

Guilherme Augusto Magalhães

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(Open to travel/change)

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RESUME

Professional with 10 years of experience, working 3 years in digital solutions in a large multi-national company of consumer goods. Solid knowledge in requirement analysis, process mapping, development of Business Cases and creation of solutions for data transformation with Power Platform toolkit.

Work experience in:

Development of digital applications with Power Apps and C#.

Data Viz with Power BI.

Development of RPAs with UiPath, Power Automate and VBA.

Management and implementation of digital projects.

Optimization of process workflow.

Agile and waterfall frameworks.

Design Thinking.

I am a Computer Engineer, digital enthusiast, data driven, self-taught and used to work alone or with teams. Moved by challenges and open to every new experience.

PROFESSIONAL EXPERIENCE

BAT Brazil

British American Tobacco (BAT), world leader in cigarette market.

- Digital Manufacturing Specialist – March 2022 to present
 - Responsible for structuring and implementing indicators, guidelines and standards for processes and tools of Brazil factory's Digital Manufacturing area.
 - Responsible for lead and consolidate the digital mindset of Brazil factory, by using a communication plan that gives visibility of the digital solutions and their advantages, and by a training plan to increase the digital capabilities of employees.
 - Responsible for support LATAM South teams in the definition of a roadmap for their digital transformation in manufacturing, with strategies for each step to achieve the maximum performance of the areas in a digital aspect.
 - Responsible for the digital solutions rollout across all BAT's sites, establishing processes, creating the support documentation, setting up all the requirements and deploying the applications for the end users.
 - Responsible for support the prototyping and development of digital solutions built in Microsoft Power Platform or RPA's solutions.
- Digital Manufacturing Analyst – January 2021 to March 2022 (1 year 3 months)
 - Member of multidisciplinary team focused on management, execution and prospection of innovation projects.
 - Development of User Stories and Product Backlog, subsequent performance in Refinement, for scope definition of projects across manufacturing.

- Development of RPAs to automatize daily routines, with reduction of 40 hours per month of activities.
 - Responsible for the definition and execution of Business Intelligence project for Human Resources area, with reduction of 60 hours per month of activities.
 - Responsible for the definition and management of digitalization project for Production Planning area, with reduction of 80 hours per month of activities.
 - Responsible for the execution of automatization project for Production Performance area, with reduction of 10 hours per month of activities.
 - Use of agile methodology (SCRUM and Kanban) for project execution, and traditional (waterfall) for project management.
 - Use of *Design Thinking* methodology with stakeholders to process mapping, problem definition and activities scope.
- Maintenance Analyst – April 2018 to January 2021 (2 years 9 months)
 - Electronic Maintenance Technician– March 2014 to April 2018 (4 years 1 month)
 - Maintenance Electronic – December 2011 to March 2014 (2 years 4 months)
 - Maintenance Electronic Intern – January 2011 to December 2011 (11 months)

ACADEMIC FORMATION

- **Bachelor in Computer Engineering** – Pitágoras University – December 2019
- **Bachelor in Electronic Technician** – Technical School Liberato Salzano Vieira da Cunha – April 2012

LANGUAGE

- Intermediate: Spanish
- Advanced: English
- Native: Portuguese

SOFTWARES

- Basic: Microsoft Project, Microsoft Visio, Tableau, Git, C/C++, R and Python.
- Intermediate: Microsoft SQL 2014, SAP (PM), UiPath, VBA, Power Automate and Power Apps.
- Advanced: Microsoft Office and Microsoft Power BI.

GENERAL COURSES

- Product Design Formation – Alura – 2023
- Digital Transformation Formation – Alura – 2023
- Data Visualization and Design of Dashboards – Data Science Academy – 2022
- Business Analytics – Data Science Academy – 2022
- Machine Learning – Data Science Academy – 2022
- Data Engineer with Hadoop and Spark – Data Science Academy – 2022
- Big Data Real-Time Analytics with Python and Spark – Data Science Academy – 2022
- Big Data Analytics with R and Microsoft Azure Machine Learning – Data Science Academy – 2022
- Bootcamp Agile Expert – Instituto de Gestão e Tecnologia da Informação – 2021
- Microsoft Power BI to Data Science, Version 2.0 – Data Science Academy – 2021
- Bootcamp Machine Learning – Instituto de Gestão e Tecnologia da Informação – 2020