

# Guilherme França

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## EDUCATION

**Uniamérica Descomplica**  
*Bachelor in Software Development*

Belo Horizonte, Brasil  
*Dec. 2024 – in progress*

**Bytes4Future**  
*Junior Fullstack Developer Bootcamp*

Porto, Portugal  
*Jul. 2025 – Nov. 2025*

## TECHNICAL SKILLS

**Languages:** JavaScript, TypeScript, HTML, CSS

**Frameworks:** React, Next.js, Node.js, TailwindCSS

**Developer Tools:** Git, GitHub

**Soft Skills:** Teamwork, Proactive mindset, Communication, Adaptability, Time Management, Critical Thinking, Resilience, Continuous Learning, Focus, Determination

## PROJECTS

### GFranca's Portfolio

*Personal Project*

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- Developed a clean and interactive portfolio website to showcase skills and projects.
- Implemented responsive design using CSS Grid and media queries.
- Integrated external links for GitHub, LinkedIn, and WhatsApp.
- Technologies: React, HTML, CSS, Next.js.
- Website: Portfolio — Repository: GitHub

### Barber França Project

*Web Application*

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- Web application for a barbershop with light/dark mode implemented using useState.
- Technologies: HTML, CSS, JavaScript.
- Repository: GitHub

### Casinha do Café Project

*Café Website*

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- Website providing a visually appealing experience highlighting café and location information.
- Used Parallax and CSS positioning (relative/absolute) to align elements.
- Technologies: HTML, CSS, JavaScript.
- Website: Site — Repository: GitHub

## EXPERIENCE

### Technical Sales Consultant

Mar. 2022 – Aug. 2024

*By Moto*

*Belo Horizonte, Brazil*

- Managed the complete sales cycle of premium motorcycles, from prospecting to delivery, ensuring a high-quality customer experience.
- Specialized in presenting technical specifications and tailoring solutions to meet demanding client requirements.
- Developed strong skills in problem-solving, communication, and relationship management while maintaining alignment with Honda's quality standards.

### Technical Sales Consultant

Jan. 2019 – Mar. 2022

*Orange BH*

*Belo Horizonte, Brazil*

- Specialized in selling high-performance motorcycles and powersports vehicles, including off-road models.
- Conducted prospecting, needs assessment, and technical product demonstrations for diverse customer profiles.
- Built long-term customer relationships and applied consultative sales strategies, skills directly transferable to client-focused IT projects.

## LANGUAGES

Portuguese (Native), English (Advanced – C1), French (Intermediate – B1)