

Wired For Change? Clean Technology Adoption and Labor Market Transitions

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Abstract

This paper explores worker transition costs in the adoption of clean technology. I study heating service firms transitioning from fossil fuel boilers to heat pump installation, a shift emblematic of SME-level electrification. Leveraging a subsidy shock that triggered exogenous adoption and matched employer-employee data, I find sharp increases in both job creation and separations, yet workers experience average gains of 10-12% in hours and earnings. Stayers drive this effect through increased hours, while displaced workers recover fully within one year. In contrast, hourly wage increase for those exposed early to the technology and those with smaller skill gaps—but only when moving to a new employer. The results show how market incentives can facilitate on-the-job skill updating, keeping transition costs low despite substantial reallocation. The adjustment mechanisms are generalizable to SMEs in other fossil fuel-dependent sectors, offering concrete guidance for policy design during decarbonization

Keywords: decarbonization, transition costs, labor reallocation, skills upgrading

JEL codes: Q52, J24, O33

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1 Introduction

The energy transition raises significant concerns about job losses and reduced earnings, particularly for blue-collar workers in energy-intensive industries¹. This fuels opposition to environmental regulations and contributes to anti-environmental political backlash². Green investment programs, such as the Inflation Reduction Act or the European Green Deal, stand out as an important exception. By supporting the decarbonization of small and medium enterprises, they aim at creating new, local jobs, specifically for manual workers (European Commission 2020; The White House 2022). On the other hand, the transition requires major skills update, either internally through retraining programs, or externally through new hires. Skill mismatches could hinder workers' adaptation and lead to career's disruptions and foregone earnings, creating winners and losers in the energy transition³.

This paper asks whether workers in small and medium-sized enterprises face significant transition costs when adapting to clean energy technologies. Prospects of a just transition are shaped by the case of workers in the fossil energy sector, especially coal-fired electricity generation and oil extraction⁴. Extending to hard-to-abate industries (e.g., cement, chemicals and petrochemicals, and steel industries), around 9% of the workforce in OECD countries is directly threatened by major earning losses and long run displacement costs (Barreto et al. 2024). Yet, effects may not generalize to SMEs, which gather 60% of workers (OECD 2023). According to Gross 2021, energy-intensive industries face fundamental technical barriers, such as high-temperature heat requirements, and structural challenges, such as capital intensity, long investment cycles and stranded assets. In contrast, the transition of SMEs may prove achievable through simple, proven technologies requiring minimal upfront investment (World Economic Forum 2024) and financing innovations that eliminate capital barriers entirely (European Investment Bank 2025).

¹Workers in fossil-fuel extraction are at the forefront of this transition: “The Energy Transition Is Underway. Fossil Fuel Workers Could Be Left Behind” 2023. Heavy industry faces similar concerns: “The Guardian view on a carbon-free economy: no just transition in sight yet” 2025.

²In the US, see: “Trump is still courting coal workers. This county shows why it matters.” 2024; “Reinvigorating America’s Beautiful Clean Coal Industry and Amending Executive Order 14241” 2025. In the EU, see “EU to pare back sustainability rules for companies, draft shows” 2025.

³Green recovery packages have come with massive job creation promises, potentially alleviating the negative consequences of the energy transition. Skill gaps constitute a key barrier to achieve this objective: “Biden’s 2024 challenge: green jobs” 2024; “Global jobs market shaken by green transition” 2025.

⁴Look et al. 2021 identify more than 100 US or European policies aimed at achieving “a widespread shift from coal to natural gas and renewables”, while “prioritizing fairness for workers and communities that have historically depended on fossil energy”.

In this study, I use an exogenous transition from fossil-fuel boilers to heat-pump installation among French heating service firms. This shift is emblematic of SME-level electrification as it implies major skill transformation. Workers should be trained for handling refrigerants contained in heat pumps and for working safely with electrical systems and high-voltage circuits, along with correctly sizing heat pump systems and programming their control systems⁵. More fundamentally, heat pump installation demands deeper thermodynamic understanding than gas boilers, as pumps move heat through refrigeration cycles rather than simply burning fuel??.

I compare the labor market outcomes of workers in adopting versus non-adopting establishments for the period 2015-2023. In 2019, a generous subsidy is granted to French households replacing inefficient fossil-fuel boilers by a heat pump⁶. As heating firms switch to this new installation service, changes in earnings and career trajectories reflect the costs and benefits of adapting to this clean technology.

I find that technology adoption yields major labor reallocation at the establishment level. Using a staggered difference-in-difference estimation with matching, I estimate 1.5 job creation and 0.75 job destruction within 18 months. Second, I find little evidence of significant transition costs. In an event-study design on matched employer-employee data, I identify a +10% rise in hours and a +12% rise in labor earnings. Earning gains are mostly driven by stayers working longer hours, yet workers who separate after adoption experience only short-run losses. When moving to a new employer, workers with prior technology exposure or smaller skill gaps experience hourly wage increases, consistent with rising market demand for heat pump installation expertise.

These findings are relevant to a broad literature documenting the labor market consequences of environmental regulations. Workers displaced from polluting sectors and endowed with occupation-specific skills incur major welfare losses (Walker 2013, Yip 2018, and Marin and Vona 2021). A growing literature focuses on the adverse employment effects of resource extraction declines, exemplified by the phase out of coal mining (Haywood, Janser, and Koch 2021, Rud et al. 2024) or the contraction of oil extraction (Ellingsen and Espegren 2022, Garnache, Isaksen, and Nareklshvili 2025). These earning losses are compounded by the fact that workers rarely succeed at moving from more pollution-intensive to greener jobs (Bluedorn et al. 2023, Curtis, O’Kane, and Park

⁵Heat pump installers are required by law to hold a refrigerant handling certificate (Code de l’environnement 2007). Beside, since 2014, only works performed by firms holding an environmental quality certification (the so-called RGE certificate) qualify for energy efficiency subsidies granted by the state or energy suppliers (Code général des impôts 2014).

⁶As of January, 2019, all French households benefit from a minimum €2,500 subsidy, or around one fourth of the overall cost (installation included).

2024).

Yet, existing research has focused predominantly on declining energy-intensive industries rather than on clean energy technology adoption in transitioning SMEs. A potential explanation lies in the empirical challenge to identify quasi-exogenous adoption of clean energy technology, a fundamentally endogenous decision with respect to each firm’s own strategy and transition costs. As a result, existing literature cannot separate the effect of technology adoption at the establishment-level from that of the industry-level economic downturn. My empirical setting addresses this challenge by exploiting the unique context of energy efficiency policies in France. I leverage a subsidy shock and a legal requirement—the establishment-level environmental quality certification *RGE*—to identify technology adoption and evaluate its labor market effects. By isolating technology adoption from recessive dynamics, I observe both layoffs and hires, providing a much more nuanced understanding of the labor market effects of clean technology adoption.

The findings in this paper are also relevant to the literature on the skill-bias of clean technologies. The task-based framework developed by Autor, Levy, and Murnane 2003 and Acemoglu and Autor 2011 establishes that technological change reshapes labor markets by altering the skill content of jobs. Accordingly, Gathmann and Schönberg 2010 shows that worker mobility depends on task similarity between occupations. Applying this framework to green transitions, Vona et al. 2015 and Vona et al. 2018 leverage the O*NET classification and demonstrate that green occupations are systematically more intensive in technical, engineering, and managerial skills, while Consoli et al. 2016 confirm these skill differences persist when comparing green and non-green jobs within similar occupations. Saussay et al. 2022 advance this literature by using comprehensive job posting data, revealing that low-carbon vacancies have higher skill requirements across all five major skill groups (cognitive, IT, management, social, technical). They document substantial heterogeneity across occupations, suggesting highly context-specific retraining needs.

Using matched employer-employee data allows me to study how workers actually bridge the skill gaps during technology transitions at SME-level. Longer hours worked by stayers is consistent with on-the-job learning, dramatically reducing the cost of transition by avoiding layoffs. Hourly wage increases for movers endowed with the new technology reveal that green skills still have a genuine market value, but workers must signal these competencies by switching employers to realize wage gains.

The remainder of the paper is organized as follows. Section 2 provides background on France’s

energy efficiency policy and the 2019 subsidy shock. Section 3 describes the data. Section 4 outlines the empirical strategy. Section 5 presents the results. Section 6 discusses the mechanisms and future research directions, and Section 7 concludes.

2 Context

As the host-country of the Paris Agreement of 2015, France has set ambitious mitigation targets. This includes a 30% reduction in gross greenhouse gas emissions by 2030 compared to 2012 levels. (European Commission 2024)⁷. To achieve this goal, efforts concentrate on the decarbonization of the building stock, which represents 44% of the energy consumed and roughly one quarter of carbon emissions. According to the French Prime Minister’s strategic planning agency *France Stratégie*, 72% of all 2030-targets green investments should go to buildings energy renovation (Pisani-Ferry and Mahfouz 2023). This renovation effort relies on two main components, namely, the insulation of buildings envelope and the replacement of heating systems. In this paper, I focus on the second type of investment, and more specifically on the diffusion of heat pumps as a substitute for fossil fuels boilers.

2.1 The French EEOs

France’s energy efficiency policy relies on a mix of public and private subsidies, which largely benefits the residential sector. Both types of funding have changed in scale and scope since the mid-2000’s, when the first tax credit and the pilot period of the energy efficiency obligations scheme (EEOs) were launched⁸. While public funding has transitioned to a means-tested subsidy mechanism in 2020 (France Stratégie 2024), the private sector remains involved through the EEOs. Each period-specific (3-4 years) national energy savings target breaks down into individual energy savings targets, assigned to retailers of electricity, gas, and gasoline in proportion to their sales, with differing coefficients depending on the type of fuel and their carbon content. This is a direct application of the polluter pays principle (*TFEU* 2016). Obligated parties must fulfill

⁷The 2024 *National Energy and Climate Plan* targets 107 million tones of oil equivalent of final energy consumption in 2030, which is 20% below the 2022 level.

⁸The French government first launched a tax credit for energy efficiency investments in 2005. Called *Crédit d’Impôt Développement Durable (CIDD)*, it was renamed *Crédit d’Impôt pour la Transition Énergétique (CITE)* in 2014. Since 2006, the French energy efficiency obligation scheme (*Certificats d’Economies d’Energie, CEE* in French) operates under the supervision of the General Directorate of Energy and Climate.

their individual obligations by obtaining energy savings certificates delivered by the regulator for efficiency improvements performed in either the residential, the industrial or the tertiary sectors. In practice, around two thirds of these investments are made in the residential sector. Each certificate is worth one cumulative kWh of saved energy, corresponding to a decrease in future energy use⁹.

In an energy efficiency obligation system, obligated parties seek to achieve their obligation at the lowest possible cost. For a set total investment cost, this leads to supporting more affluent household who require a smaller subsidy, creating an efficiency-equity tradeoff. Wealthier households facing fewer liquidity constraints are also generally more likely to invest in energy retrofits and receive subsidies (Darmais, Glachant, and Kahn 2024). Moreover, compliance costs are passed to all consumers through increased energy prices, leading to an indirect transfer from low- to high-income households (Rosenow, Platt, and Flanagan 2013). Since 2016, to compensate for these potential regressive impacts, the French EEOs requires that a share of certificates must be obtained from subsidizing renovation efforts from lower-income households (with annual income roughly below the median income in France). There are therefore two individual obligations per obligated party, a general obligation and a low-income obligation, and two types of certificates (general and low-income).

2.2 A subsidy shock for heat pumps

The 4th period of the French EEOs started on January 1st, 2018, with a total energy savings target of 1,600 cumulative TWh over 2018-2020¹⁰. This doubling of the overall obligation was part of a broader *Climate Plan* announced by the Minister for the Environment Nicolas Hulot in September 2017, which specifically targeted the phase out of fuel oil boilers and conventional (i.e., non-condensing) natural gas boilers¹¹. This announcement marked an important milestone in the energy transition. Indeed, fuel oil heating systems emit 324 grams of CO₂ per kWh, compared to 227 grams for natural gas boilers and only 49 grams for heat pumps, making the latter 4 to 7 times less carbon-intensive than conventional heating alternatives (CGDD 2024). In France in 2018, 3.9 million households relied on fuel oil and 11.9 million on natural gas as their main heating source. This represents respectively 13% and 41% of all main residences (Service des données et études

⁹kWh are cumulative because the energy savings are calculated on the lifetime of the energy operation achieved.

¹⁰Part of this target (400 cumulative TWh) would go to projects benefiting to low-income households.

¹¹The newly appointed Minister for the Ecological and Inclusive Transition Nicolas Hulot uncovered four key measures of his *Climate Plan*, including the phase out of inefficient fossil boilers, in an interview for *Libération* on September 17, 2017 (“Le plan Hulot: quatre mesures écologiques et solidaires” 2017, in French).

statistiques 2022).

To address political acceptance and just transition concerns, the government implemented a bonus system on top of the low-income obligation. Under these new rules, suppliers supporting investments at low-income households could be awarded *bonus* certificates if they committed to specific minimum grant levels (Darmais, Glachant, and Kahn 2024). This approach diverges from the theoretical functioning of Energy Efficiency Obligations (EEOs), where governments typically set individual obligations and allow obligated actors to freely set subsidy levels that minimize overall system costs. This first agreement, formalized in April 2018 in the *Charte Coup de Pouce* (literally in French, *Boost Charter*)¹², set the minimum grant for a heat pumps installation at €3,000 for households in the first quartile of the income distribution¹³ and €2,000 for those in the second quartile¹⁴. Minimum grants were conditional on replacing a fuel oil boiler, a specific focus justified by Prime Minister Édouard Philippe describing fuel oil as an “*expensive, foreign, and polluting*” energy¹⁵. A few months latter in January 2019, the *Coups de Pouce* minimum grants were extended to conventional gas boiler replacements, i.e., any natural gas boiler except condensing ones, and all household types, with a minimum subsidy for heat pumps set at €4,000 for low-income households in the bottom half of the income distribution, and €2,500 for households in the top half of the income distribution (Assemblée Nationale 2021). Evolution in the level of minimal EEOs grants is depicted in Figure 1.

