Applied Data Science Capstone

Final Project

Find the best place to open a new brazilian restaurant in Toronto, Canada

Introduction

Assuming that I am an brasillian immigrant who wants to open a new brazilian restaurant in Toronto, I need to find out where is the best place to start my enterprise. As I could see when I lived in Brazil, people who like to eat italian food have a big tendency to like brazilian food. So, with this assumption, the objective of this project is to define the best place to open my brazilian restaurant based on the location of existent italian restaurants.

Business Problem

By using the data analysis and machine learning tools, allied to the clustering machine learning algorithms learned throughout the course I want to answer the question: Where is the best place to consider if I want to open a brazilian restaurant in Toronto?

Target Audience

Enterpreneurs who wants to find the location to open a reliable brazilian restaurant in Toronto.