

Dash de Captação

Data (Fechamento de Mês): October 31, 2025 X | Estratégia: GT X | Distribuidor

Churn por canal

Tipo de Canal	Estratégia	Total de clientes	clientes_ativos	Clientes Churned	Churn rate %	Churn anual %	Meses até churn
GT	GT	48,315	15,894	32,421	67.1	23.93	48.8
	GT	166	88	78	46.99	16.03	43.6
	GT	88	69	19	21.59	6.52	43.3
	GT	69	50	19	27.54	8.11	45.7
	GT	29	19	10	34.48	12.32	38.6
	GT	23	17	6	26.09	12.87	26.3
	GT	19	19	0	0		

7 rows

Receita histórica

Distribuidor	Estratégia	Meses	AUM médio	% rebate	Receita Bruta	Custo rebate	Receita líquida
GT	GT	55	124,096,222	0	11,375,487	0	11,375,487
	GT	277	22,576,553	0	10,422,842	0	10,422,842
	GT	60	135,828,436	40	13,582,844	5,433,137	8,149,706
	GT	268	11,133,768	0	4,973,083	0	4,973,083
	GT	55	87,776,106	40	8,046,143	3,218,457	4,827,686
	GT	48.5	46,397,389	0	3,750,456	0	3,750,456
	GT	46	77,548,750	40	5,945,404	2,378,162	3,567,242
	GT	43	66,373,473	40	4,756,766	1,902,706	2,854,059
	GT	29	52,901,002	0	2,556,882	0	2,556,882
	GT	8	159,473,664	0	2,126,316	0	2,126,316
	GT	49.6	25,363,364	0	2,096,705	0	2,096,705
	GT	55	36,107,704	40	3,309,873	1,323,949	1,985,924
	GT	267	4,304,545	0	1,915,522	0	1,915,522
	GT	28	62,873,545	40	2,934,099	1,173,640	1,760,459
	GT	78	13,019,468	0	1,692,531	0	1,692,531
	GT	279	3,594,498	0	1,671,442	0	1,671,442

184 rows

LTV