





GUILLAUME DEBAS







Issu d'une reconversion réussie, j'ai acquis de solide connaissance dans la conception et le développement d'applications Web modernes.

Passionné et créatif, je suis animé par la volonté de contribuer activement à la création du monde numérique de demain.




Contact

-  06 83 77 69 51
-  guillaumedebas@hotmail.fr
-  guillaume-debas.com
-  2 rue de Lolliette 62000 Arras (France)
-  40 ans
-  Marié, 2 enfants
-  Permis B

Technologies

-  HTML / CSS
-  SCSS
-  Javascript
-  React
-  Node.js
-  Express.js

Langues

-  Français (Langue maternelle)
-  Anglais (Niveau B2)
-  Espagnol (Niveau A2)

Expérience



Arowwai Industries

Marketing Strategy

- Developed and executed a successful digital marketing strategy, increasing website traffic by 30% in 6 months.
- Design and manage effective PPC advertising campaigns, resulting in a 25% increase in conversions.
- Oversee website content management, ensuring brand consistency and clear messaging.
- Analyze marketing data and generate regular performance reports, providing useful insights for campaign improvement.



Arowwai Industries

Marketing Inter

- Support the marketing team in designing and executing integrated marketing campaigns.
- Collect and analyze market data to identify relevant market opportunities and trends.
- Participate in creative team meetings to design promotional and advertising materials.
- Assist in managing promotional events and coordinating event logistics.



Giggling Platypus co.

Marketing Coordinator

- Support the development and implementation of effective marketing campaign strategies for clients in various industries.
- Responsible for event management, including planning, promotion and execution Led to a 40% increase in event participation.
- Managing client social media, resulting in 25% follower growth in 3 months.