2.3 Policy-driven technology adoption

The increasing support for heat pumps installation created a sudden demand shock, which triggered the conversion of heating technicians to this new technology. This policy-driven adoption can be tracked at the establishment level through a unique feature of the French energy efficiency policy framework. Indeed, contractors operating on the market for subsidized energy efficiency works are required to hold an environmental certification, the *RGE* label¹⁶. Since 2015, both public

¹²See [here](#) for an example of such voluntary agreements between the French government and energy companies.

¹³Households in the first quartile are deemed in *extreme energy poverty*, or in French, *Grande Précarité Énergétique*. Income thresholds are updated every year and vary for households residing in the Paris region vs. elsewhere, reflecting differences in the cost of living.

¹⁴The price of an average heat pumps installation in 2019 was at least €8,000, according to Observ’ER 2020.

¹⁵Prime Minister Édouard Philippe in November 14, 2018, on RTL radio at the height of the Yellow Vest protests. The timing made this declaration particularly controversial, as it reinforced government policy that protesters viewed as burdensome to rural and working-class households dependent on heating oil. This is evidenced by the geographical distribution of reliance on fuel oil heating, depicted in Figure A.1

¹⁶*RGE* stands for *Reconnu Garant de l’Environnement*.

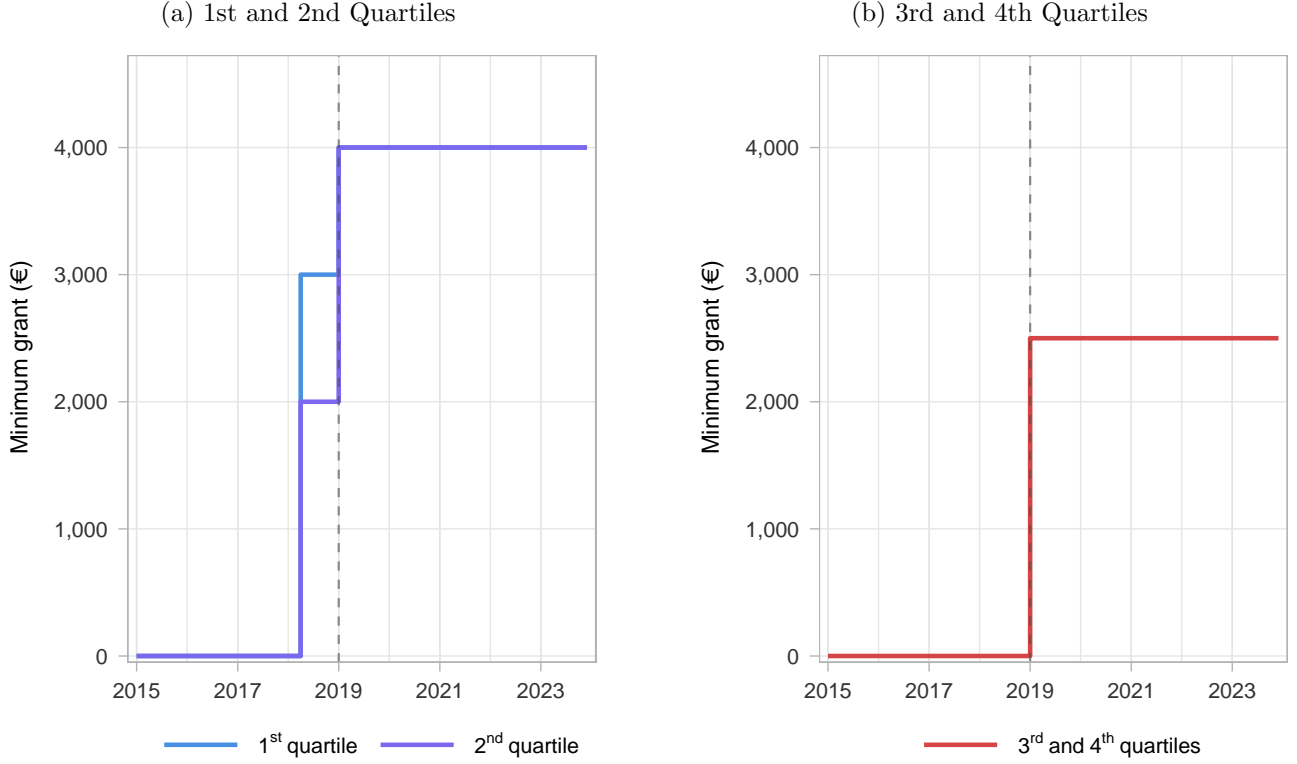


Figure 1: Minimum Grant Levels for Heat Pumps

Notes: The figure shows the evolution of minimum grant levels for heat pump installations under the French Energy Efficiency Obligation (EEO) scheme by income quartiles. The dashed vertical line in January 2019 marks a major policy reform that increased subsidy amounts.

and private subsidies are conditional on the exclusive use of RGE-certified professionals (JORF 2014). Each type of work (e.g., insulation, heat pump installation, efficient gas boilers, biomass systems, and photovoltaic installations) requires a specific certificate (France Rénov' 2025). The aim of this legal entry barrier is to ensure a minimum quality level for subsidized works. RGE certificates are granted at the establishment level and involve mandatory training for one employee who then becomes the establishment's technical referent. On-site audits are performed within two years of qualification and certificates remain valid for four years. Appendix A.3 provides a detailed overview of the certification process, including training requirements, costs, and timeline.

Focusing on the first year of the bonus mechanism reveals a sudden change in the dynamics of heat pumps certification. In Figure 2a, the cumulative adoption rate in the overall population of heating service firms increases sharply, from less than 5% in January 2019 to 7% by mid-2020. As shown in Figure 2b, the monthly count of new adoption, which fluctuates around 0 before the

2019 subsidy shock, becomes positive over a sustained period and reaches a monthly average of more than 100 new installers. The 2019 subsidy shock creates an unexpected and unprecedented incentive for heating service firms to enter the market for subsidized heat pumps. This exogenous shock isolates technology adoption from firm fundamentals, hence offering a unique opportunity to causally estimate the labor market impacts of the clean energy transition.

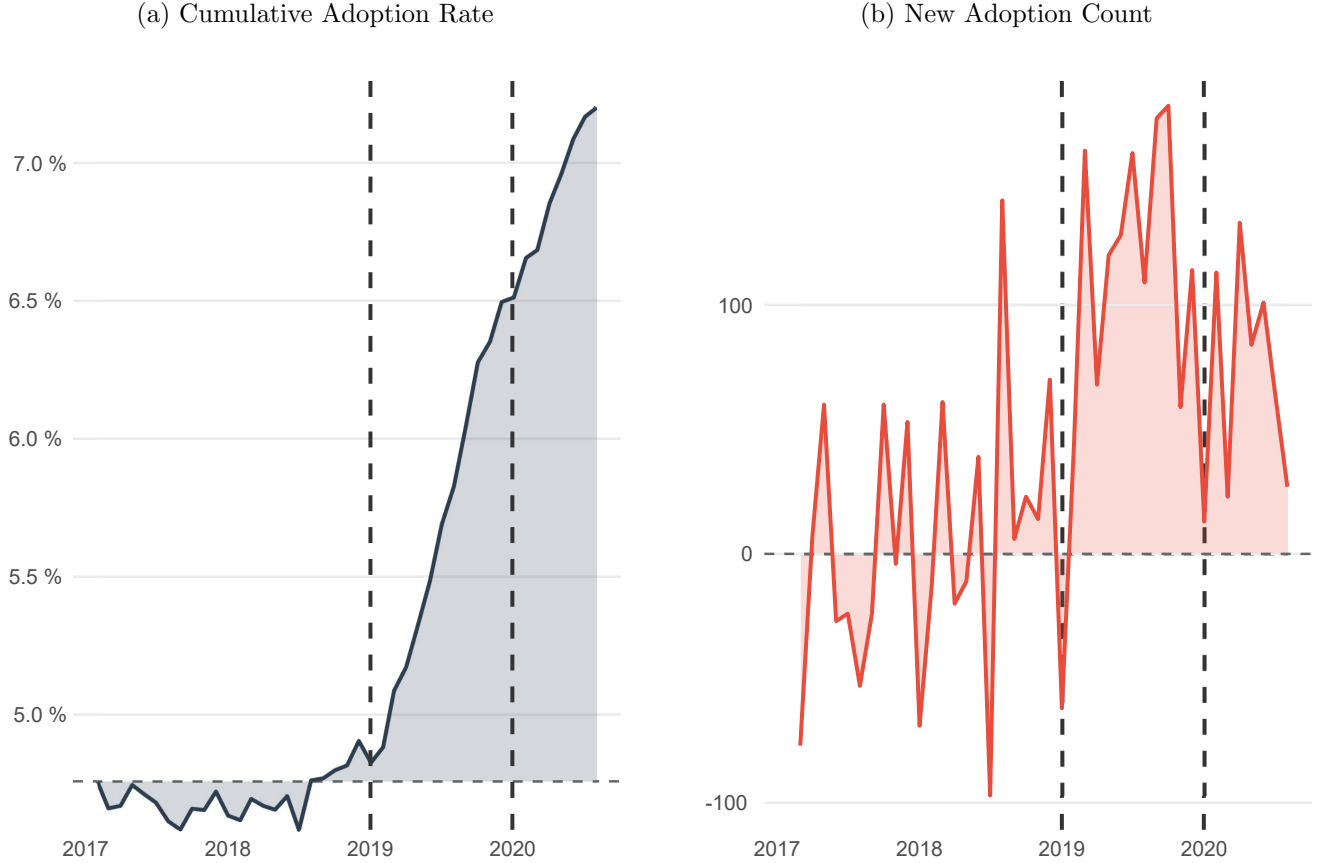


Figure 2: Heat Pumps Technology Adoption Patterns

Notes: The figure shows the supply-side response to the increase in heat pump subsidies over 2019 (dashed lines). The left panel displays the cumulative share of heating service establishments certified to install subsidized heat pumps in France. The right panel shows monthly certification counts.

3 Data

I combine several types of administrative datasets to construct the complete universe of heating services businesses in France and their workforce dynamics around the time of the reform.

The analysis primarily draws on employer-employee linked datasets. The first one is the *Mouve-*

ments de Main d’Œuvre (MMO) dataset (DARES 2025) that provides daily records of all employees entries and exits from any establishment in France, including detailed information on contract types, reasons for exits (economic layoffs, retirement, etc.), and socio-professional categories. The second one is the Base Tous Salariés (INSEE 2025a), which provides yearly hours worked and labor earnings for each wage earner in each business in France. This exhaustive administrative dataset is derived from employer tax declarations. A key feature of these data is the construction of a quasi-exhaustive longitudinal panel, which required overcoming the challenge that individuals are assigned new pseudonymous identifiers each year. Babet, Godechot, and Palladino 2025 developed a matching algorithm that exploits overlapping annual files to track workers across time, achieving approximately 98% successful matching for 2002-2023. This “wide panel” represents a substantial improvement over the traditional narrow panel (1/12th sample) previously used for French labor market analysis, enabling more precise estimation of workers labor market outcomes by capturing the full universe of mobile workers (see Appendix B.2 for detailed methodology).

To identify heat pumps technology adoption, I use the RGE (Reconnu Garant de l’Environnement) registry (ADEME 2025) from the French Energy Management Agency. This certification system indicates whether an establishment is qualified to install subsidized energy-efficient equipment. Each type of work requires specific certification, enabling precise identification of the timing of technology adoption by any certified establishment.

Finally, I rely on the SIRENE database (INSEE 2025b), which serves as the national comprehensive directory for identifying French companies and their establishments. It includes the main activity code (APE at the 5-digit level, in 732 sub-classes), the exact geographic coordinates, and the date of creation of each establishment.

3.1 Defining treatment and control groups

A general concern when studying the labor market effects of technology adoption is the risk of spillovers from treated to untreated establishments and workers (the so-called *stable unit treatment value assumption* – *SUTVA*). Indeed, heating service firms operate on local markets, and any treatment effect of technology adoption could result in competition or equilibrium dynamics, contaminating the outcomes of seemingly untreated establishments and their workers. On the other hand, heating system installers are exposed to specific dynamics, such as the broad political momentum that benefited energy efficiency investments (heat pumps, but also energy efficient gas

boilers) at the French and EU level over 2019-2022¹⁷. This major stimulus should not conflate the effect of technology adoption itself which restricts the choice of potential control establishments.

These two objectives create a tradeoff between avoiding heat pump adoption spillovers and maintaining comparability within the heating system installation industry. To address this challenge, I exclude establishments that adopt heat pump certification after 2019, referred to as “not-yet-treated” units in the modern DiD literature (Chaisemartin and D’Haultfœuille 2020). The exclusion strategy leverages the daily register of heat pump certifications through 2023 to identify future adopters. The underlying rationale is that substantial spillovers should trigger non-adopters facing competitive pressure from early adopters to adopt themselves the certification after 2019. This is supported by the low cost of certification (between €500 and €1,500) and is further reinforced by two contemporaneous developments during the study period. First, the COVID-19 pandemic accelerated the availability of online training programs, substantially reducing practical barriers to certification (FEEBAT 2020). It dramatically reduced travel and accommodation expenses related to the certification, allowing professionals to continue managing their business activities through the training period. Second, the post-pandemic recovery package included a dramatic expansion of subsidies for energy-efficient heating systems, creating strong incentives for establishment-level adoption. Consequently, establishments remaining uncertified through 2023 despite the low adoption costs and the substantial policy incentives likely experienced very few competitive pressures from others, adopting firms. In practice, as shown in section 3.2, control establishments face different markets less favorable to heat pumps adoption (e.g., multifamily dwellings), or different customers for whom the out-of-pocket cost remained too high even with the increased subsidies. Never-treated establishments therefore provide a valid control group, largely insulated from local spillovers and equilibrium effects.

