



GOLDEN SCOOPS PROJECT PROPOSAL

0.1.0 Version

PREPARED FOR

Amber Schreiber
Project

PREPARED BY

Marco Guido
guidotorres.mx

Apr 18, 2022



**Ms. Amber Schreiber
Project**

amber@thegoldenscoop.org

Dear Ms. Schreiber,

Please find enclosed our detailed software proposal for your kind consideration.

At guidotorres.mx we are aware that finding and designing a website can be a challenging task; however, we have everything ready to complete a complete a website for you. We are pleased to inform you that we focus on a mixture of technical excellence and clear communication, and our company hires only the very best to ensure you receive both, so you can be certain of the quality of the outcomes of the project.

We also know that every client is unique, and we strive to deliver an individual, innovative and affordable proposal every time and to follow it through with an outstanding delivery which is both on time and within budget.

We have over 4 years of development in this area and our previous clients include similar requirements. Please let us know if you would like to get in touch with our existing clients from whom you will receive nothing but positive endorsements. You may also wish to review our website at guidotorres.mx. To see our portfolio of previous work and learn more about our organization.

We also pride ourselves on our after-sales client-care including our guarantees, staff-training and online support.

Finally, we realize that you are very busy and wanted to thank you in advance for your time spent reviewing our proposal.

Best,

Marco Guido

guidotorres.mx



1. Project Overview

This project will create a new website with for Golden Scoops, Inc. with the specified requirements. The project will be documented and released on GitHub and based on the requirements and conditions stated in the following sections.

2. Goals

The creation of a website that will show a list of the company's flavours. The website will include an about page, product pages and a nutrition section. The site will include a call to action to get users to come into the store. The design will be trendy, and will use the brand colour (pink). Considering the client's preferences and values.

3. Specifications

The website will include the following requirements.

- Responsive design
- List of company flavours
- Pages:
 - Landing
 - About
 - Nutrition
- A call-to-action section, which will invite the costumers to come to the store
- Trendy design
- Pink as part of the design
- Adapt to the clients' preferences and values

3. Obstacles

Creating a design solid enough with the last technologies that will be up to date for the following couple of years is not simples, edge technologies have to be used in order to pursue that.



4. External Risks

Generate a trendy design for a specific customer base is not a simple endeavor, consult groups and studies must be conducted in order to be certain of the trendiness of the design.

5. Budgetary considerations

A fixed rate of \$20CAD per hour of labour will be charged and the final number of hours may diverge from the initial plan based on the detailed explanation provided by our time tracking tool, you may ask for the exact schedule at the end of every stage of the project and clarifications can be done at any stage of the project.

A rough estimate of the hours of labour inverted in the project is made in the milestones and reporting section, and you can trust we'll do our best to stay in line with it.

If you wish to modify the project objectives, milestones or outcomes, we may proceed to adapt the changes to the project, and we'll proceed to reevaluate the quantity of hours needed in order to accomplish the additional tasks and the associated budget.

6. Software

The project will be developed using the latest possible versions of following technologies. And they will be updated accordingly to the actual development and the approved features:

TypeScript, SCSS, React, Bootstrap, Adobe XD, Illustrator, Photoshop, Github (Github Actions, Project), Trello (Gantt Power-Up), Toggl Time Tracker, Git.



