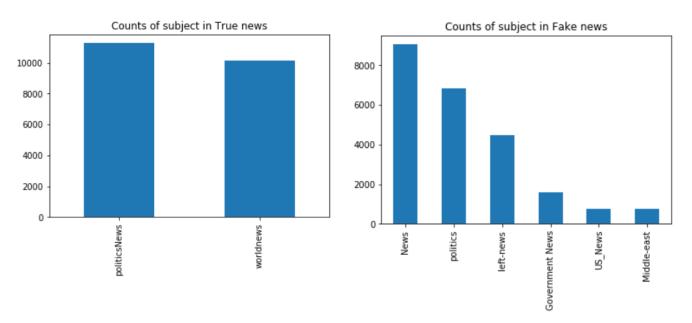
Data Exploration and Exploratory Visualization

I started exploring the datasets in the notebook called "Data Exploration and S3 Integration.ipynb".

I first imported the True and Fake datasets with Pandas.read_csv() and checked the features: title, text, subject and date.

true.head()				
	title	text	subject	date
0	As U.S. budget fight looms, Republicans flip t	WASHINGTON (Reuters) - The head of a conservat	politicsNews	December 31, 2017
1	U.S. military to accept transgender recruits o	WASHINGTON (Reuters) - Transgender people will	politicsNews	December 29, 2017
2	Senior U.S. Republican senator: 'Let Mr. Muell	WASHINGTON (Reuters) - The special counsel inv	politicsNews	December 31, 2017
3	FBI Russia probe helped by Australian diplomat	WASHINGTON (Reuters) - Trump campaign adviser	politicsNews	December 30, 2017
4	Trump wants Postal Service to charge 'much mor	SEATTLE/WASHINGTON (Reuters) - President Donal	politicsNews	December 29, 2017

I plotted distributions of the 'subject' feature from both datasets and noticed that whereas in the True data, the subjects are almost evenly divided into 'politics' and 'world' news, in the Fake data article subjects are spread across several classes.



An anormality I found in the data is the datetime format, as you can see in the first image. Pandas did not catch the datetime format, so I needed to parse it in some specific way which i'll discuss in next steps.

Algorithms and Techniques

The algorithms I used for this project are two, and really diverse in nature.

The first approach is a Naive Bayes approach with Multinomial target. As it is very known, Naive Bayes models do work fine with text classification tasks in which features (word counts or tf-idf counts) are supposed to be independent.

Naive Bayes methods take their name because they are based on applying Bayes' theorem, and the adjective 'naive' comes from the conditional independence between every pair of features given the target class. An estimate of the target can be obtained as:

$$\hat{y} = argmax P(y) \prod_{i=1}^{n} P(x_i|y)$$

Where P(y) is the relative frequency of the target y in the training set, and the structure of P(x|y) depends on the assumptions made. Naive Bayes can work well even if the training data has dependent features.

A complete explanation of this topic can be found here: https://www.cs.unb.ca/~hzhang/publications/FLAIRS04ZhangH.pdf

I chose this a baseline model because it was approximately simple to implement, generally requires few training data and can give good results even when the assumption of independence is broken. In general, I think it's good to train a simple model first and see how it behaves before going to more complicated models.

Recurrent Neural Networks are Neural Networks which have 'memory' which is maintained along several time steps, given the input sequence. This allows, in contrast with classical feedforward neural networks, to work with dynamic and time-varying inputs. There exist different types of recurrent layers: the simple recurrent layer, the Gated Recurrent Unit and the Long Short Term Memory layers.

Recurrent Neural Networks parameters are trained with a particular version of backpropagation, called the backpropagation through time, where the recurrent layers are unfolded and the parameters can be updated separately for each time step and then averaged (weights are shared between time steps of the same layer).

The second model I chose was a Neural Network with a Bidirectional LSTM layer and a single sigmoid output, to present the binary classification task. The Bidirectionality allows the LSTM to learn not only what is supposed to come "next", but also what is the "cause" of what comes next, because in text sequences the context (so what comes before and after) of a word is really important, thus this can improve performances.

Benchmark

As a naive benchmark, I chose to take the accuracy score obtained by the Authors of the articles listed in my Capstone Proposal. In particular, they report an accuracy score of 90% by using a Linear Support Vector Machine.

Methodology

Data Preprocessing

Regarding Data preprocessing, I took several steps and choices depending on the model I was working with.

