



DESAFIO

Gere planos de ação a partir
de análises com SQL





RESPOSTAS



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Dashboard

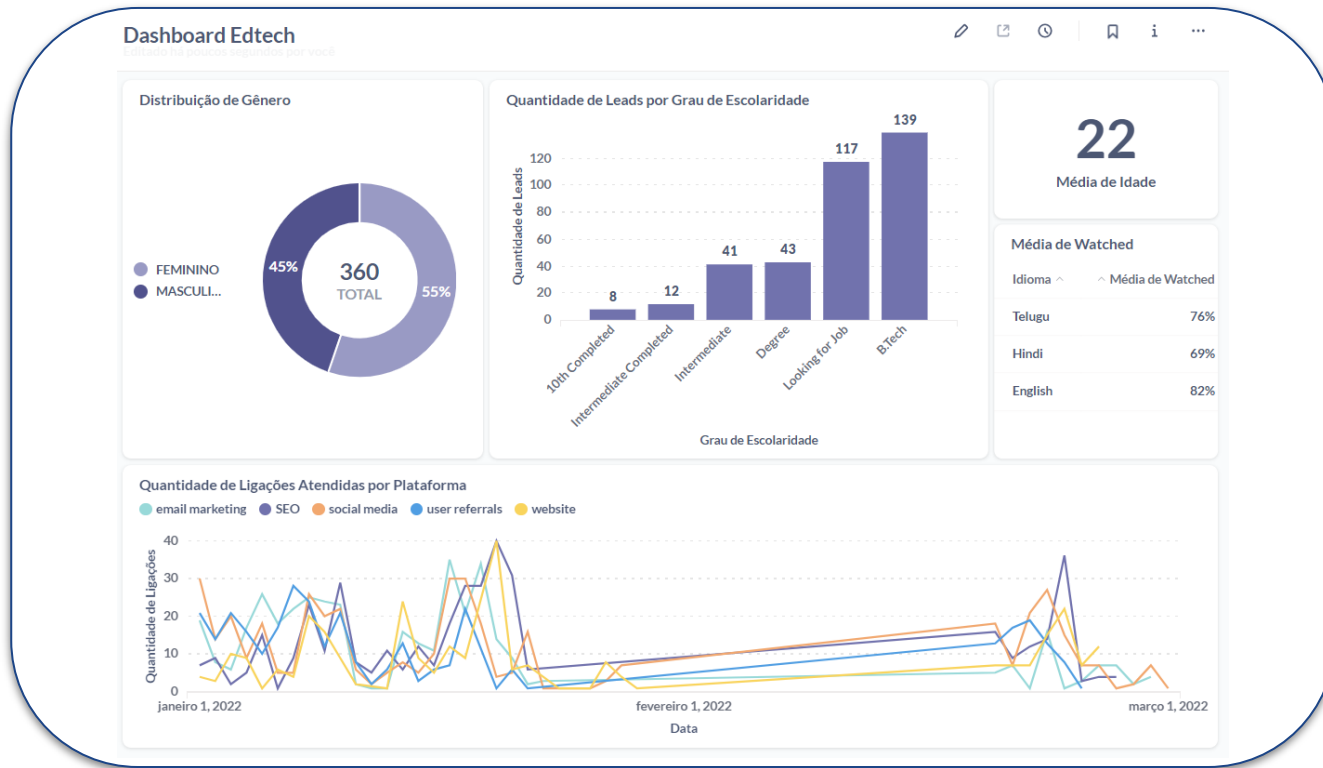




Gráfico 1 - (Distribuição de Gênero)

Database Desafio ▾

```
1 select
2     count(GENDER),
3     replace(replace(GENDER, "FEMALE", "FEMININO"), "MALE", "MASCULINO") as Sexo
4 from leads_basic_details
5
6 group by Sexo
7 order by Sexo
```

Gráfico 2 - (Média de Idade)

Database Desafio ▾

```
1 select
2     ceiling(avg(AGE)) as "Média de Idade"
3 from leads_basic_details
4
```

Gráfico 3 - (Quantidade de Leads por Grau de Escolaridade)

Database Desafio ▾

```
1 select
2     count(LEAD_ID) as Quantidade_de_Leads,
3     CURRENT_EDUCATION as Grau_de_Escolaridade
4 from leads_basic_details
5
6 group by Grau_de_Escolaridade
7 order by Quantidade_de_Leads ASC
8
```



Gráfico 4 - (Média de Watched)

Database Desafio ▾

```
1 select
2     LANGUAGE as Idioma,
3     avg(WATCHED_PERCENTAGE) as "Média de Watched"
4
5 from leads_demo_watched_details
6
7 where WATCHED_PERCENTAGE > 0.5
8 group by LANGUAGE
```

Gráfico 5 - (Quantidade de Ligações Atendidas por Plataforma)

Database Desafio ▾

```
1 select
2     A.CALL_DONE_DATE as Data,
3     B.LEAD_GEN_SOURCE as Plataforma,
4     count(A.LEAD_ID) as Quantidade_Ligacoes
5
6 from leads_interaction_details as A
7 left join leads_basic_details as B on A.LEAD_ID = B.LEAD_ID
8
9 where A.CALL_STATUS = 'successful'
10
11 group by Data, Plataforma
12 order by Data, Plataforma
```