# Guillermo Lezama

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Last Updated: November 4, 2024

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Information University of Pittsburgh

4514 Wesley W. Posvar Hall Pittsburgh, PA, 15260

EDUCATION Ph.D. in Economics, Expected: Spring 2025, University of Pittsburgh.

Thesis Title: Essays in Political Economy.

Thesis Committee: Prof. Osea Giuntella (Co-Chair); Prof. Richard Van Weelden (Co-Chair); Prof.

Andreas Ferrara; Prof. Michael Colaresi; Prof. Tianyi Wang.

M.A. in Economics, 2020, University of Pittsburgh.

Master's in International Economics, 2019, Universidad de la República, Facultad de Ciencias Sociales, Montevideo, Uruguay

Bachelor's in Economics, 2013 Universidad de la República, Facultad de Ciencias Económicas y de Administración, Montevideo, Uruguay

REFERENCES Prof. Osea Giuntella (co-chair) University of Pittsburgh osea.giuntella@pitt.edu

Prof. Richard Van Weelden (co-chair)

Prof. Marla Ripoll

Prof. Dan Berkowitz

University of Pittsburgh

RESEARCH Political Economy, Applied Microeconomics, Computational Social Science

FIELDS

Research Publications

Social Media vs. Surveys: A New Scalable Approach to Understanding Political Discourse. 2024. With Valentina González-Rostani and José Incio. *Legislative Studies Quarterly*.

Inequality in pre-income survey times: a methodological proposal. 2020. With Henry Willebald. Review of Income and Wealth, 66(4), 931-957.

#### Job Market Paper

### Information About Corruption and Politicians' Proposals (Draft)

Abstract: Corruption revelations can significantly disrupt electoral campaigns by compelling politicians to address newly exposed policy issues, navigate reputation shocks, and adjust their ideological positioning to respond effectively to voter concerns. This study investigates how exposing corruption affects politicians' policy agendas and rhetorical approaches. Utilizing natural language processing on 13,344 manifestos from Brazil's 2012 mayoral elections—and leveraging the random assignment of municipalities to public fund audits—I analyze changes in political discourse. I find that in municipalities with a high share of irregularities in specific policy areas, incumbents reduced their discussion of those areas, while opposition candidates increased their focus on them. Additionally, corruption revelations influenced the use of populist and extremist rhetoric, with opposition candidates in low-corruption municipalities moderating their language and incumbents in high-corruption municipalities adopting a more populist tone in their rhetoric, though this finding was not robust across all statistical tests. These findings

highlight how transparency shapes political communication during elections, affecting politicians' strategic adaptations in response to corruption revelations.

### Working Papers

The Effect of Experimenter Demand on Inference (K. Pun Winichakul, Priyoma Mustafi, Marissa Lepper, Alistair J. Wilson, David Danz, and Lise Vesterlund) (Draft)

Immigration Shocks and Politicians' Rhetoric: Evidence from The Venezuelan Migration Crisis (with Valentina González-Rostani and José Incio) (Draft)

## Works in Progress

Research Assistant

PRESENTATIONS LACEA. Montevideo, Uruquay.

APSA. Philadelphia, PA.

LACEA. Bogotá, Colombia.

Positions

Extreme Weather Events and Environmentally Friendly Consumption (with Rania Gihleb and Osea Giuntella)

Can Sanctions Deter Illegal Financial Transactions? (with Dan Berkowitz and Laura Liu)

#### Non-Peer Reviewed Publications

Múltiples miradas a los medicamentos de alto costo: hacia una comprensión integral del tema. (with G. Bardazano, V. Caredio, P. Cechi, J. Ceretta, V. Domínguez, L. Giúdice, S. Lema, M. López, C. Ramos, H. Rodríguez, N. Speranza, G. Tomasiunas, P. Triunfo and C. Zunino) (Book, Multiple views of high-cost drugs: towards a comprehensive understanding of the subject.) Colección Artículo 2. Universidad de la República.

