



# Carlos Silva

“Why do you have to be like them? You’re the protagonist of your own life”

Proud

Independent

Dislikes Debts

## Motivations

- He's proud of the salary he's getting even as someone with no qualifications or work experience
- He likes that he can pay for things for his girlfriend. Although he doesn't pay for her meals as a matter of principle, he gave her a phone and several creative gifts (for example a limited edition teddy bear from a show she watched as a kid)

## Frustrations

- He's not very enthusiastic about his career in software development and for that reason is prioritizing the other areas in his life and only attending classes part-time
- He doesn't like having to bite his tongue at work
- He feels guilty he can't see his girlfriend as often

## Profile

Carlos is 20 and a (full time) 3<sup>rd</sup> year LEIC student living with his parents.

He doesn't like being dependent on them and he has searched for a job in the past, but never followed through with it. That changed six months ago, when a friend told him of an opening working as a receptionist/security guard at a high-end apartment complex. Carlos is now working there full time, making 1300€ a month.

He has a long term girlfriend named Claudia with whom he's very much in love with. Even though he still maintains his 'tough guy' persona around her, he treats her very differently from other people and would probaby do anything for her.