3.2 Descriptive statistics

The sample construction follows a cross-referencing identification process. First, I identify establishments with heat pumps RGE certificates and extract the list of main activity codes (APE at the 5-digit level). Figure A.5 shows the top 10 main activity codes. Second, to distinguish system-

¹⁷In 2019, France enacted its *Energy and Climate Act*, which legislated a net zero emissions target for 2050. The law introduced several obligations attached to poorly insulated homes, such as mandatory energy audits before renting or selling, and a progressive ban on rental properties below a set level of energy efficiency. This is in line with the EU’s *Renovation Wave Strategy* announced in 2020, which aims to renovate 35 million buildings by 2030, at least doubling the annual rate of energy renovations in the EU.

atic sectoral presence from occasional diversification, I retain only APE codes representing at least 5% of all certified establishments¹⁸. The integration of these datasets creates a complete universe of heating service businesses in France from 2015 to 2023. This yields a sample of 60,000-80,000 active establishments annually, employing between 175,000 and 215,000 workers over the study period (see Appendix B.1 for details).

Establishment-level analysis. I create a monthly panel spanning from January, 2017 to December, 2021. It gathers 65,412 establishments that are either never treated or that become heat pump certified installers over the period of observation.

Table 1: Pre-treatment balance (Establishment level, 2017-2018)

	Treated		Control		Difference (T-C) (5)
	Mean (1)	SE (2)	Mean (3)	SE (4)	
N Establishments	7,153		58,259		
Headcount	6.07	(12.05)	5.80	(19.37)	0.27
Entries	2.75	(6.90)	2.49	(6.60)	0.26
Exits	1.21	(2.76)	1.03	(2.58)	0.18
Turnover rate	0.700	(1.11)	0.82	(3.92)	−0.12
Age (years)	6.71	(9.81)	6.92	(9.27)	−0.22
Population (CZ)	20,577	(48,058)	34,199	(60,580)	−13,323
Share Fuel Oil (CZ)	11.6	(8.4)	8.9	(7.4)	2.6

Notes: The table shows summary statistics for treated and control establishments in the pre-policy period (2017-2018). Treated establishments are those that adopt heat pump certification during the study period (2017-2021). Control establishments never adopt. Standard errors in columns (2) and (4). All statistics calculated as establishment-level averages over 2017-2018.

Table 1 presents establishment-level characteristics for treated and control groups in the pre-policy period (2017-2018). Average headcount is nearly identical at approximately 6 employees, and establishment age is also well-balanced at around 7 years, indicating that treated and control establishments are comparable in terms of size and maturity. Three main differences emerge

¹⁸This includes heating and HVAC¹⁹ (43.22B), water and gas (43.22A), and electrical (43.21A) installation.

between the groups. First, treated establishments are located in less populated areas, with an average population of 20,577 inhabitants in their commuting zone (CZ) compared to 34,199 for control establishments. Second, treated establishments operate in CZ with an average reliance on fuel oil of 11.6%. This is 2.6pp, or 30% higher than in controls' CZ. Third, control establishments exhibit lower baseline labor market turnover, with a rate of 0.7 compared to 0.82 for treated establishments. These differences point to the same direction: treated establishments operate in less populated, more rural markets where the share of detached housing units equipped with an old fossil boiler is higher. The result is a differential incentive regarding heat pumps installation certification, which supports the validity of the never-treated group as a credible counterfactual.

Worker-level analysis. I create a yearly panel gathering more than 800,000 individuals who eventually worked in an establishment of the heating service industry across 2015 to 2023. The final dataset provides yearly labor earnings and hours worked, as well as the unique identifier of their main employer's establishment. Socio-economic variables include age and gender, as well as occupational classification assigned by employers following the comprehensive French occupational classification system (*Catégories Socioprofessionnelles, CSP*). It includes 429 distinct occupational codes (INSEE 2020). The workforce in heating services exhibits a clear division between specialized and non-specialized workers. Specialized workers represent 75% of the workforce and include three main categories of trained technicians. The largest group consists of trained plumbers and heating technicians (632f), who possess specific skills in heating system installation and maintenance. This is complemented by trained electricians specializing in installation work (633a) and those focused on maintenance activities (633d). These specialized occupations require formal training and certification, reflecting the technical complexity of modern heating systems. Non-specialized workers account for 25% of employment and are concentrated in two main categories: unskilled building finishing workers (681b) and various unskilled artisanal workers (685a). These positions typically involve general support tasks and do not require specialized technical training in heating technologies. This occupational structure reveals the technical bias of the heating services industry, where the majority of workers possess specialized technical competencies essential for installing and maintaining increasingly sophisticated heating equipment.

4 Empirical Strategy

To investigate the labor market outcomes of technology adoption, I exploit the surge in heat pumps installation subsidies and the subsequent response of local energy services contractors. My identification strategy leverages a key institutional feature: the requirement for installers to obtain RGE (Reconnu Garant de l'Environnement) certification to access the subsidized market. The certification process involves training workers in heat pump installation techniques and meeting quality standards. The price of the training is quite cheap, with an average cost of €500 per establishment. Moreover, only one worker per establishment has to go through the certification process for the establishment to become *certified*. It can thus be seen as a simple administrative barrier at the entry of the market for subsidized installations. I use two distinct strategies to document the causal effect of technology adoption. First, I focus on employment policy at the establishment level. Second, I analyze earnings and hours at the individual level.

4.1 Establishment-level analysis

The policy-driven adoption of heat pumps certification by heating service establishments exhibits a staggered timing, as shown by the total adoption curve in Figure 2. I leverage this behavior and the monthly frequency of my establishment-level dataset to estimate the effect of technology diffusion on employment policy. Staggered treatments pose several econometric challenges, and recent methodological advances have highlighted potential biases in traditional two-way fixed effects estimators when treatment effects are heterogeneous and treatment timing varies (Goodman-Bacon 2021; Callaway and Sant'Anna 2021). In this context, treatment intensity likely varies across establishments, with rural and smaller firms potentially experiencing larger effects due to their own and market characteristics. More importantly, early adopters should not be used as control units for late adopters as their treatment effect is not stable across time, which might bias the estimation. To address these concerns, I employ the Callaway and Sant'Anna 2021 methodology, which provides several advantages for my setting. First, I use never-treated establishments to define a clean control group, avoiding contamination from already-treated units. Second, I estimate group-time specific effects $ATT(g, t)$ for each cohort g (defined by certification timing) and time period t . Third, I use an inverse probability weighting on the establishment age and the headcount of the local industry (defined at the commuting zone level) to account for selection into treatment

timing that may correlate with establishments and local market characteristics.

For each establishment i , cohort g and period t , I thus estimate:

$$ATT(g, t) = \mathbb{E}[Y_{it}(g) - Y_{it}(\infty) \mid G_i = g] \quad (1)$$

where $Y_{it}(g)$ represents the potential outcome under treatment timing g , $Y_{it}(\infty)$ represents the never-treated potential outcome, and $G_i = g$ indicates establishments first certified in period g . This approach allows me to examine dynamic treatment effects while avoiding the pitfalls of conventional difference-in-differences estimators in settings with staggered adoption and heterogeneous effects. I apply this estimation strategy to total employment (entries net of exits), only entries, or only exits.

4.2 Worker-level analysis

To estimate the causal effect of heat pump adoption on worker outcomes, I construct matched samples of workers at adopting and non-adopting heating service establishments. The matching procedure addresses potential compositional differences between workers at establishments that adopt heat pump technology in 2019 and those at non-adopting establishments. Since treatment occurs at the establishment level through the adoption decision, worker selection into treatment is not a primary concern. Rather, matching ensures that treated and control workers are comparable in terms of observable characteristics that may influence labor market trajectories independently of the technology shock.

The analysis sample comprises all full-time workers (employed at least 30 hours per week) in heating service establishments over the period 2015–2023. I define treatment as being employed at an establishment that adopts heat pump technology in 2019. To construct control groups, I match each treated worker to control workers at non-adopting establishments using exact matching on establishment activity code (APE), socio-professional category (CSP), and gender, followed by nearest-neighbor matching on age. I implement 1:20 matching, pairing each treated worker with up to 20 control workers. This n-to many matching allows me to leverage the full potential of my sample of 800,000+ worker trajectories.

The worker-level analysis proceeds in three parts, each focusing on a distinct subset of workers. First, I estimate the main effect of heat pump adoption on all workers employed at treated

establishments in both 2018 and 2019 (to exclude newcomers joining post-adoption in 2019). Second, I decompose treatment effects by distinguishing between stayers and leavers to understand compositional changes within adopting establishments. Stayers are workers employed at the same establishment in both 2018 (pre-shock) and 2023 (the final year of the panel), while leavers are workers present at the establishment in 2018 or 2019 but no longer employed there in 2023. These two groups form complementary subsets of the treated workforce, enabling a comparison of outcomes for workers who remain versus those who separate. Third, I examine the labor market trajectories of movers, comprising both leavers and newcomers, in relative time. I define newcomers as workers not employed at a treated establishment in 2018 or 2019, but present in 2023, having entered the establishment in 2020 or later. For each analysis, I construct a new matched sample specific to the subgroup of treated workers under study, ensuring that treatment and control groups remain comparable within each estimation framework.

4.2.1 Dynamic difference-in-difference of heat pump adoption

The shift from gas boilers to heat pumps affects workers employed at treated establishments in 2019. I estimate the effect of technology adoption on worker outcomes using an event study specification. The baseline model is:

$$\log(y_{ist}) = \sum_{k \neq -1} \beta_k \cdot \mathbb{1}\{t = k\} \cdot \text{Treat}_{st} + \alpha_i + \gamma_s + \delta_t + \varepsilon_{ist} \quad (2)$$

where y_{ist} is hours worked or labor earnings for worker i in establishment s in year t , Treat_{st} is an indicator for establishment s ever adopting heat pump technology, and k measures years relative to 2019 (the adoption year). I include worker, establishment, and year fixed effects (α_i , γ_s , δ_t), and normalize 2018 ($k = -1$) as the reference period. The coefficients β_k trace out the dynamic treatment effects. The sample comprises all heating service establishments that either never adopted or adopted in 2019, covering approximately 800,000 workers of which 37,000 are employed at adopting establishments. Standard errors are two-way clustered at the worker and establishment levels.

4.2.2 Stayers vs. leavers: Calendar time comparison

To account for workforce composition effects, I decompose treatment effects for stayers versus leavers, both expressed in calendar time. For stayers (workers present at their 2018 employer through 2023), I estimate equation 2 on the restricted sample of treated workers. For leavers, following the job displacement literature (e.g., Schmieder, Wachter, and Heining 2023), I focus on workers with at least three years of tenure at their pre-separation employer. I estimate the following specification that allows for cohort-specific treatment effects:

$$\log(y_{itc}) = \sum_{k \neq -1} \beta_k^c \times \mathbb{1}\{t = c_i + k\} \times \text{Leaver}_i + \alpha_i + \delta_t + \varepsilon_{itc} \quad (3)$$

where c_i denotes the calendar year when worker i separates (exit cohort), k is years relative to separation, and Leaver_i indicates treatment status compared to matched controls. The interaction $\mathbb{1}\{t = c_i + k\}$ links relative time to calendar years, yielding cohort-specific coefficients β_k^c . I then aggregate these coefficients to calendar time by computing the average effect across all cohorts active in each year:

$$\gamma_t = \frac{1}{N_t} \sum_{\substack{c,k: \\ c+k=t}} \beta_k^c \quad (4)$$

where N_t is the number of cohort-relative time pairs contributing to year t . Standard errors for γ_t are computed using the variance-covariance matrix of the β_k^c estimates to properly account for covariance across the averaged coefficients. This approach, detailed in section D.1, allows direct comparison of treatment effects on stayers versus leavers in the same calendar-time framework.

4.2.3 Movers: Relative time dynamics

To understand the dynamics of worker mobility around the technology transition, I estimate relative-time event studies separately for leavers and newcomers. Leavers are workers with at least three years of tenure who separate from their 2019 employer; newcomers are workers not employed at a treated establishment in 2019 but present in 2023. For both groups, I estimate:

$$\log(y_{ist}) = \sum_{k \neq k_0} \beta_k \times \mathbb{1}\{t = T_i + k\} \times \text{Mover}_i + \alpha_i + \gamma_s + \delta_{z \times t} + \varepsilon_{ist} \quad (5)$$

where T_i is the year of the mobility event (separation for leavers, entry for newcomers), Mover_i

indicates treatment status, γ_s are establishment fixed effects, and $\delta_{z \times t}$ are employment zone-by-year fixed effects that flexibly control for local labor market conditions. The reference period is $k_0 = -1$ for leavers (the year before separation) and $k_0 = -2$ for newcomers (two years before entry, as workers entering at $t = 0$ likely separate from their previous employer at $t = -1$). Both leavers and newcomers are compared to matched control workers selected using exact matching on age, socio-professional category (PCS), establishment main activity code, and gender. Standard errors are two-way clustered at the establishment and worker levels.