The first thing I did was add a label to the datasets and concatenate them in a complete dataset and also to reshuffle the whole dataset in order to be sure to uncover any possible bias.

```
true['targetClass'] = 0
fake['targetClass'] = 1

df = pd.concat([true,fake])

#Shuffle the dataframe to randomize things up
df=df.sample(frac=1, random_state=1).reset_index(drop=True)
```

The preprocessing steps I took for Naive Bayes are the following:

- Parse dates in order to be able to extract features from date
- Text cleaning: lowercase, filtering numbers, URLS and hashtags, stemming
- Text tokenization and Tf-Idf vectorization

To parse dates, I needed to use the parse() function from parser module of dateutil package.

By applying it to the DataFrame column directly I obtained a value error, as there were some rows where the 'date' field was filled with URLs and texts instead of dates. So, I built a function to be able which returns NaN if the date cannot be parsed:

```
def parse_date(x):
    try:
        return parser.parse(x)
    except:
        return np.nan
```

And so I was able to parse dates correctly like this:

```
df['date'] = df['date'].apply(parse_date)

df['date'].head()

0    2017-04-02
1    2017-07-26
2    2016-02-07
3    2017-11-30
4    2016-12-27
Name: date, dtype: datetime64[ns]
```

And then I dropped rows with NaN date, which were about 10.

I also decided to remap all subject categories into two: politics and general.

```
#Create a single view of multiple mappings
from collections import ChainMap
to_politics = ["politicsNews","left-news","Government News","politics"]
to_general = ["worldnews", "News", "US_News", "Middle-east"]
full_map = ChainMap(dict.fromkeys(to_politics,'politics'),dict.fromkeys(to_general,'general'))
```

Going with text cleaning, I built a function which takes as input a text and returns the cleaned text as output:

```
def process_text(text, length=False, stem=False):
    try:
        stop_words = set(stopwords.words('english'))
    except:
        nltk.download('stopwords')
        stop_words = set(stopwords.words('english'))
    if stem:
        stemmer = PorterStemmer()
        tokens = [stemmer.stem(word.lower()) for word in text.split() if (word.isalpha()) and (word not in stop_words)]
    else:
        tokens = [word.lower() for word in text.split() if (word.isalpha()) and (word not in stop_words)]
    cleaned_text = ' '.join(tokens)
    if length:
        length_of_text = len(tokens)
        return cleaned_text,length_of_text
else:
        return cleaned_text
```

I used NLTK's PorterStemmer and stopwords to stem and filter stop words from texts.

The last stage of data processing for the Naive Bayes model was Tf-Idf Vectorization for titles and article texts, with 250 and 2500 max features, respectively.

```
from sklearn.feature_extraction.text import TfidfVectorizer

vect_text = TfidfVectorizer(max_features=2500).fit(cleaned_df['cleanedText'])
vect_title=TfidfVectorizer(max_features=250).fit(cleaned_df['cleanedTitle'])

text_df = pd.DataFrame(vect_text.transform(cleaned_df['cleanedText']).toarray().astype(np.float16), column s=vect_text.get_feature_names())
title_df = pd.DataFrame(vect_title.transform(cleaned_df['cleanedTitle']).toarray().astype(np.float16), col umns=vect_title.get_feature_names())
```

Finally, I concatenated tf-idf terms to rest of the datetime features:

```
full_df = pd.concat([cleaned_df,text_df,title_df],axis=1)
```

Split it into train and test sets:

```
from sklearn.model_selection import train_test_split
X_train,X_test,y_train,y_test=train_test_split(X,y, random_state=1, stratify=y, test_size=0.3)
```

And then uploaded them to S3:

```
pd.concat([y_train,X_train],axis=1).to_csv(path+'_train.csv',index=False,header=False)

pd.concat([y_test,X_test],axis=1).to_csv(path+'_test.csv',index=False,header=False)

sagemaker_session.upload_data(bucket=bucket, key_prefix=prefix, path=path+'_train.csv')
sagemaker_session.upload_data(bucket=bucket, key_prefix=prefix, path=path+'_test.csv')
```

For what concerns the preprocessing steps for the LSTM model, I considered only the article texts as feature over which:

 I filtered texts with length below 20 and above 500 words to avoid empty sequences or too long sequences

```
df_filt['articleLength'].plot(kind='hist')

<matplotlib.axes._subplots.AxesSubplot at 0x7fbbdc2f3f98>

8000

6000

2000

100

2000

300

400

500
```

- I split the data in Train, Validation and Test datasets with train_test_split from Sklearn
- I applied a Tokenizer from keras to the Training set which then I used to transform also Validation and Test Datasets (To avoid data Leakage)

```
text_tokenizer = Tokenizer(num_words=80000)
#title_tokenizer = Tokenizer(num_words=1000)

text_tokenizer.fit_on_texts(X_train['article'].astype(str))
#title_tokenizer.fit_on_texts(X_train['title'].astype(str))
```

• I padded all sequences with a max_len of 500 (filtering size):

```
X_train = sequence.pad_sequences(X_train,maxlen=500, padding='post')
X_val = sequence.pad_sequences(X_val,maxlen=500, padding='post')
X_test= sequence.pad_sequences(X_test,maxlen=500, padding='post')
```

 And finally I concatenated labels with integer-encoded sequences and uploaded all the datasets to \$3.

