

Carlos Silva



“Why do you have to be like them? You’re the protagonist of your own life”

Proud

Independent

Dislikes Debts

Motivations

- He’s proud of the salary he’s getting even as someone with no qualifications or work experience
- He likes that he can pay for things for his girlfriend. Although he doesn’t pay for her meals as a matter of principle, he gave her a phone and several creative gifts (for example a limited edition teddy bear from a show she watched as a kid)

Frustrations

- He’s not very enthusiastic about his career in software development and for that reason is prioritizing the other areas in his life and only attending classes part-time
- He doesn’t like having to bite his tongue at work
- He feels guilty he can’t see his girlfriend as often

Profile

Carlos is a 22 years old informatics engineering student, currently in the 3rd year of the Bachelor’s Degree.

He’s living with his parents, but doesn’t like to ask them for money. He had searched for jobs before, on websites like Indeed and temporary work agencies like Randstad, but he never ended up applying.

Six months ago a friend told him about a job at an upper-scale condo as a security guard. He’s now working full time, making 950€ plus 120€ in food subsidy.