5 Results

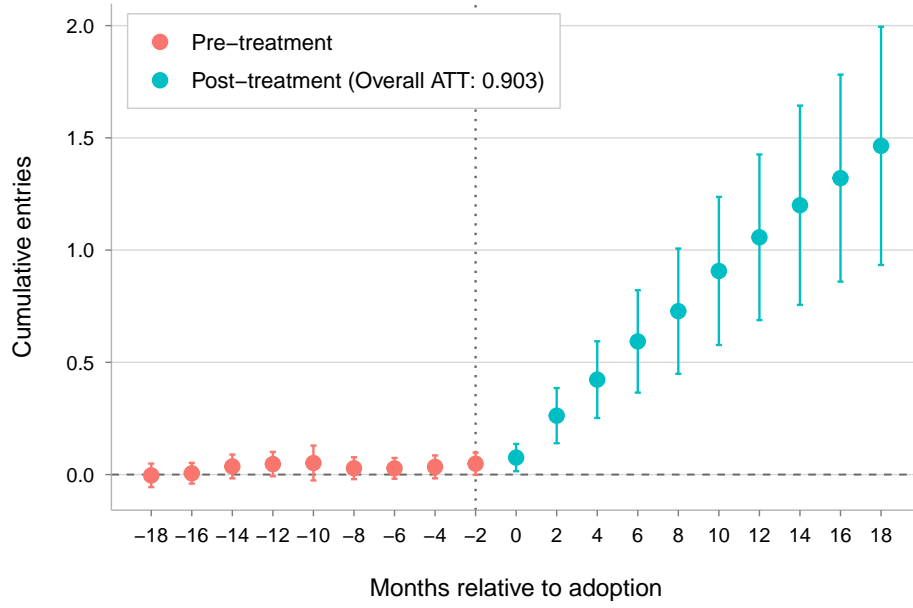
5.1 Effects on establishments employment behavior

I estimate the staggered difference-in-differences introduced in equation 1 separately on entries and exits at the establishment level on each odd-month from January, 2017 to November, 2021. This bi-monthly panel is centered on 2019, the year of the staggered adoption of heat pumps triggered by the subsidy shock. Averaging continuous variables on odd months allows to smooth idiosyncratic variations from high frequency employment data, while also reducing the computational burden. Figure 3 presents the cumulative treatment effects over time, showing that 18 months after adoption, the average establishment experience both a higher job creation and a higher job destruction.

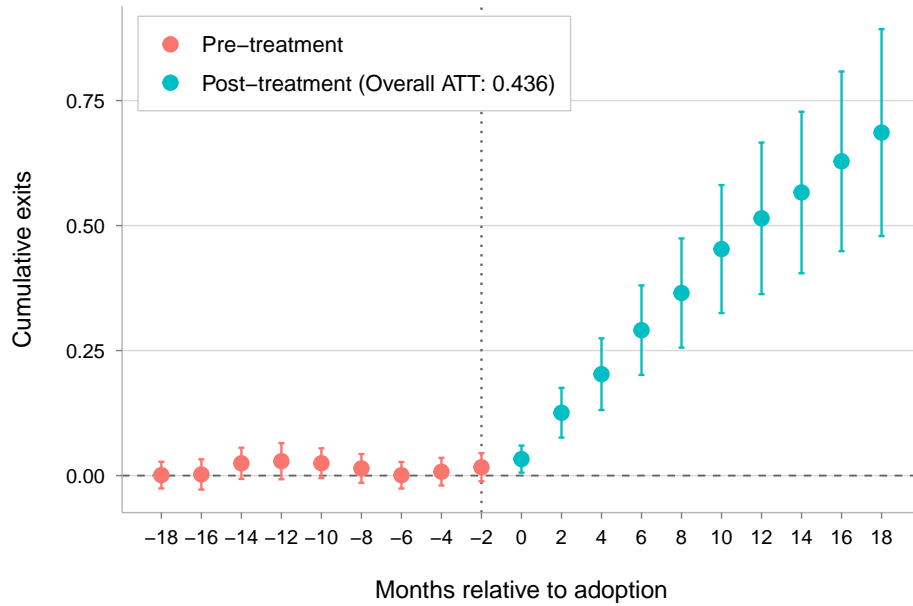
The pre-treatment estimates are statistically indistinguishable from zero, supporting the parallel trends assumption underlying the identification strategy. Employment effects emerge immediately upon certification, with adopting establishments experiencing approximately +0.75 job creation and +0.3 job destruction in the first 6 months post-adoption. These effects grow over time, reaching approximately +1.5 jobs created and +0.75 jobs destroyed 18 months after the certification. These are sizable effects considering the average headcount of 8 job-months.

While positive net job creation is consistent with expanding demand for heat pump services, the substantial job destruction occurring simultaneously is more concerning. The magnitude of worker separations, which represents approximately half the rate of new hires, suggests that certification triggers significant labor reallocation rather than simple workforce expansion. This pattern likely reflects changing skill requirements as establishments pivot toward heat pump technology, combined with productivity-based sorting as firms adjust their workforce composition. These

Figure 3: Job entries and exits following heat pump adoption



(a) Entries



(b) Exits

Notes: Event-study estimates of heat pump certification effects on cumulative entries (a) and exits (b) using Callaway and Sant'Anna 2021. Sample: 7,153 treated and 58,259 never-treated control establishments, 2017–2021 (bi-monthly). Estimation by inverse probability weighting with covariates (establishment age, commuting zone heating industry headcount). Dynamic aggregation with 95% confidence intervals. Standard errors clustered at establishment level.

dynamics create potential winners and losers among incumbent workers, raising distributional concerns central to just transition policy. Whether displaced workers successfully transition to new opportunities or bear substantial adjustment costs, and how these costs compare to gains for newly hired workers, cannot be assessed at the establishment level. I turn to individual worker trajectories in Section 5.2 to quantify these worker-level labor market effects.

5.2 Workers-level Career Trajectories

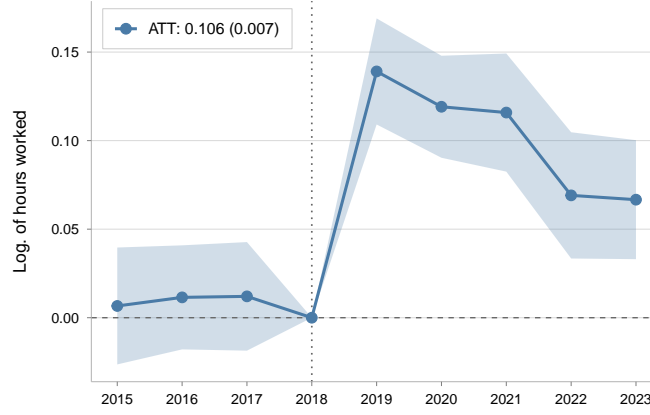
5.2.1 Effect on incumbent workers

I start by estimating the effect of heat pump certification on all workers employed at treated establishments in 2018 and 2019, regardless of whether they subsequently remain at or separate from the establishment. This provides an overall assessment of exposure to technology adoption for the incumbent workforce. I construct a matched control group of workers at never-treated establishments as detailed in section 4.2. I then estimate standard dynamic difference-in-differences (DiD) specifications comparing outcomes for treated and control workers over 2015-2023. Figure 4 presents the results for three labor market outcomes: log. total hours worked, log. annual labor earnings, and log. hourly wages.

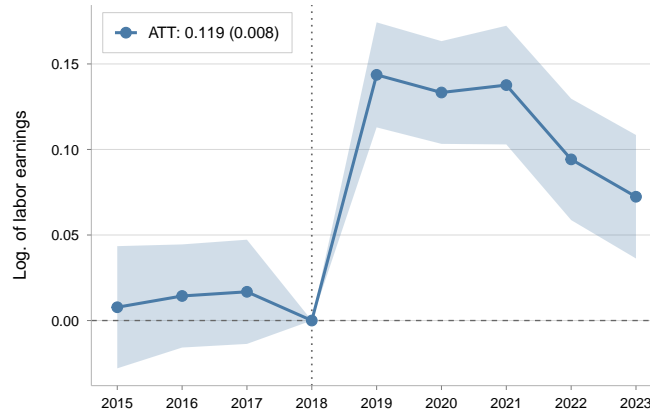
Several patterns emerge. First, treated workers experience substantial increases in both hours worked and labor earnings beginning immediately in 2019, the year of certification adoption. Hours worked and earnings increase by approximately 14 percent relative to matched control workers. These effects slightly decrease in subsequent years, but the average treatment over the treated (ATT) remains at or above 10 percent by 2020-2021. Second, the dynamics for hourly wages differ markedly from hours and earnings. Hourly wages show no significant effect in 2019 despite the large increases in hours and earnings. Significant hourly wage gains emerge only in 2020-2022, reaching approximately 2 percent above control workers. This pattern indicates that the primary adjustment margin in the immediate aftermath of certification is labor supply: workers increase hours at roughly constant hourly wages, with wage adjustments occurring only in subsequent years.

These average effects, while positive overall, mask substantial heterogeneity in outcomes between workers who remain at adopting establishments and those who separate. I turn to this decomposition in the next subsection.

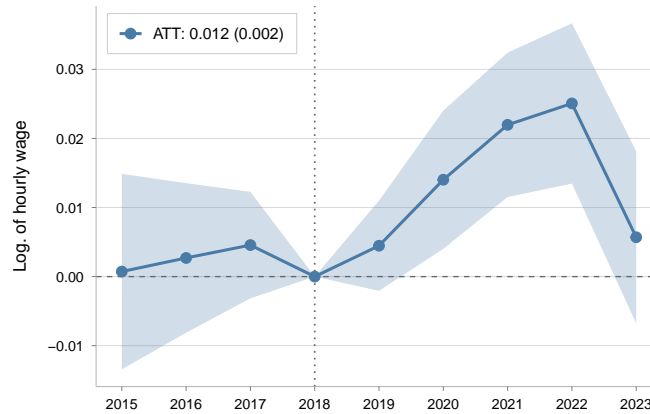
Figure 4: Effects of Heat Pump Certification on Incumbent Workers



(a) Log. Total Hours Worked



(b) Log. Annual Labor Earnings



(c) Log Hourly Wage

Notes: Event-study estimates of the effect of heat pump certification on labor market outcomes for workers employed at treated establishments in 2018 and 2019. The sample includes 11,229 treated workers and 117,748 matched control workers from never-treated establishments. Control workers matched exactly on establishment activity code (APE), socio-professional category (CSP), and gender, followed by nearest-neighbor matching on age. Shaded areas represent 95% confidence intervals based on standard errors clustered at the establishment level. Post-treatment ATTs in the legend are precision-weighted averages over 2019-2023.

5.2.2 Decomposing Effects: Stayers versus leavers

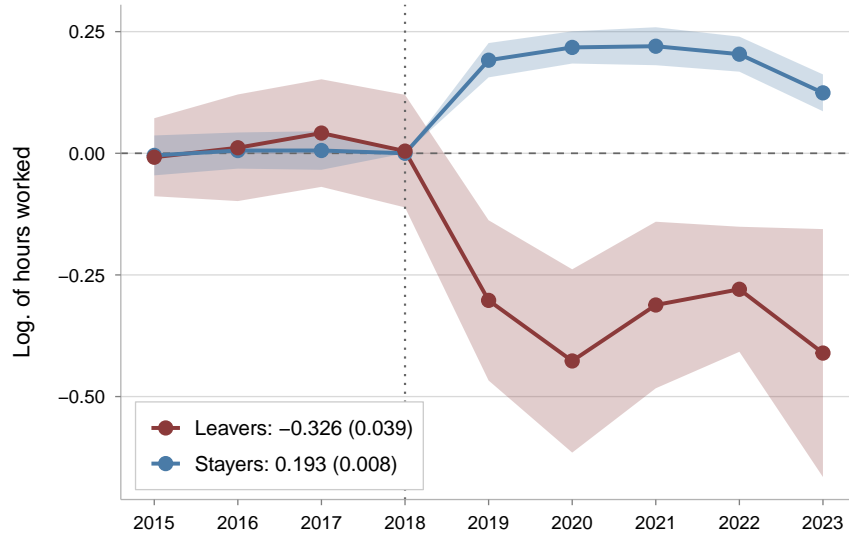
The average positive effects documented for incumbent workers aggregate over two distinct groups: workers who remain at adopting establishments (stayers) and those who eventually separate (leavers). To understand the composition of these aggregate effects, I decompose treatment effects by employment continuity. I define stayers as workers employed at the same establishment in both 2018 (pre-adoption), 2019 (treatment year) and 2023 (the final year of the panel); and leavers as workers present in 2018 and 2019 but no longer employed at the establishment by 2023. As a result, the leavers group aggregates in one sample all cohorts of exits over 2020–2023.

For both groups, I construct a new matched control sample using the same matching procedure detailed in section 4.2, which yields 7,395 treated stayers matched to 100,890 controls. Following the job displacement literature (e.g., Schmieder, Wachter, and Heining 2023), I further restrict the treatment group to workers with at least three years of tenure at their pre-separation employer. This yields 2,523 treated leavers matched to 36,576 controls. Figure 5 present the results for hours worked and labor earnings. The contrast between stayers and leavers is stark. Stayers experience immediate and substantial gains beginning in 2019, with hours worked and labor earnings increasing by approximately 20 percent relative to matched controls. These gains persist through 2022 before moderating slightly to 12.5 percent in 2023. In sharp contrast, leavers experience deteriorating outcomes following certification adoption. Their hours and earnings decline progressively, stabilizing around -30 percent by 2021-2022 relative to matched control workers who also eventually separate from their establishments.

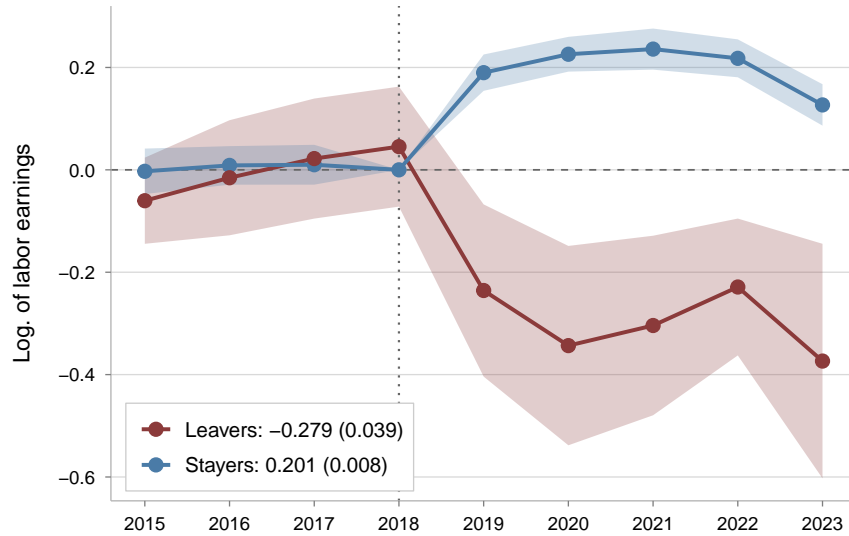
For stayers, I can additionally examine hourly wages. Figure 6 shows that stayers experience modest wage gains of around 1 percent beginning in 2020, consistent with the pattern observed for incumbent workers overall, although slightly lower.