Implementation

Multinomial Naive Bayes

To train a Naive Bayes model, I needed to provide a training script to Amazon SageMaker, which is located in 'source_train/', called 'train_sklearn_nb'.py.

After adding all the arguments to the argumentParser, I simply instantiated the MultinomialNB:

```
clf = MultinomialNB()
clf.fit(train_X,train_y)
```

And, on the SageMaker Instance, I created an Estimator and Launched the training job by passing the s3 location of the training data to the fit() method:

Which then I deployed as an endpoint:

Recurrent Neural Net

For what concerns the Neural Network, I chose the following structure (refer to train_keras_lstm.py) by using the tf.keras Sequential API:

```
def RNN():
    model = Sequential()
    layer = model.add(Embedding(80000,128,input_length=500))
    layer = model.add(Bidirectional(LSTM(128)))
    layer = model.add(Dense(128,name='FC1'))
    layer = model.add(Activation('relu'))
    layer = model.add(Dense(1,name='out_layer'))
    layer = model.add(Activation('sigmoid'))
    return model
```

As you can see, I chose a vocabulary size of 80000 words (same as the Tokenizer), an input_length of 500 (max_len of pad_sequences) and an embedding dimension of 128, which then I repeated for the Bidirectional LSTM layer and for the following Dense layer.

Then I fitted and saved the model:

On the instance side:

Model Training

So, you can see that I used a ml.p2.xlarge instance (1 GPU) with Tensorflow 2.

Refinement

A step I would have taken as a refinement would have been increasing the number of n-grams in the Tf-Idf Vectorizer and also its vocabulary size, because using only 1-grams does not allow catching inter-word dependencies which is essential in text classification, but it didn't really represent a problem as I wanted Naive Bayes to be a first SageMaker implementation.

As for the Recurrent Neural Network, the first implementation did not have a Bidirectional layer but only a unidirectional LSTM. I noticed that the loss wasn't decreasing and also the accuracy was stuck at 50% both on train and validation set. Then, I decided adding Bidirectionality to the LSTM and I noticed that the training loss decreased smoothly.

Results

Model evaluation and validation

As explained before, I used accuracy score as a metric for validating my model because I didn't want to come up with complex metrics, having a pretty well-balanced dataset after all.

When evaluating the accuracy on a test set, I obtained a low accuracy, about 57%:

```
from sklearn.metrics import accuracy_score, f1_score, precision_score, recall_score

accuracy_score(true_labels,preds)

0.5739750445632799

#This model did not perform as I wished.
```

It did not perform as I wished, but wasn't really a problem.

When I came up with the LSTM, I also provided the model a validation set in order to be sure that the model wasn't overfitting to the training set.

```
loss: 0.0037 - accuracy: 0.9992 - val_loss: 0.0464 - val_accuracy: 0.9877
```

To test this model, I couldn't directly use predictions as the sigmoid outputs gives probabilities instead of class membership, so I defined a function to threshold the predictions:

```
def threshold(x):
    if x < 0.5:
        return 0
    else:
        return 1

preds_df['preds']=preds_df['preds'].apply(threshold)

target_preds = pd.concat([y_test,preds_df], axis=1)</pre>
```

And testing the accuracy on the test dataset provided:

```
print(accuracy_score(target_preds['targetClass'], target_preds['preds']))
0.986639753940792
```

So I beat the benchmark and I found myself satisfied with the overall project.

Trying to ask final questions: the model generalizes pretty well to unseen data, as it performed with 98% accuracy on a test set sampled with stratification on the target column (so the classes are perfectly balanced and by shuffling I've randomized to remove biases).

By looking at the unthresholded predictions, it seems that output probabilities of the final dense layer are pretty far from the margin of .5, so small changes in the data do not affect the prediction of the network.

Of course, it must be said that we can trust this model within the scope of the project, but the dataset itself is really limited to news of mainly politics and world news and this can somehow limit the range where the model can perform well, but in any case by getting more training data (especially with different subjects) the model could generalize even more.

Thank you.