

#HONEST

DATA GOVERNANCE GLOSSARY

● **Data Governance vision**

The golden document to please the CDO

● **Roadmap**

Our common unattainable wishlist

● **Data quality**

What all Data Governance problems are about

● **Data steward**

We're still looking for him/her among business teams

● **Data owner**

Does not really exist anymore

● **Data contract**

Nice word to use in tech meetings to look cool

● **ROI**

High number to present to CEO to get budget

● **Issue log**

The pile of problems everyone's running away from

● **Data catalog**

The promise to solve all problems

● **Business objects**

Let's all fight over the definitions

● **Taxonomy**

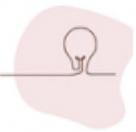
Science of classification in Marie Kondo style

● **GenAI**

Why Data governance exists



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