

Dash de Captação

 Data (Fechamento de Mês): October 31, 2025 

 Estrategia: GT 

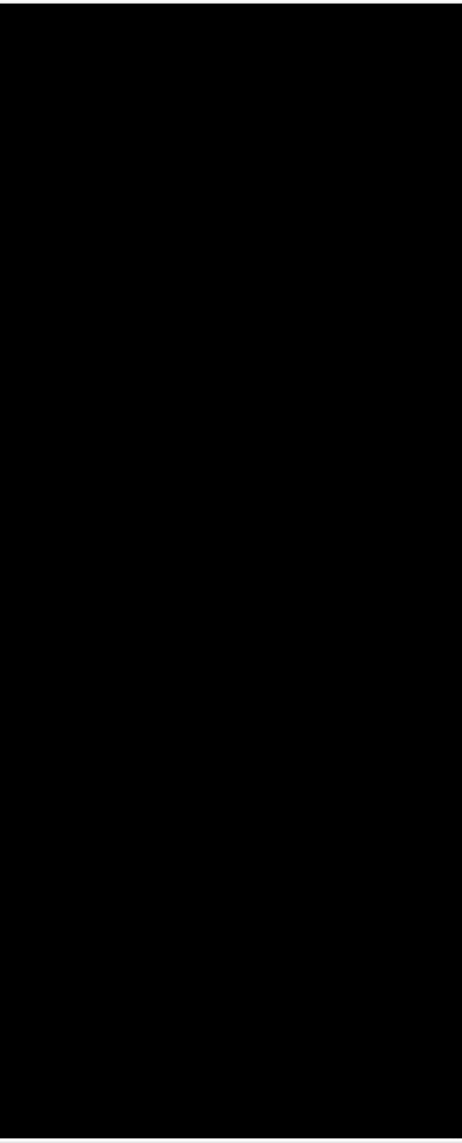
 Distribuidor

Churn por canal

| Tipo de Canal | Estratégia | Total de clientes | clientes_ativos | Clientes Churned | Churn rate % | Churn anual % | Meses até churn |
|--|------------|-------------------|-----------------|------------------|--------------|---------------|-----------------|
|  | GT | 48,315 | 15,894 | 32,421 | 67.1 | 23.93 | 48.8 |
| | GT | 166 | 88 | 78 | 46.99 | 16.03 | 43.6 |
| | GT | 88 | 69 | 19 | 21.59 | 6.52 | 43.3 |
| | GT | 69 | 50 | 19 | 27.54 | 8.11 | 45.7 |
| | GT | 29 | 19 | 10 | 34.48 | 12.32 | 38.6 |
| | GT | 23 | 17 | 6 | 26.09 | 12.87 | 26.3 |
| | GT | 19 | 19 | 0 | 0 | | |

7 rows

Receita historica

| Distribuidor | Estratégia | Meses | AUM médio | % rebate | Receita Bruta | Custo rebate | Receita líquida |
|---|------------|-------|-------------|----------|---------------|--------------|-----------------|
|  | GT | 55 | 124,096,222 | 0 | 11,375,487 | 0 | 11,375,487 |
| | GT | 277 | 22,576,553 | 0 | 10,422,842 | 0 | 10,422,842 |
| | GT | 60 | 135,828,436 | 40 | 13,582,844 | 5,433,137 | 8,149,706 |
| | GT | 268 | 11,133,768 | 0 | 4,973,083 | 0 | 4,973,083 |
| | GT | 55 | 87,776,106 | 40 | 8,046,143 | 3,218,457 | 4,827,686 |
| | GT | 48.5 | 46,397,389 | 0 | 3,750,456 | 0 | 3,750,456 |
| | GT | 46 | 77,548,750 | 40 | 5,945,404 | 2,378,162 | 3,567,242 |
| | GT | 43 | 66,373,473 | 40 | 4,756,766 | 1,902,706 | 2,854,059 |
| | GT | 29 | 52,901,002 | 0 | 2,556,882 | 0 | 2,556,882 |
| | GT | 8 | 159,473,664 | 0 | 2,126,316 | 0 | 2,126,316 |
| | GT | 49.6 | 25,363,364 | 0 | 2,096,705 | 0 | 2,096,705 |
| | GT | 55 | 36,107,704 | 40 | 3,309,873 | 1,323,949 | 1,985,924 |
| | GT | 267 | 4,304,545 | 0 | 1,915,522 | 0 | 1,915,522 |
| | GT | 28 | 62,873,545 | 40 | 2,934,099 | 1,173,640 | 1,760,459 |
| | GT | 78 | 13,019,468 | 0 | 1,692,531 | 0 | 1,692,531 |
| | GT | 279 | 3,594,498 | 0 | 1,671,442 | 0 | 1,671,442 |

184 rows

LTV

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