Estrades, C., Flores, M., Lezama, G. (2017). The Role of Export Restrictions in Agriculture Trade IATRC Commissioned Paper 20

2024 (upcoming)

2023 and 2024

2022, 2023 and 2024

2024

2024

2023 2023

2023

HELD	David Huffman, University of Pittsburgh	2024-2025
	Marla Ripoll, University of Pittsburgh	2021-2022 and 2023-2024
	Richard Van Weelden and Andreas Ferrara, University of Pittsburgh	Summer 2021
	Carmen Estrades, Universidad de la Republica	2016-2017
	Patricia Triunfo, Universidad de la Republica	2015-2016
	Henry Willebald, Universidad de la Republica	2014-2015
Teaching	Instructor, Universidad de la República, Graduate level	
EXPERIENCE	Exploratory Data Analysis (Github)	August 2024
	Instructor, University of Pittsburgh, Undergraduate level	
	Intro to International Economics (Syllabus)	Summer 2022, Summer 2023
Teaching Assistant, University of Pittsburgh, Undergraduate level		
	Introduction to Macroeconomic Theory	Spring 2021
Teaching Assistant, Universidad de la República, Undergraduate level		
	Econometrics I	2018- 2019
	Econometrics II	2018- 2019
	Mathematics for Social Sciences	2016- 2019
	Principles of Economics	2015- 2016
	Calculus and Linear Algebra	2014- 2015

Economics Institute (IECON), FCEA - Udelar. Uruquay.

Economics Department (Decon), FCS - Udelar. Uruquay.

World Bank IFS ODI Tax Conference. London, UK.

EGSC at Washington University in St. Louis. St. Louis, MO.

Labor Brown Bag. University of Pittsburgh,

	Department of Economics and Business, UM. <i>Uruguay</i> . Social Sciences Department, UCU. <i>Uruguay</i> .  Jornadas Anuales de Economia, Central Bank of Uruguay.  AMSE Summer School. <i>Marseille, France</i> .  Applied Micro Brown Bag. University of Pittsburgh.  Micro Theory Brown Bag. University of Pittsburgh.	2023 2023 2023 2023 2021, 2022 and 2023 2021	
Training	Summer Institute in Computational Social Sciences	2023	
	University of Tokyo (virtual event) Data Science Boot Camp	2023	
	The Erdős Institute  AMSE Summer School on Political Economy: Institutions and Media  Aix-Marseille University. Marseille, France.	2023	
	Lecturers: Maria Petrova, Patrick Francois, Marc Sangnier and Avner Seror School of Government	2015-2016	
	Legislative authority. Montevideo, Uruguay.  Training on Impact Evaluation of Public Policy  CEDLAS - Universidad Nacional de la Plata. La Plata, Argentina.	September 2014	
OTHER SELECTED PROJECTS	Relative Age Effect in Uruguayan Soccer Players Scraped and compared birthdate data of Uruguayan soccer players (male and female) with the general population.		
	Aguamineral Project: Water Crisis Data Analysis Analyzed government mineral water purchases during Uruguay's water crisis	3.	
	Check the rest of my portfolio at my website		
HONORS, FELLOWSHIPS	Funding to organize Summer Institute in Computational Social Science in Urug Funds from Templeton World Charity Foundation. APSA Conference Grant	guay. 2024 2024	
Tinb Girinis	LACEA Conference Grant	2023	
	Arts & Sciences Graduate Student Organization Travel Grant Social Science Doctoral Dissertation Fellowship. University of Pittsburgh. Arts and Sciences Graduate Summer Research Fellowship. University of Pittsburgh.	2023 2022-2023 argh. 2021	
	Slesinger fellow. University of Pittsburgh.  Annual award made to the most promising new graduate student	2019-2020	
	School of Government Top 5 grade in the final work of the workshop on Trade Policy. Legislative authority and Fundación Giménez Abad. Montevideo, Uruguay.	2016	
OTHER WORE Experience		Summer 2024 Mar 2017 – Dec 2018	
	Economic Advisor to a Member of the Uruguayan Congress	Mar 2015 – Feb 2017	
Academic Service	Co-Organizer, SICSS-Uruguay The Summer Institute in Computational Social Sciences	2024	
	Member of the Organizing Committee, XVI and XVII Research Conferences Facultad de Ciencias Sociales, Udelar	2017 - 2018	
Professiona Skills	L Software and programming: Stata, LATEX, Python, R, Julia, Tableau, SQL Languages: Spanish (native), English.		
CITIZENSHIP	Uruguay and Switzerland.		