The combination of increased hours and weakly higher wages explains the substantial earnings gains observed for stayers. The negative outcomes for leavers is consistent with substantial losses from separation. However, this interpretation requires careful consideration. The leaver sample in any given calendar year comprises workers who separated at different times following adoption, some immediately in 2019, others in 2020, 2021, or later. Consequently, the calendar-time effects aggregate over workers at different stages of their post-separation trajectories. A worker who separated in 2019 and found new employment appears in the 2022 estimate alongside workers separating for the first time in 2022. This aggregation obscures individual adjustment dynamics

Figure 5: Effects of Heat Pump Certification on Stayers versus Leavers



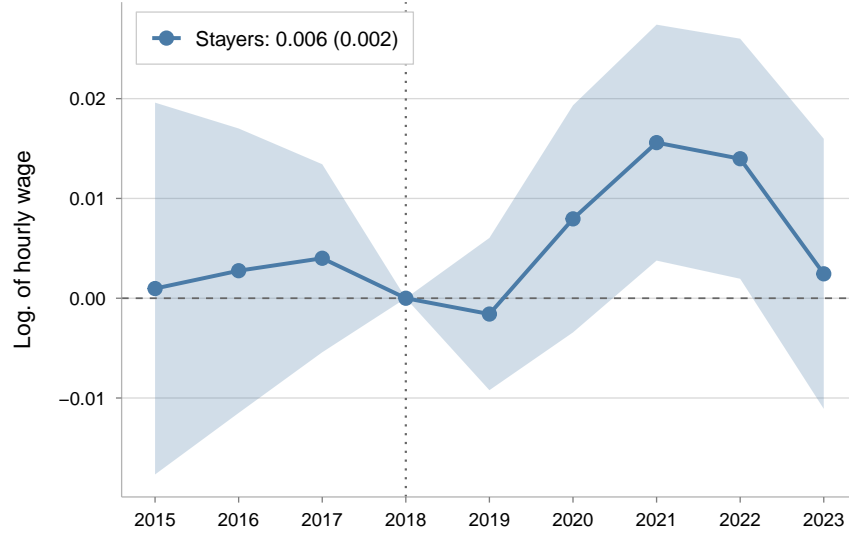
(a) Log. Total Hours Worked



(b) Log. Annual Labor Earnings

Notes: Event-study estimates of the effect of heat pump certification decomposed by employment continuity. Stayers (blue lines) are workers employed at the same establishment in both 2018, 2019, and 2023 ($N = 7,395$ treated, 100,890 matched controls). Leavers (red lines) are workers present in 2018 and 2019 but no longer employed at the establishment by 2023, having separated between 2020 and 2023 ($N = 2,523$ treated, 36,576 matched controls). Each treatment group is matched to its own control group of workers at never-treated establishments using the procedure detailed in section 4.2. Shaded areas represent 95% confidence intervals based on standard errors clustered at the establishment level. Post-treatment ATTs in legend are precision-weighted averages over 2019-2023.

Figure 6: Effects of Heat Pump Certification on Hourly Wages: Stayers



Notes: Event-study estimates of the effect of heat pump certification on log hourly wages for stayers—workers employed at the same establishment in both 2018, 2019 and 2023 ($N = 7,395$ treated, 100,890 matched controls). Hourly wage estimates for stayers only, as leavers experience unemployment following separation, precluding meaningful calendar-time comparisons across cohorts. Matching procedure and specification identical to Figure 5. Shaded area represents 95% confidence intervals based on standard errors clustered at the establishment level. Post-treatment ATTs in legend are precision-weighted averages over 2019-2023.

and may not reflect the true costs borne by displaced workers. Understanding whether movers actually get persistent individual-level losses or only incur a temporary transition requires tracking workers in event time relative to their displacement. I turn to this analysis in the next subsection.

5.2.3 Worker Mobility and Adjustment Dynamics

The previous analysis revealed that workers who separate from adopting establishments experience deteriorating outcomes in calendar time, but this comparison aggregates workers at different stages of their post-displacement trajectories. To assess individual-level adjustment costs, I examine worker outcomes in event time relative to their mobility event. I focus on two groups of movers: leavers who separate from treated establishments, and newcomers who enter them. While both groups involve labor mobility, they represent distinct phenomena. Leavers exit establishments that adopted certification in 2019, while newcomers enter these establishments after adoption.

For leavers, I use the definition introduced in subsection 5.2.2, which requires workers to be at the same treated establishment from 2016 to 2019 onward, while leaving in one year of 2020-2023. For newcomers, I examine workers not employed at a treated establishment in 2019 but present in

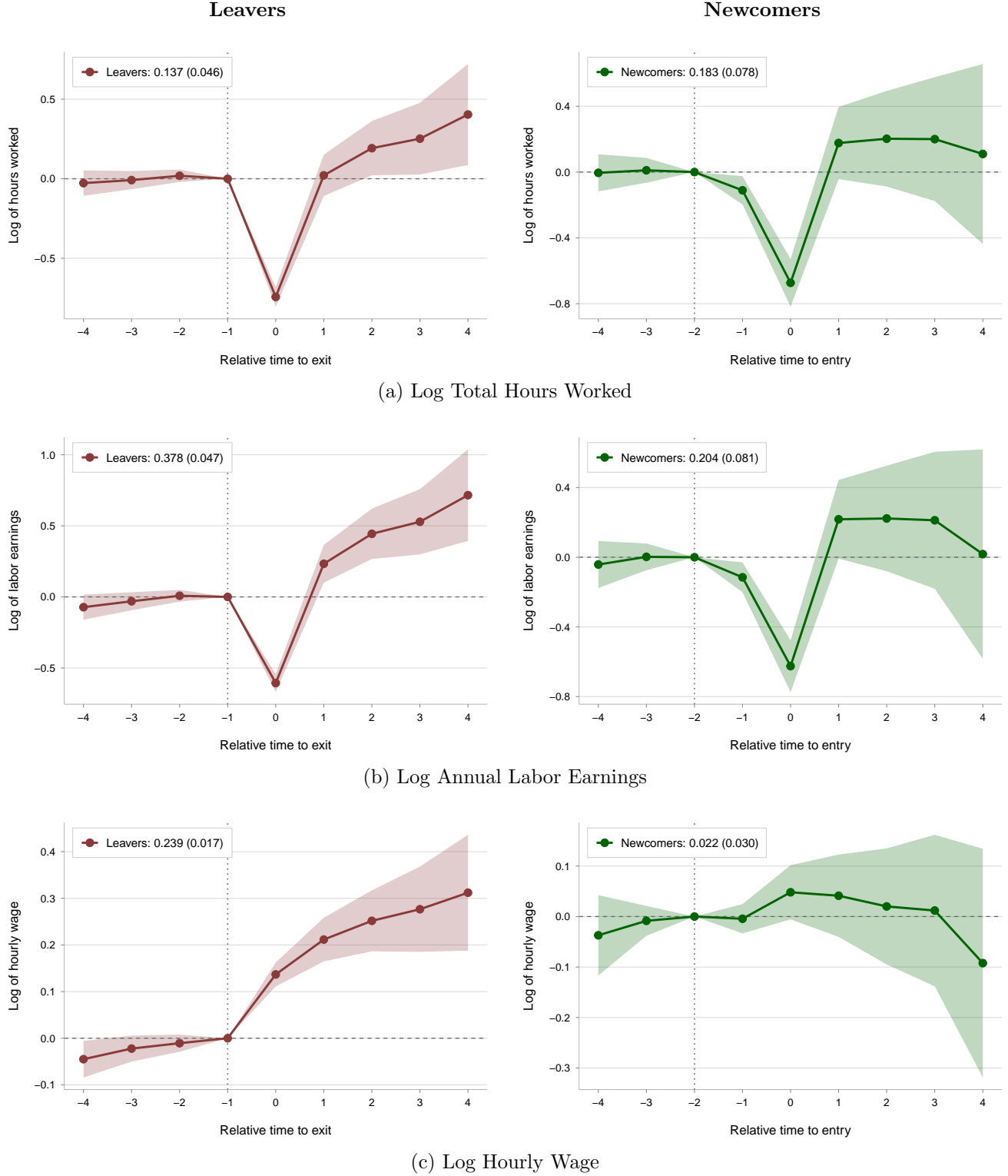
2023, having entered between 2020 and 2023. As a result, treated samples comprises 2,523 leavers and 1,529 newcomers matched to control groups using the same matching procedure detailed in section 4.2. It yields 36,576 matched control workers for leavers and 27,131 for newcomers. I estimate relative-time event studies separately for each group as in equation 5. The reference period is $k_0 = 1$ for leavers (the year before separation) and $k_0 = 2$ for newcomers (two years before entry, chosen to capture the pre-exit baseline since workers entering at $t = 0$ likely separated from their previous employer at $t = 1$).

Figure 7 presents the results. For leavers (left column), outcomes exhibit a clear V-shaped pattern. Hours worked drop sharply by 80 percent in the separation year ($t = 0$), but recover fully by the following year ($t = 1$) where the point estimate returns to zero. In subsequent years, hours worked rise substantially, reaching approximately 20 percent above pre-separation levels by $t = 2$ and $t = 3$, following an upward trajectory similar to that observed for stayers. Labor earnings follow a parallel pattern: a 60 percent decline at separation, followed by rapid recovery that exceeds pre-displacement earnings as early as the first post-displacement year. The average treatment effect across all post-displacement years reaches nearly 40 percent. Most strikingly, hourly wages increase sharply following displacement, rising by more than 20 percent on average across post-displacement years. This wage premium, combined with increased hours, drives the substantial earnings gains.

For newcomers (right column), the dynamics differ notably. Hours worked drop by 70 percent at entry ($t = 0$), consistent with the interpretation that entry often follows separation from a previous employer at $t = 1$. Following entry, hours stabilize at around 15 percent above matched controls, and remains relatively constant across post-entry years, rather than exhibiting the rising trend observed for leavers. However, none of the point estimates is significant at any conventional level. Labor earnings show a similar pattern, with non-significant gains of around 20 percent in $t = 1$ that remain stable or decline slightly in subsequent years. Crucially, hourly wages for newcomers remain flat throughout the post-entry period, though estimates are imprecise as expected from the already non-significant results in both hours and earnings.

These patterns reveal rapid adjustment with minimal persistent displacement costs. Both leavers and newcomers experience sharp but temporary disruptions at the time of their mobility event ($t = 0$), but recover swiftly. Leavers not only recover their pre-separation employment levels but substantially exceed them, benefiting from both increased hours and higher hourly wages. The

Figure 7: Labor Market Dynamics for Movers in Event Time



Notes: Event-study estimates in relative time around mobility events. Left column: leavers ($N = 2,523$ treated, 36,576 matched controls). Right column: newcomers ($N = 1,529$ treated, 27,131 matched controls). Matched controls selected using the matching procedure detailed in section 4.2. Specifications include worker fixed effects, establishment fixed effects, and employment zone-by-year fixed effects. Shaded areas represent 95% confidence intervals based on standard errors clustered at the establishment level. Post-treatment ATTs in legend are precision-weighted averages over 2019-2023.

wage premium suggests that skills acquired at establishments adopting heat pump certification are valued in the broader labor market, enabling workers to secure improved matches following separation. Newcomers, while not experiencing wage gains, benefit from expanded employment opportunities and higher labor earnings through increased hours. The contrast between rising wages for leavers and flat wages for newcomers suggests that experience at establishments engaged in heat pump installation confers valuable skills, while newcomers may be hired for their general labor capacity and trained on the job.

5.3 Heterogeneity Analysis

The average effects documented in section 5.2 aggregate over workers with different characteristics and career trajectories. In this section, I examine heterogeneous treatment effects along three dimensions: occupational skill level for stayers, destination establishment’s heat pump certification status for leavers, and industry origin for newcomers.

I decompose the wage effects for stayers by occupational category using the French occupational classification system (PCS), distinguishing between blue-collar workers (primarily trained plumbers, heating technicians, and electricians) and higher-skilled technicians and managers. For workers who separate from adopting establishments, I examine whether wage outcomes differ depending on whether they transition to heat pump-certified versus non-certified establishments. For newcomers, I distinguish between workers arriving from HVAC-related establishments (heating, air conditioning, ventilation) versus those originating from non-HVAC sectors. For each analysis, I estimate the relevant specification (equation 2 for stayers, equation 5 for leavers and newcomers) on the subsample of treated workers matched to their respective control groups following the procedure detailed in section 4.2.

