Guijin Son

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EDUCATION

Yonsei University

Bachelor of Economics; GPA: 3.63/4.5

Seoul, South Korea February 2020 - 2024

Working Experience

OneLineAI

Seoul, South Korea

Co-Founder (Full Time)

February 2023 - Present

Post-Trained LLMs for Korean finance. Developed agents for real-time question answering. Funded 500K USD.

Qraft Technologies

Seoul, South Korea

NLP Model Engineer (Freelancer)

August 2022 - February 2023

Researched aspect-based sentiment analysis for financial entities. Implemented event-based and factor-based investment strategies.

FuturePlay

Seoul, South Korea

Data Analyst (Full-time, Team Member)

January 2022 - July 2022

Engineered a data analysis dashboard for early-warning investment insights using AWS S3, Lambda, and Quicksight; contributed to industry-focused reports on Vertical SaaS, Hardware, and Recession trends.

Publications

Conference Publications:

FINKRX: Establishing Best Practices for Korean Financial NLP

Guijin Son, Hyunwoo Ko, Haneral Jung, Chami Hwang

ACL 2025 (Industry).

Linguistic Generalizability of Test-Time Scaling in Mathematical Reasoning

Guijin Son, Jiwoo Hong, Hyunwoo Ko, James Thorne

ACL 2025 (ORAL).

On the Robustness of Reward Models for Language Model Alignment

Jiwoo Hong, Noah Lee, Eunki Kim, Gujin Son, [3 authors], James Thorne.

ICML 2025.

KMMLU: Measuring Massive Multitask Language Understanding in Korean.

Guijin Son, Hanwool Lee, Sungdong Kim, Seungone Kim, Niklas Muennighoff, Taekyoon Choi, Cheonbok Park, Kang Min Yoo, Stella Biderman.

NAACL 2025.

The BiGGen Bench: A Principled Benchmark for Fine-grained Evaluation of Language Models with Language Models.

Seungone Kim, Juyoung Suk, Ji Yong Cho, Shayne Longpre, Chaeeun Kim, Dongkeun Yoon, Guijin Son, [20 authors], Sean Welleck, Graham Neubig, Moontae Lee, Kyungjae Lee, Minjoon Seo.

NAACL 2025

MULTI-TASK INFERENCE: Can Large Language Models Follow Multiple Instructions at Once?.

Guijin Son, Sangwon Baek, Sangdae Nam, Ilgyun Jeong, Seungone Kim.

ACL 2024

HAE-RAE Bench: Evaluation of Korean Knowledge in Language Models.

Guijin Son, Hanwool Lee, Suwan Kim, Huiseo Kim, Jaecheol Lee, Je Won Yeom, Jihyu Jung, Jung Woo Kim, Songseong Kim. LREC-COLING 2024.

• Workshop Papers:

Multi-Step Reasoning in Korean and the Emergent Mirage

Guijin Son, Hyunwoo Ko, Dasol Choi.

C3NLP@NAACL2025

LLM-as-a-Judge & Reward Model: What They Can and Cannot Do.

Guijin Son, Hyunwoo Ko, Hoyoung Lee, Yewon Kim, Seunghyeok Hong.

GoodData@AAAI2025

KRX Bench: Automating Financial Benchmark Creation via Large Language Models.

Guijin Son, Hyunjun Jeon, Chami Hwang, and Hanearl Jung.

FinNLP@LREC-COLING 2024

Beyond Classification: Financial Reasoning in State-of-the-Art Language Models

Guijin Son, Hanearl Jung, Moonjeong Hahm, Keonju Na, Sol Jin.

FinNLP@IJCAI2023

Removing Non-Stationary Knowledge From Pre-Trained Language Models for Entity-Level Sentiment Classification in Finance.

Guijin Son, Hanwool Lee, Nahyeon Kang, Moonjeong Hahm.

MUFFIN@AAAI 2023

• Preprints:

Pushing on Multilingual Reasoning Models with Language-Mixed Chain-of-Thought

Guijin Son, Donghun Yang, Hitesh Laxmichand Patel, Amit Agarwal, Hyunwoo Ko, Chanuk Lim, Srikant Panda, Minhyuk Kim, Nikunj Drolia, Dasol Choi, Kyong-Ha Lee, Youngjae Yu

When AI co-scientists fail: SPOT-a benchmark for automated verification of scientific research

Guijin Son, Jiwoo Hong, Honglu Fan, Heejeong Nam, Hyunwoo Ko, Seungwon Lim, Jinyeop Song, Jinha Choi, Gonçalo Paulo, Youngjae Yu, Stella Biderman.

Understand, Solve and Translate: Bridging the Multilingual Mathematical Reasoning Gap Hyunwoo Ko, **Guijin Son**, Dasol Choi.

MM-Eval: A Multilingual Meta-Evaluation Benchmark for LLM-as-a-Judge and Reward Models

Guijin Son, Dongkeun Yoon, Juyoung Suk, Javier Aula-Blasco, Mano Aslan, Vu Trong Kim, Shayekh Bin Islam, Jaume Prats-Cristià, Lucía Tormo-Bañuelos, Seungone Kim.

INVITED TALKS

- LLM FineTuning (SNUH) September 2025; Seoul, South Korea
- Reasoning LLMs in Korean (KISTI) September 2025; Daejeon, South Korea
- LLMs in Resource-Constrained Environments (Wandb) February 2025; Seoul, South Korea
- Ko-R1 (ModuLabs) February 2025; Seoul, South Korea
- Language Model Evaluation (LG Electronics) August 2024; Seoul, South Korea
- Best Practices for Korean Evaluation (LangChain KR) February 2024; Seoul, South Korea
- LLMs for Finance (Korea Financial Telecommunications & Clearings Institute) July 2024; Seoul, South Korea
- Finance-Specific Language Models (SHINYOUNG SECURITIES) March 2024; Seoul, South Korea
- Best Practices for Korean Evaluation (MODUCON) December 2023; Seoul, South Korea
- AI in Finance (ModuLabs) June 2022; Seoul, South Korea

LEADERSHIP EXPERFIENCE

- Election Committee Chairperson at Yonsei University Underwoord International College November, 2021
- Student President at Yonsei University Underwood International College Economics April, 2021