GUILLERMO ÁVILA

FRONTEND DEVELOPER | UX DESIGNER

CONTACT

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SKILLS

● FRONT-END TECHNOLOGIES

React.Js (w/ Hooks), HTML5, CSS3, TypeScript, JavaScript ES6, GSAP, Bootstrap

● BACK-END TECHNOLOGIES

Node.Js, Express, MongoDB, REST API, Apollo, GraphQL, Jest

● DESIGN

UX/UI Design, Suit Adobe (Photoshop, InDesign, Illustrator, Adobe XD)

LANGUAGES

Spanish - Native language

English - Fluent, Advanced (C1)

ACHIEVEMENTS

Ironhack Hackshow 1st Prize Winner, Ironhack Madrid

'Premio a la Excelencia Educativa de Las Rozas'

'Mención Honorífica de la Comunidad de Madrid' - (E.S.O)

EDUCATION

● Bootcamp **Full Stack Web Development**
Ironhack Madrid (January - March 2022)

● Grado en **Diseño Integral y Gestión de la Imagen**
Rey Juan Carlos University (2017 - 2021)

● CS50 **Introduction to Computer Science**
Harvard University, EdX (July - August 2021)

EXPERIENCE

● **Teacher Assistant** - Ironhack (March 2022 - May 2022)

Taught 30 students programming concepts in 9-week program, evaluated their progress, and served as Product Owner for 10+ group projects.

● **UX/UI Designer** - QDQ (Oct. 2021 - Jan. 2022)

Analyzed market, defined user personas, designed new product from scratch (using Design Thinking) with wireframes, prototype, and iterations. Conducted Usability testing and A/B testing. Optimized conversion rate of main product (CRO).

● **Graphic & Web Design Trainee** - AdGravity (March 2021 - May 2021)

Conceptualized and executed digital campaigns for 20+ companies, boosting leads and sales through new strategies.

PROJECTS - Click the project's name to see a demo!

● **POOEBLO** - React, Express, Node.Js, MongoDB

Winning Hackshow SPA for discovering villages and managing house subscriptions and reservations.

● **REEF** - JavaScript, HTML, CSS, GSAP

Immersive web experience that combines 2D illustrations with parallax animations.

● **Sqube Darkness** - TypeScript, Canvas, HTML, CSS

Survival platform game. Jump, hide, and dodge the enemies attacks.

● **Wetaca** - TypeScript, React, GraphQL, Apollo, Node.Js, JavaScript, MongoDB.

(Work in progress) Full-stack project that handles weekly food delivery subscriptions.