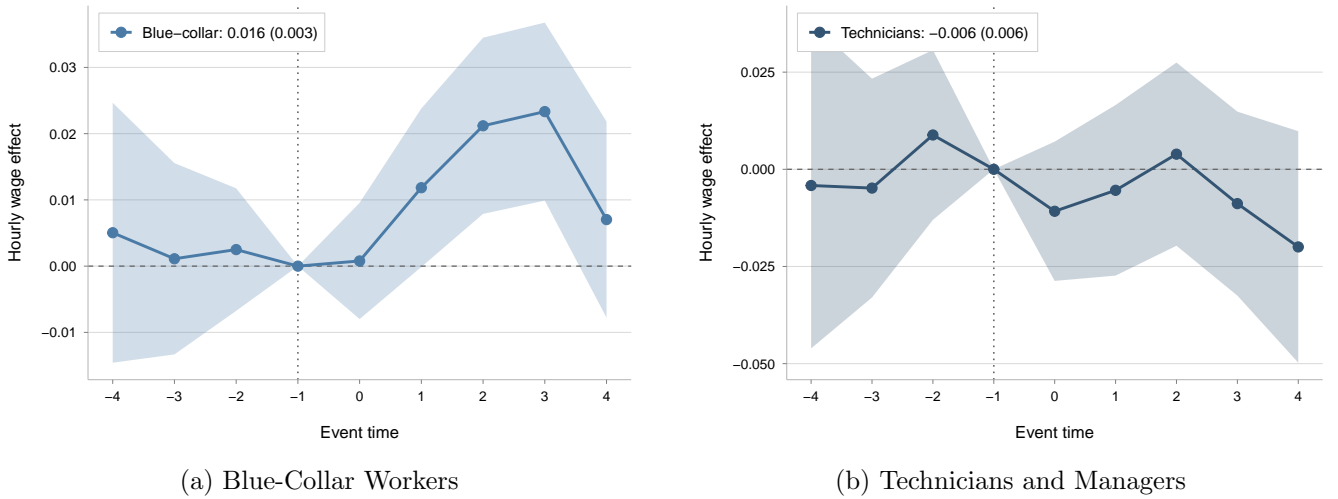
I decompose the wage effects for stayers by occupational category using the French occupational classification system (PCS), distinguishing between blue-collar workers (primarily trained plumbers, heating technicians, and electricians) and higher-skilled technicians and managers²⁰. For workers who separate from adopting establishments, I examine whether wage outcomes differ depending on whether they transition to heat pump-certified versus non-certified establishments. For newcomers, I distinguish between workers arriving from HVAC-related establishments (heating,

²⁰The first level of the French occupational classification system comprises 6 socio-economic groups. The heterogeneity compares group (6) *Ouvriers* versus groups (3) *Cadres et Professions Intellectuelles Supérieures* & (4) *Professions Intermédiaires*.

air conditioning, ventilation) versus those originating from non-HVAC sectors. For each analysis, I estimate the relevant specification (equation 2 for stayers, equation 5 for leavers and newcomers) on the subsample of treated workers matched to their respective control groups following the procedure detailed in section 4.2.

Figure 8 presents the results for hourly wages across the two groups of stayers. Blue-collar stayers experience a significant wage increase of 1.6 percent on average across post-treatment years (panel 8a), while technicians and managers show a non-significant decline of 0.6 percent (panel 8b). The modest wage effect for stayers is thus driven entirely by blue-collar workers.

Figure 8: Heterogeneous Effects on Hourly Wages by Occupation: Stayers

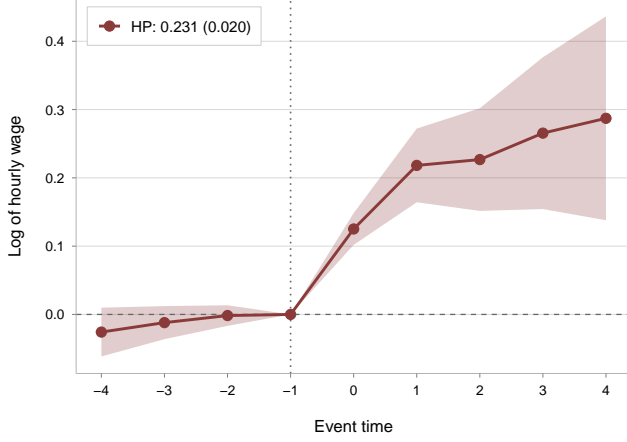


Notes: Event-study estimates of the effect of heat pump certification on log hourly wages for stayers, decomposed by occupational category. Sample restricted to workers employed at the same establishment in 2018, 2019, and 2023. Blue-collar workers ($N = 33,238$ treated, matched controls) comprise trained plumbers, heating technicians, and electricians. Technicians and managers ($N = 9,404$ treated, matched controls) include higher-skilled technical and managerial positions. Each group matched to separate control workers at never-treated establishments following the procedure detailed in section 4.2. Specification follows equation 2. Shaded areas represent 95% confidence intervals based on standard errors clustered at the establishment level. Post-treatment ATTs in legends are precision-weighted averages over 2019-2023.

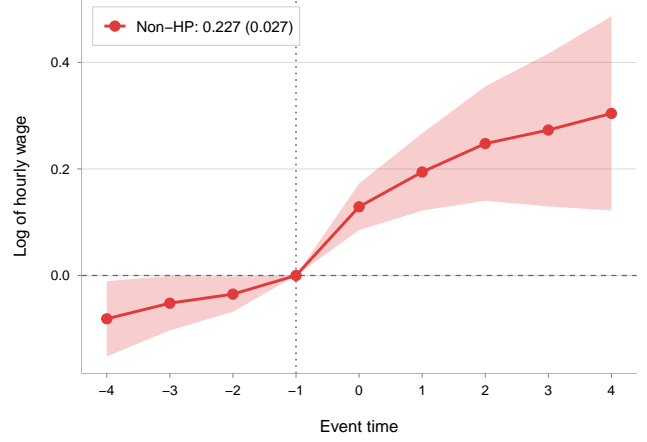
Leavers experience similar wage premiums of approximately 20 percent regardless of whether they transition to heat pump-certified establishments (panel 9a) or non-certified establishments (panel 9b), revealing broad transferability of acquired skills across the HVAC sector. Workers arriving from HVAC-related establishments experience a significant wage premium of 7 percent on average across post-entry years (panel 9c), while those originating from non-HVAC sectors experience a non-significant wage decline (panel 9d). The flat aggregate wage effect for newcomers thus masks substantial heterogeneity by workers' origin, with skill distance governing adjustment costs.

Figure 9: Heterogeneous Effects on Hourly Wages: Leavers and Newcomers

Leavers by Certification Status at Destination

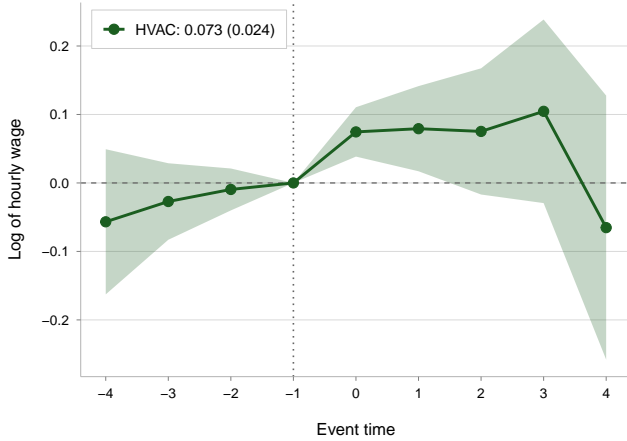


(a) Destination: HP-Certified

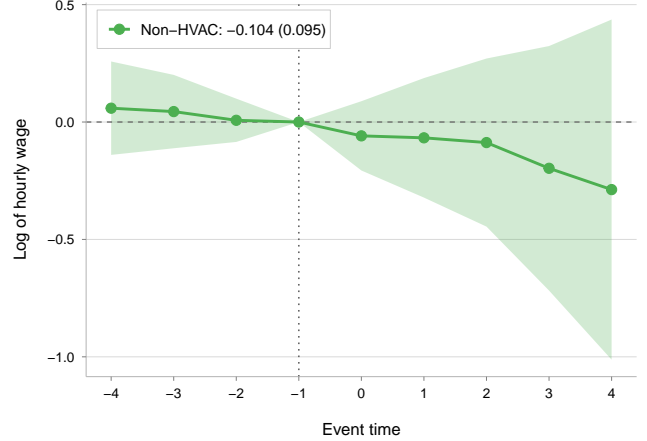


(b) Destination: Non-Certified

Newcomers by Industry Origin



(c) Origin: HVAC Industry



(d) Origin: Non-HVAC Industries

Notes: Event-study estimates in relative time around mobility events. Panels (a)-(b): Leavers present 2016-2019 who separated by 2023, decomposed by destination establishment type. HP-certified destinations ($N = 13,425$ treated, matched controls) hold heat pump RGE certification at worker entry. Non-certified destinations ($N = 3,538$ treated, matched controls) lack heat pump certification. Panels (c)-(d): Newcomers absent in 2019 but employed in 2023 (entry 2020-2023), decomposed by industry of origin. HVAC origin ($N = 19,494$ treated, matched controls) includes prior employment in heating, air conditioning, or ventilation. Non-HVAC origin ($N = 2,912$ treated, matched controls) includes all other sectors. Each group matched to separate control workers at never-treated establishments following the procedure in section 4.2. Specification follows equation 5. Shaded areas represent 95% confidence intervals based on standard errors clustered at the establishment level. Post-treatment ATTs in legends are precision-weighted averages over post-mobility years.

6 Discussion

The findings presented in section 5 document substantial labor market reallocation following clean energy technology adoption, with simultaneous job creation and destruction at adopting establishments. Crucially, this reallocation occurs without imposing persistent costs on displaced workers. Workers who remain at adopting establishments benefit from expanded hours and modest wage gains; those who separate recover swiftly and secure substantial wage premiums; and newly hired workers gain employment opportunities and higher earnings. These findings challenge pessimistic narratives about the labor market consequences of environmental transitions and suggest that adaptation within existing small and medium enterprises may prove less costly than the phase-out of fossil fuel sectors that has dominated just transition debates.

6.1 Mechanisms

Two complementary mechanisms explain the observed patterns of labor market adjustment following clean energy technology adoption: portable skill acquisition combined with job mobility, and within-firm reskilling. I discuss each mechanism in turn, presenting evidence from both the main decomposition of worker outcomes and the heterogeneity analyses, before connecting to the broader labor economics literature.

6.1.1 Portable Skills and Job Mobility

The most striking finding is the sharp contrast in wage outcomes between workers who remain at adopting establishments and those who separate. As documented in sections 5.2.2 and 5.2.3, stayers experience only modest wage gains of approximately 1 percent despite substantial technology exposure, while leavers secure wage premiums of 12 percent one year after separation, rising in subsequent periods. Both groups worked at treated establishments during the technology transition and acquired similar exposure to heat pump installation. The differential wage outcomes by mobility status reveal a canonical pattern documented in the job ladder literature: workers must change employers to capture substantial returns to general skills.

This mechanism operates through two channels. First, exposure to heat pump technology equips workers with competencies that are transferable across the broader heating services sector. The destination heterogeneity analysis in Figures 9a and 9b provides direct evidence: leavers expe-

perience similar wage premiums of approximately 20 percent regardless of whether they transition to heat pump-certified establishments or to establishments without heat pump certification. The acquired competencies—working with electrical systems, handling refrigerants, diagnosing complex control systems, and understanding thermodynamic principles—are valued across diverse HVAC applications. Modern cooling systems, ventilation equipment, and other climate control technologies share many technical features with heat pumps, enabling workers to apply their knowledge beyond the specific technology they learned.

Second, workers must change employers to capture wage returns because incumbent employers face wage stickiness or possess monopsony power that prevents full adjustment of compensation to workers' enhanced productivity. This explains why stayers, despite equivalent technology exposure, experience minimal wage gains. The job ladder literature demonstrates that most lifetime wage growth occurs through job-to-job transitions rather than within-firm progression (Topel and Ward 1992; Postel-Vinay and Robin 2002). Workers acquiring transferable competencies must signal these skills to the broader labor market by switching employers to realize gains.

The rapid recovery documented for leavers provides additional support for this mechanism. Hours worked and earnings drop sharply at separation but recover fully within one year, then substantially exceed pre-separation baselines. On average in the years post-separation, leavers work 14 percent more hours and earn more than 35% higher labor income than at baseline. This swift adjustment indicates that the labor market recognizes and values heat pump expertise, enabling workers to secure improved matches quickly. The positive average outcomes for leavers suggest that voluntary mobility to capitalize on newly acquired skills characterizes the majority of separations, though the average effects may mask heterogeneity in individual experiences, particularly for workers who experienced involuntary displacement.

6.1.2 Within-Firm Reskilling

The second mechanism operates through on-the-job skill acquisition for workers who remain at adopting establishments and for newcomers entering from sectors with substantial skill distance. Stayers increase hours worked by 20 percent immediately following adoption while experiencing only a 1 percent wage gain. This adjustment through the intensive margin—expanded hours at roughly constant hourly wages—is consistent with workers investing in on-the-job learning to master heat pump installation techniques. The establishment retains incumbent workers and

facilitates their skill transition through extended work hours rather than displacing them and hiring already-trained replacements.

Newcomers to adopting establishments exhibit patterns consistent with on-the-job training. As shown in section 5.2.3, newcomers overall work substantially more hours following entry but experience flat wage outcomes (non-significant effects). This suggests that establishments hire workers for their general labor capacity and train them on the job, with expanded hours reflecting both increased labor demand and the time investments required for skill acquisition. The absence of immediate wage returns during this learning period contrasts sharply with the wage premiums secured by leavers, reinforcing that training occurs within establishments rather than workers arriving with fully formed heat pump competencies.

The heterogeneity analyses reveal that skill distance—the gap between workers’ existing competencies and heat pump installation requirements—determines adjustment costs and outcomes. Workers arriving from HVAC-related establishments, as shown in Figure 9c, possess partially transferable competencies from prior exposure to heating and cooling systems. These workers experience a 7 percent wage premium, indicating that smaller skill gaps reduce training costs and enable better negotiating positions or self-selection into higher-paying roles. In contrast, workers originating from non-HVAC sectors face a 10 percent wage decline (non-significant), reflecting the steeper learning curves and higher training costs associated with larger skill distances (Figure 9d).

Occupational heterogeneity among stayers provides further evidence of within-firm skill upgrading. As documented in Figure 8, blue-collar workers—trained plumbers, heating technicians, and electricians who possess expertise in traditional gas and fuel oil systems but typically lack electrical and refrigerant handling skills—experience a 1.6 percent wage gain following technology adoption. This modest but significant increase, which drives the aggregate wage effect for stayers, indicates that heat pump adoption rewards workers who acquire new technical competencies that were previously absent from their skill set. The acquisition of electrical competencies and refrigerant certifications enhances these workers’ productivity and bargaining power within establishments. Technicians and managers, who may already possess broader technical competencies or whose roles are less directly affected by heat pump installation requirements, show no significant wage effects.