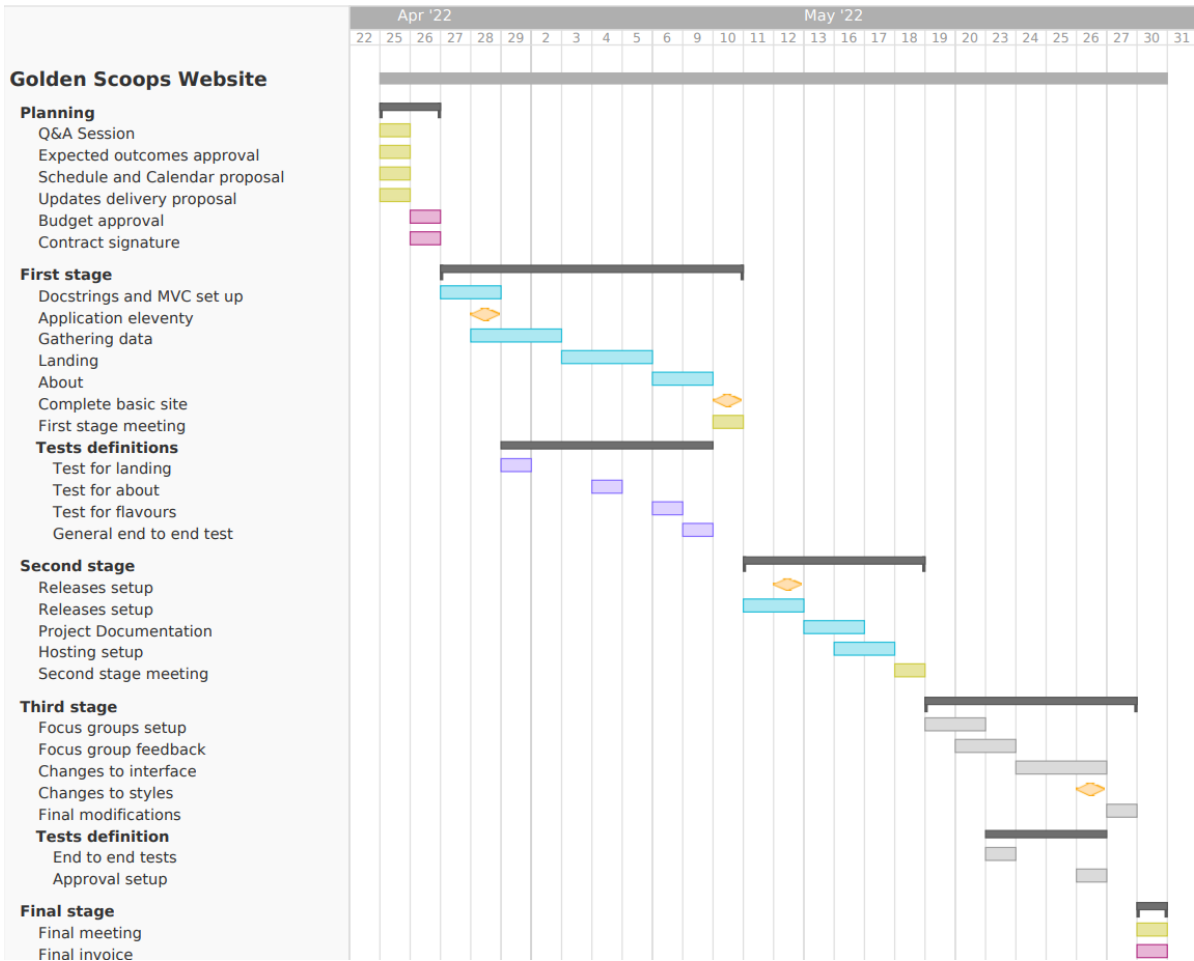
7. Milestones and Reporting

After reading your requirements and scenario thoroughly, at guidotorres.mx we created a proposal that we will proceed with after your approval. The proposal is composed by a total of 1 initial step, 3 stages and 1 final step, each of which contains:

- Initial meeting: We propose an initial meeting where we'll present you a mock-up of the expected outcomes, so you can be sure that the actual development of the project is in concordance with your final expectations, then we could proceed to arrange an agreement with the details of the project and its development.
- Second stage: This is the first developing stage where we'll create the backbones of the solution and the minimum requirements you shared with us.
- Third stage: After your approval of the previous stage outcomes, in this stage we proceed to create the documentation of the project and its GitHub page, as well as the continuous delivery workflow.
- Third stage: After your approval of the previous stage outcomes, in this stage we proceed to create update the codebase and add the possible modifications to the project, as well as conduct a group of study to evaluate the last commits of the design.
- Final meeting: Once all previous stages are completed, we'll proceed to have a hands-off meeting and start the knowledge transaction, we'll provide some recommendations on future development and possible improvements.



Total estimation of man hours:



- **104 hours (26 workdays) including bonus features - \$2080CAD**

Signed as accepted by client:

Ms. Amber Schreiber

20/04/2022