

#HONEST

DATA GOVERNANCE GLOSSARY

● Data Governance vision

The golden document to please the CDO

● Roadmap

Our common unattainable wishlist

● Data quality

What all Data Governance problems are about

● Data steward

We're still looking for him/her among business teams

● Data owner

Does not really exist anymore

● Data contract

Nice word to use in tech meetings to look cool

● ROI

High number to present to CEO to get budget

● Issue log

The pile of problems everyone's running away from

● Data catalog

The promise to solve all problems

● Business objects

Let's all fight over the definitions

● Taxonomy

Science of classification in Marie Kondo style

● GenAI

Why Data governance exists



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