The establishment-level results in section 5.1 complement these worker-level patterns. Adopting establishments create 1.5 new positions within 18 months, indicating workforce expansion rather

than pure replacement. This job creation enables within-firm transitions: establishments can accommodate both incumbent workers undergoing skill development and newcomers hired to meet expanded demand, reducing the need for displacement.

These patterns align with the task-based framework of technological change developed by Autor, Levy, and Murnane 2003 and Acemoglu and Autor 2011, which establishes that technology adoption reshapes labor demand by altering the skill content of jobs. Gathmann and Schönberg 2010 demonstrate that worker mobility depends on task similarity between origin and destination occupations, with greater distance imposing higher adjustment costs. In the context of clean energy transitions, my findings reveal that establishments facilitate adaptation by enabling within-firm skill transitions through on-the-job learning, dramatically reducing displacement costs. Workers need not possess pre-existing heat pump competencies; establishments invest in training, and expanded hours reflect both increased demand and the learning process. The effectiveness of this mechanism depends critically on skill distance: transitions prove smoother and less costly when workers can build incrementally on existing competencies rather than requiring complete occupational retraining.

6.2 Implications for Just Transition Policy

The mechanisms identified above—portable skill acquisition combined with job mobility, and within-firm reskilling—have important implications for the design of policies aimed at facilitating a just energy transition. The findings suggest three priorities for policymakers seeking to minimize worker adjustment costs while supporting decarbonization.

6.2.1 Support Technology Adoption Through Market Incentives

The first priority is to create strong market incentives that enable technology adoption within incumbent establishments rather than relying exclusively on creative destruction between firms. The establishment-level analysis in section 5.1 documents substantial job creation (+1.5 positions within 18 months) alongside technology adoption, revealing that green transitions can generate local employment opportunities when demand for clean technologies expands. The job destruction effect, while substantial, appears to be driven by voluntary separations rather than workers forced into unemployment. Crucially, the worker-level analysis demonstrates that stayers benefit from expanded hours and modest wage gains through within-firm reskilling. This within-firm transition

minimizes disruption: workers retain their employment relationships, establishments retain institutional knowledge and customer relationships, and communities avoid the concentrated job losses associated with establishment closures.

These findings contrast sharply with research on fossil fuel industry declines, where workers displaced from coal mining or oil extraction experience substantial and persistent earnings losses (Walker 2013; Haywood, Janser, and Koch 2021; Ellingsen and Espegren 2022; Rud et al. 2024). These sectors face fundamental contraction as production declines, creating zero-sum dynamics where job losses in incumbent establishments are not offset by comparable opportunities within the same firms or localities. The energy transition in these contexts operates through creative destruction: inefficient or carbon-intensive establishments close, and workers must find employment elsewhere, often in different industries or locations. In contrast, clean energy technology adoption in adapting SMEs like heating services involves expanding demand for low-carbon alternatives, enabling job creation alongside transformation within existing establishments.

The key policy insight is that demand-side interventions—subsidies for households and businesses investing in clean technologies—create the market conditions that make within-firm adaptation attractive for establishments. The French case illustrates this mechanism: the 2019 subsidy increase generated strong household demand for heat pump installations, creating profitable market opportunities that incentivized thousands of heating service establishments to enter this market voluntarily. Establishments adopted not because of regulatory mandates but because the market opportunity became compelling. This demand-driven approach enabled rapid supply-side response while avoiding the political resistance often associated with mandated phase-outs of existing technologies.

Policymakers should therefore prioritize demand-side subsidies that create robust markets for clean technologies, making adoption economically attractive for incumbent establishments. This approach facilitates within-firm transitions that minimize worker displacement costs while accelerating technology diffusion.

6.2.2 Prioritize Near Transitions and Ensure Training Infrastructure

The second priority recognizes that not all technology transitions are equally feasible or equally costly for workers and establishments. The heterogeneity analyses reveal that skill distance—the gap between workers’ existing competencies and emerging technology requirements—fundamentally

shapes adjustment costs and outcomes. Policymakers should adopt a two-part strategy: prioritize transitions where skill distance is manageable (ex-ante targeting), and ensure accessible training infrastructure when transitions occur (ex-post support).

The ex-ante dimension involves focusing policy support on technologies and sectors where workers can build incrementally on existing competencies rather than requiring complete occupational retraining. Heat pump installation represents such a near transition for heating technicians: core competencies in system installation or customer interaction transfer readily, while electrical and refrigerant handling skills and more advanced thermodynamics can be acquired through focused training programs. The evidence from section 5.3 demonstrates the importance of skill distance: newcomers arriving from HVAC-related industries experience wage premiums, while those from non-HVAC sectors face flat or negative wages despite working more hours. This heterogeneity reveals that workers with partially transferable skills face lower adjustment costs and secure better outcomes. Prioritizing near transitions maximizes the share of workers who can successfully adapt while minimizing displacement and retraining costs.

Near transitions also prove economically viable for establishments. When skill distance is small, retraining incumbent workers costs less than layoffs followed by hiring and screening fully trained replacements. Establishments avoid severance costs, recruitment expenses, and the productivity losses associated with workforce turnover. This economic logic explains why establishments choose within-firm reskilling over displacement when feasible, as evidenced by the expansion of hours for stayers documented in section 5.2.2. The modest but significant wage gains for blue-collar stayers (1.6 percent) further demonstrate that even workers with limited initial skill endowments benefit from near transitions: acquiring electrical and refrigerant competencies enhances their productivity and bargaining power within establishments.

The ex-post dimension involves ensuring that training infrastructure exists and remains accessible when technology transitions occur. Even near transitions require targeted skill development programs. Workers need opportunities to acquire specific technical competencies—in this context, refrigerant handling certifications and electrical system training—through accessible pathways. Policy instruments include publicly funded training programs, portable certifications recognized across employers, and establishment-level subsidies that offset the costs of worker training. These supply-side interventions reduce barriers to adoption by making skill upgrading feasible for small establishments with limited training capacity. Importantly, accessible training infrastructure ben-

efits not only incumbent workers but also newcomers entering from related sectors, enabling establishments to draw on broader labor pools.

The combination of near transitions and accessible training infrastructure enables within-firm reskilling at scale. This approach benefits lower-skilled workers specifically: rather than facing displacement when technologies change, blue-collar workers can acquire new competencies that enhance their market position. This contrasts with transitions requiring workers to move across fundamentally different occupations or industries, which impose higher costs and exhibit lower success rates.

6.2.3 Coordinate Demand and Supply Interventions

The third priority recognizes that successful transitions require coordinated interventions on both sides of the labor market. Demand-side subsidies that create market opportunities are necessary but insufficient. Supply-side investments in training infrastructure enable workers and establishments to respond to these opportunities. Neither intervention succeeds in isolation.

The French policy mix illustrates effective coordination. The 2019 subsidy increase (demand side) created strong household demand for heat pump installations, making market entry attractive for heating service establishments. However, the RGE certification requirement (supply side) ensured that installations met quality standards and that workers acquired necessary technical competencies through mandatory training. The existence of an established training infrastructure—accredited centers offering standardized heat pump installation courses—enabled thousands of establishments to obtain certification rapidly, facilitating the swift supply-side response documented in Figure 2a.

Policymakers should therefore design policy packages that couple technology adoption incentives with workforce development programs. Demand-side interventions create the market pull that incentivizes adoption; supply-side interventions ensure that workers and establishments possess the capabilities to respond. This coordinated approach facilitates rapid, equitable transitions by aligning market incentives with worker capabilities, enabling both within-firm adaptation and successful mobility for workers choosing to leverage newly acquired skills elsewhere.

6.3 Limitations and Future Research

Several limitations merit consideration and point to important directions for future research. First, I cannot distinguish voluntary quits from involuntary layoffs in the current analysis. The average effects for leavers are clearly positive: swift recovery within one year, substantial wage premiums of 12-20 percent, and earnings gains that exceed pre-separation baselines. However, these average effects may mask heterogeneity in individual outcomes. Some workers may have been forced into displacement and experienced persistent negative consequences that are masked in the aggregate effects. The positive selection mechanism discussed in section 6.1.1 likely operates, but its strength and the extent of heterogeneity in individual outcomes remain uncertain. Future research should leverage administrative data on separation reasons to examine outcomes separately for voluntary and involuntary movers. This decomposition would clarify whether technology adoption creates genuine winners and losers or whether benefits extend across all worker types, with heterogeneity driven primarily by differential ability to acquire and leverage new skills.

Second, understanding worker flows across establishments and sectors would further illuminate the mechanisms identified in this study. Examining detailed origin-destination matrices for movers—both leavers separating from adopting establishments and newcomers entering them—would reveal the breadth of skill transferability and the sources of labor supply for clean energy transitions. Do workers transition primarily within narrow technology or sectoral boundaries (e.g., heat pump to heat pump establishments), or do acquired competencies enable mobility across broader HVAC applications? Do newcomers originate predominantly from related industries with partially transferable skills, or from diverse unrelated sectors? Understanding these flows matters for policy design: if transitions draw primarily on existing sectoral labor pools, then supply constraints may bind as clean technology adoption accelerates; if transitions enable entry from outside sectors and mobility across broader applications, then adjustment capacity may prove larger than anticipated and skill investments may generate wider labor market benefits than narrowly technology-specific training would suggest.

Third, the analysis focuses on a relatively short post-adoption period (2019-2023). The mechanisms identified in this study—portable skill acquisition and within-firm reskilling—explain the observed short-run patterns, but extending the time horizon would test whether these patterns persist or prove temporary. Workers who acquire heat pump skills may continue to benefit as the HVAC sector electrifies, or early-adopter advantages may dissipate as competencies become more

widespread and competition for positions intensifies. Long-run analysis could reveal alternative dynamics not visible in the short window examined here, such as workers with early exposure accumulating additional returns through repeated job transitions or advancement into supervisory roles, or conversely, initial positive outcomes fading as technologies mature and become standardized. Assessing whether the mechanisms identified here generate durable benefits or primarily capture temporary transition dynamics represents an important direction for future research.

Finally, the French heating services sector represents a specific institutional and technological context, and generalization to other settings requires careful consideration. However, key features of this transition—small establishments with local market reach, modest skill upgrading requirements involving incremental competency development rather than complete occupational retraining, strong policy support combining demand subsidies with supply-side training infrastructure, and expanding rather than contracting markets—characterize many sectors that must adapt during energy transitions. Comparative analysis across countries with different policy frameworks, or across sectors with varying skill distances between incumbent and emerging technologies, would establish the boundary conditions under which the mechanisms and policy implications identified here apply. Such research would strengthen the evidence base for designing just transition policies that minimize adjustment costs while supporting decarbonization.

7 Conclusion

This paper examines labor market outcomes following clean energy technology adoption in France’s heating services industry, a sector emblematic of the SME-level electrification required to achieve net-zero emissions targets. I find that heat pump certification triggers substantial labor reallocation at the establishment level, with simultaneous job creation and destruction, yet workers experience positive average outcomes. Two complementary mechanisms explain these patterns: portable skill acquisition that enables successful job mobility with substantial wage premiums, and within-firm reskilling that preserves employment relationships while facilitating skill transitions. Adjustment costs vary systematically with skill distance, with workers building on partially transferable competencies securing better outcomes than those facing complete occupational retraining.

These findings challenge pessimistic narratives about the labor market consequences of environmental transitions. The contrast with fossil fuel industry declines is instructive: sectors fac-

ing fundamental contraction impose concentrated job losses and persistent displacement costs on workers. In contrast, technology adoption in adapting sectors involves expanding demand for low-carbon alternatives, enabling job creation and within-firm transitions. When policy coordinates demand-side market incentives with supply-side workforce development, establishments voluntarily adopt new technologies, workers acquire transferable competencies, and adjustment proceeds with minimal persistent costs.

The policy implications emphasize three priorities: create strong market incentives for technology adoption within incumbent establishments through demand-side subsidies; prioritize transitions where skill distance is manageable and ensure accessible training infrastructure; and recognize that successful transitions require coordinating both demand and supply interventions. Policymakers should focus on enabling within-establishment adaptation rather than relying exclusively on creative destruction, particularly for the 60 percent of workers employed in SMEs who face transitions distinct from large-scale industrial restructuring.

The French heat pump case shares key features with broader electrification occurring across thousands of small and medium enterprises as economies pursue decarbonization. Current findings offer cautious optimism: technological transitions need not inevitably create mass displacement when workers acquire transferable competencies, labor demand remains strong, establishments invest in within-firm reskilling, and policy coordinates market incentives with accessible training infrastructure. Encouraging within-establishment technological adaptation may reduce adjustment costs while supporting decarbonization goals, contributing to a just energy transition.

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A Energy Efficiency Policy in France

This appendix provides additional context on France’s energy efficiency policy framework and the geographic distribution of fossil fuel heating systems that motivated the 2019 policy reforms.

A.1 Geographic Distribution of Fuel Oil Heating

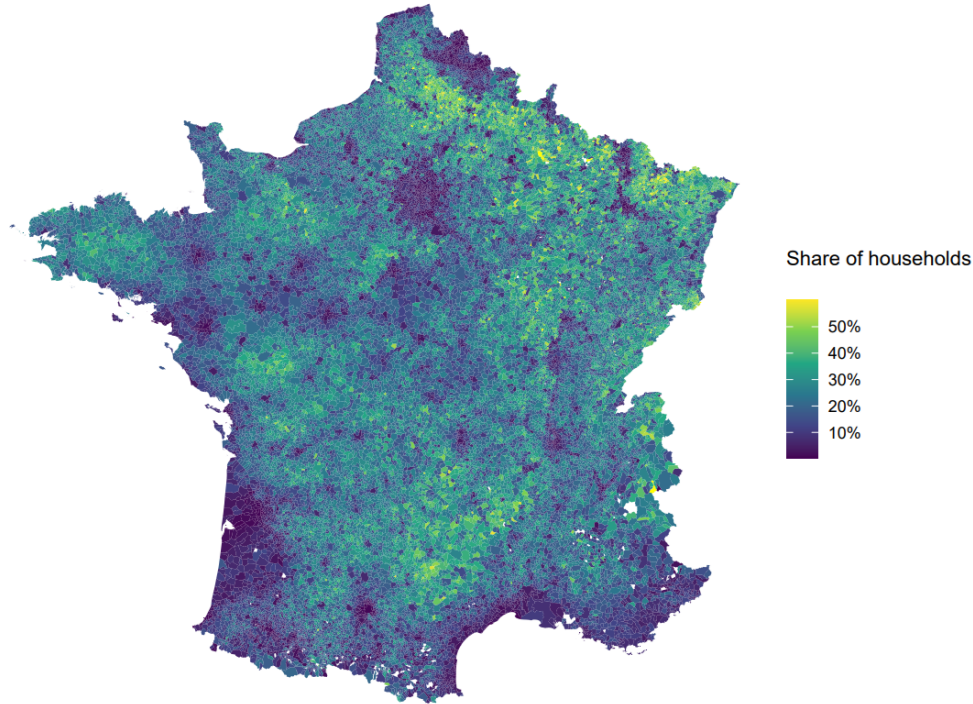


Figure A.1: Reliance on Fuel Oil as Main Heating Source by Department, 2017

Notes: The map displays the percentage of primary residences using fuel oil as their main heating source across French departments in 2017. Darker shading indicates lower reliance on fuel oil heating. Data from the French Statistical Office (INSEE).

Figure [A.1](#) shows the reliance on fuel oil as the main heating source across French departments in 2017, immediately prior to the policy reforms examined in this study. Fuel oil dependence is concentrated in rural areas, particularly in central, northern, and eastern France, where access to the natural gas distribution network is limited. This geographic pattern created equity concerns around the energy transition, as rural and lower-income households faced higher heating costs and fewer low-carbon alternatives. The April 2018 reform specifically targeted fuel oil boiler replacement to address these distributional challenges.

A.2 RGE Certification by Technology Category

Figure A.2 presents the distribution of RGE (Reconnu Garant de l'Environnement) certificates across different technology categories and certification providers. Heat pump certifications represent a significant share of the total, reflecting both the policy priority assigned to this technology and the substantial training infrastructure developed by certification bodies. The figure also illustrates the diversity of energy efficiency technologies covered by the RGE system, including insulation, efficient gas boilers, biomass heating systems, and photovoltaic installations. Each technology category requires separate certification, creating distinct skill pathways within the broader energy efficiency sector.



Figure A.2: RGE Certificates by Technology Category and Certification Provider

Notes: The figure shows the distribution of active RGE certificates across technology categories (heat pumps, insulation, efficient gas boilers, biomass systems, photovoltaic installations, and others) and the main certification providers. Each establishment must obtain a separate certificate for each technology category in which they seek to perform subsidized work. Data from ADEME (French Environment and Energy Management Agency).

A.3 RGE Certification Process

The RGE certification follows a structured process designed to ensure quality standards for subsidized energy efficiency work. Figure A.3 illustrates the key steps and timeline.

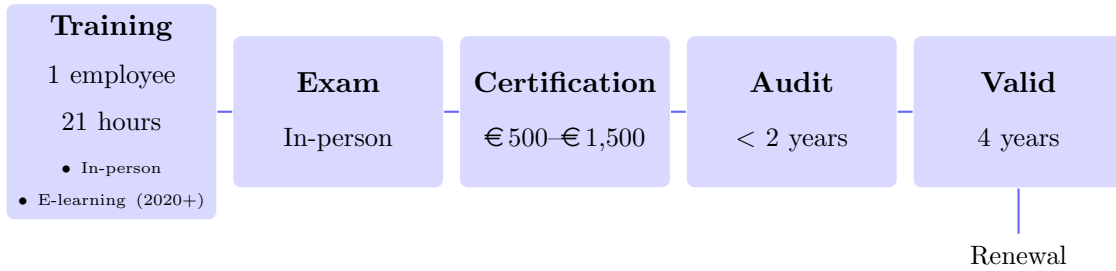


Figure A.3: RGE Certification Process Timeline

Notes: Training consists of 21 hours delivered in-person (typically 2-3 consecutive days) or via distance learning. The final QCM exam must be completed in-person regardless of training format (Direction de l’Habitat, de l’Urbanisme et des Paysages 2025). Certification costs approximately €500 to €1,500 per establishment and covers a specific technology category. Certificates remain valid for four years.

Distance Learning Options. While distance learning was technically permitted under the 2014 regulatory framework (Ministère de l’Écologie, du Développement durable et de l’Énergie 2014), it expanded substantially starting in 2020, accelerated by the COVID-19 pandemic (FEEBAT 2020). E-learning can be delivered asynchronously (self-paced modules accessible 24/7) or synchronously (live virtual classrooms) (Elysia Formation 2022; FEEBAT 2025). Training costs for e-learning formats range from €700 to €900, comparable to traditional in-person options (Rénovation et Travaux 2023; Promee 2024). However, distance learning provides substantial indirect cost savings by eliminating travel and accommodation expenses, and reduces business disruption by allowing employees to complete training without extended absences from ongoing projects (Sonergia 2025). The asynchronous format enables learners to progress at their own pace through interactive content including videos, quizzes, and case studies, potentially improving knowledge retention.

B Data sources

B.1 Sample Coverage

Figure A.4 illustrates the scope of the final dataset. The sample includes between 60,000 and 80,000 active establishments annually over the 2017-2021 period, with a workforce ranging from 175,000 to 215,000 individual workers. This scale reflects the fragmented structure of the heating services sector, which is dominated by small establishments operating on local markets.

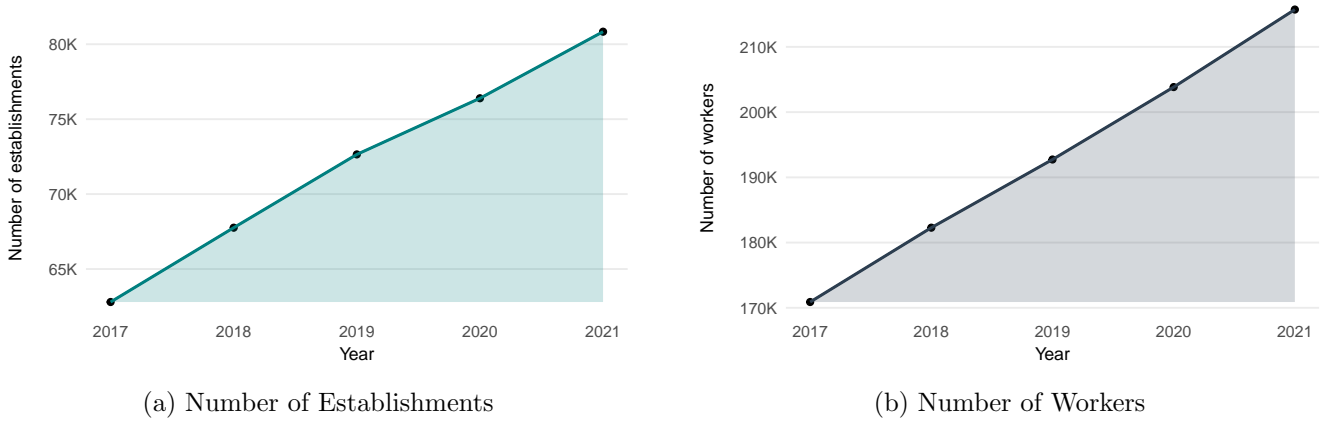


Figure A.4: Annual Sample Coverage: Establishments and Workers

Notes: Panel (a) shows the annual count of active establishments in the heating services industry over 2017-2021. Panel (b) shows the corresponding number of employed workers. Establishments are identified through main activity codes (APE) representing at least 5% of heat pump-certified firms: heating and HVAC installation (43.22B), water and gas installation (43.22A), and electrical installation (43.21A). Worker counts reflect all individuals employed in these establishments during each calendar year based on matched employer-employee data from the Base Tous Salariés.

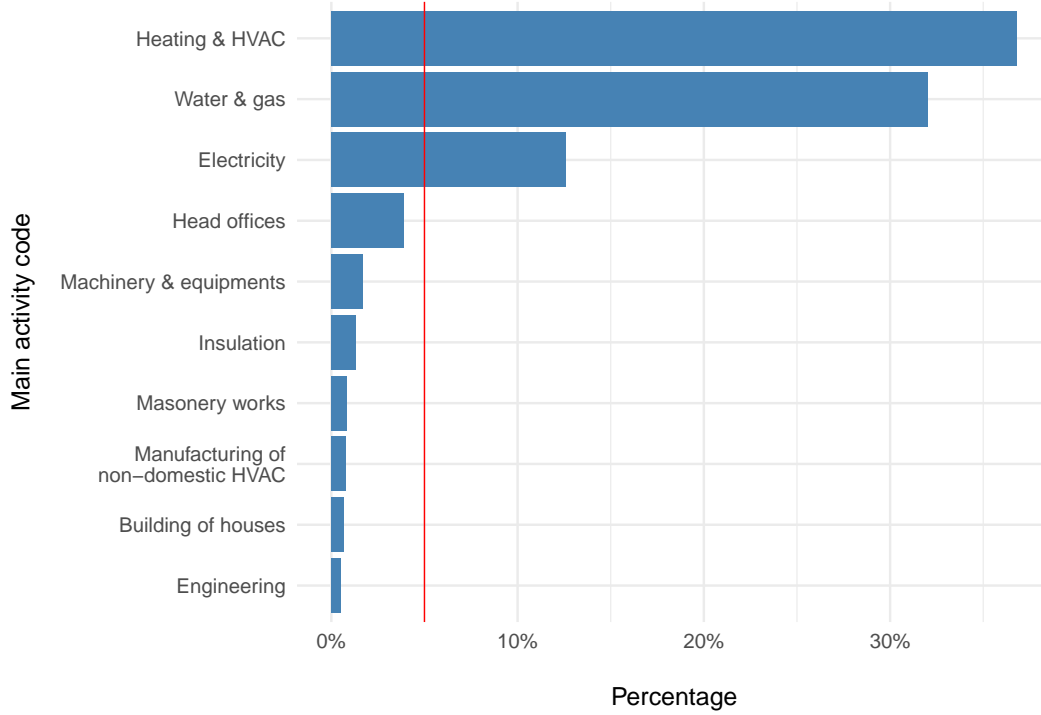
B.2 Worker-level data

I use the *Base Tous Salariés (BTS)*, formerly known as *Déclarations Annuelles de Données Sociales (DADS)*, an exhaustive administrative dataset of French wage earners compiled from employer tax declarations. A key methodological challenge is that the raw data assign each individual a new pseudonymous identifier each year, preventing direct longitudinal tracking. To overcome this limitation, Babet, Godechot, and Palladino 2025 developed a matching algorithm that exploits the overlapping structure of the annual files: each year’s file contains data for both the current and previous year. They match individuals across consecutive years using a combination of stable characteristics including establishment identifier, gender, hours worked, job duration, start and end dates, earnings, age, and municipality of work and residence. This procedure achieves approximately 98% successful matching for the 2002-2023 period, creating what the authors term a “wide panel”—a quasi-exhaustive pseudo-panel that dramatically improves upon the traditional narrow panel (1/12th sample) previously used for French labor market research. The matching algorithm is publicly available and documented in their Appendix C. This enhanced dataset enables

more precise estimation of worker and firm fixed effects in the Abowd-Kramarz-Margolis (AKM) framework by including the full universe of mobile workers across firms.

C Sample construction

Figure A.5: Top 10 main activity codes across heat pumps certified establishments



D Empirical appendix

D.1 Standard Error Calculation for Calendar-Time Aggregation

The calendar-time coefficients γ_t are linear combinations of the cohort-specific event-study coefficients β_k^c . To compute standard errors for γ_t , I use the delta method, which accounts for the covariance structure across the underlying coefficients (Greene 2018).

Let β denote the vector of all estimated cohort-specific coefficients $\{\beta_k^c\}$, with corresponding variance-covariance matrix \mathbf{V} obtained from equation (3). Each calendar-time coefficient can be expressed as:

$$\gamma_t = \mathbf{w}_t' \beta \quad (6)$$

where \mathbf{w}_t is a weight vector with elements:

$$w_t^{(c,k)} = \begin{cases} \frac{1}{N_t} & \text{if } c + k = t \\ 0 & \text{otherwise} \end{cases} \quad (7)$$

and $N_t = \sum_{c,k} \mathbb{1}\{c + k = t\}$ is the number of cohort-relative time pairs contributing to calendar year t .

By the delta method, the variance of γ_t is:

$$\text{Var}(\gamma_t) = \mathbf{w}_t' \mathbf{V} \mathbf{w}_t \quad (8)$$

Expanding this expression yields:

$$\text{Var}(\gamma_t) = \frac{1}{N_t^2} \sum_{\substack{c,k: \\ c+k=t}} \sum_{\substack{c',k': \\ c'+k'=t}} \text{Cov}(\beta_k^c, \beta_{k'}^{c'}) \quad (9)$$

The standard error of γ_t is then:

$$\text{SE}(\gamma_t) = \sqrt{\text{Var}(\gamma_t)} \quad (10)$$

This calculation properly accounts for two sources of correlation: (1) correlation between different relative-time coefficients within the same cohort, which arises from shared individual fixed effects and common shocks affecting that cohort; and (2) correlation between coefficients from different cohorts that contribute to the same calendar year, which can occur due to overlapping observations or common calendar-time shocks captured in the residuals.

For inference, I construct confidence intervals using:

$$\text{CI}_{1-\alpha}(\gamma_t) = \gamma_t \pm z_{\alpha/2} \times \text{SE}(\gamma_t) \quad (11)$$

where $z_{\alpha/2}$ is the appropriate critical value from the standard normal distribution.