

**GUILLE LOPEZ**

*Selected Projects – from 2008 till 2014*

# California Theme

Type: *Shopify Template*

Role: *Design and development*

Link: <https://themes.shopify.com/themes/california>

Note: *Available for \$170 at Shopify's Theme Store.  
\$20K in sales in the first four months.*

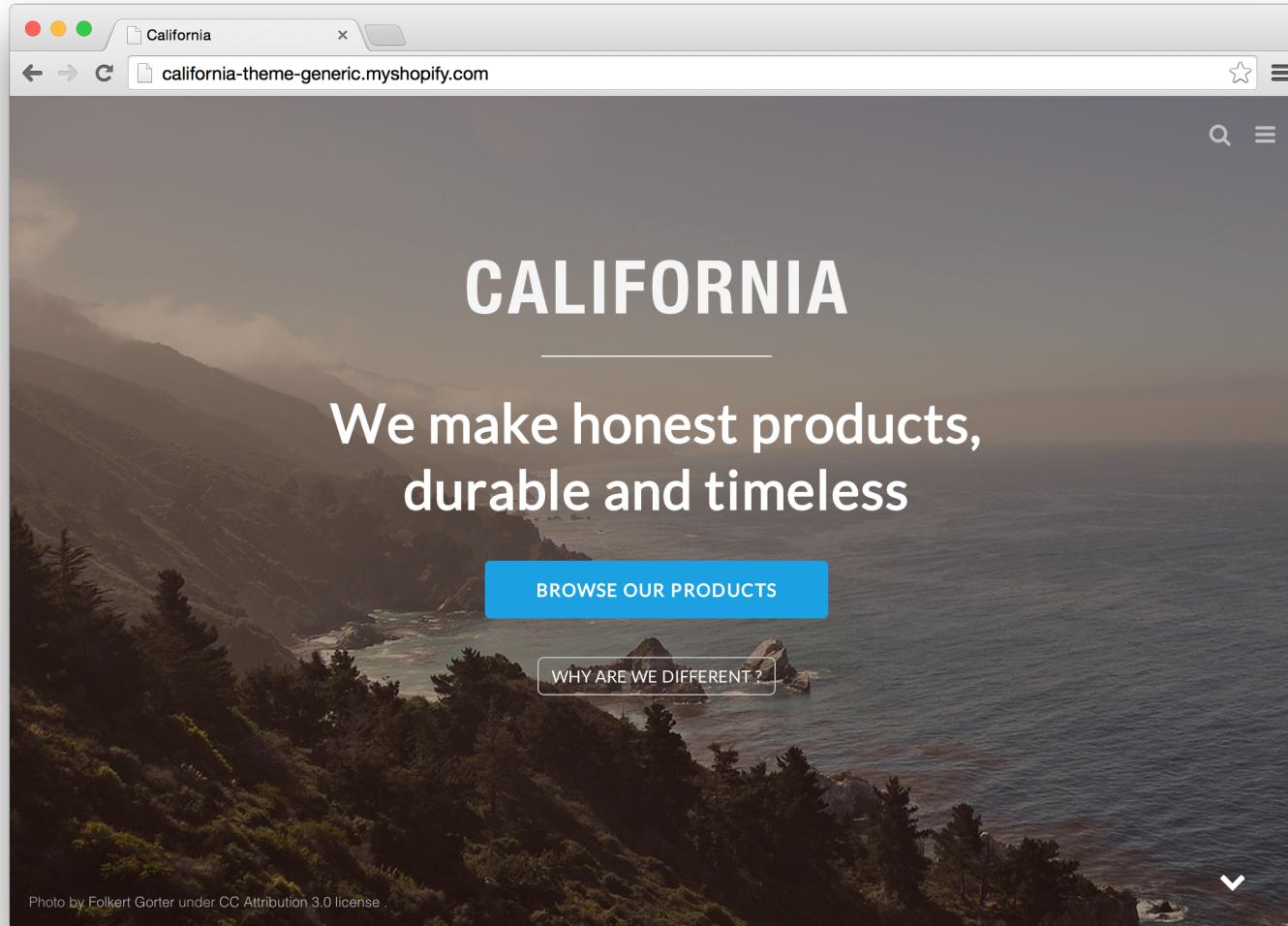


Photo by Folkert Gorter under CC Attribution 3.0 license .

# Botbotnews

Type: *News aggregator*

Client: *Personal project*

Role: *Concept, design and development*

Link: [\*http://www.botbotnews.com \(in Catalan\)\*](http://www.botbotnews.com)

Note: *Internet bot that filters Catalan news from selected Twitter accounts.  
In collaboration with Catalan journalist Isaac Salvatierra.*

Botbotnews  www.botbotnews.com   

**Botbotnews** ~ Els articles que no et pots perdre. 

#CHARLIEHEBDO #JESUISCHARLIE #PRESIDENTMAS #PARÍS #BADALONA #HEPATITISC #PODEMOS Més

- 1 Dame un poco de tu libertad y te daré más seguridad eldiario.es**  
6 punts acumulats. 0 clicks. Publicat fa 19 hores via Isaac Rosa + Toni Piqué Ú.   
- 2 Los extranjeros ya tienen casi la mitad de la deuda pública en circulación economia.elpais.com**  
5 punts acumulats. 0 clicks. Publicat fa 20 hores via S. Niño Becerra.   
- 3 No ens feu fer el ridícul mai més vilaweb.cat**  
3 punts acumulats. 0 clicks. Publicat fa 15 hores via Josep Casulleras + Marta Rojals + Míriam NogVeras 22M + Salvador Cardús Ros. #ACORDIELECCIONSJA   
- 4 Divideix i venç? Sí. Dividim-nos i guanyem blogspersonals.ara.cat**  
2 punts acumulats. 0 clicks. Publicat fa 6 hores via Oriol Lladó. #ACORDELECCIONSJA #TRESPERGUANYAR   
- 5 Cómo los servicios de inteligencia franceses dejaron escapar a los terroristas antes de los atentados infolibre.es**  
2 punts acumulats. 0 clicks. Publicat fa 8 hores via Jesús Maraña. #MEVOYAURGENCIAS   
- 6 Charlie Hebdo: EL PAÍS, con 'Charlie Hebdo' elpais.com**  
2 punts acumulats. 0 clicks. Publicat fa 7 hores via Marc Bassets + Ramón Lobo + Montserrat Dominguez. #CHARLIEHEBDO   
- 7 La fibra óptica llega a los polígonos industriales de Badalona lavanguardia.com**  
2 punts acumulats. 0 clicks. Publicat fa 9 hores via Oriol Lladó. #BADALONA #REINDUSTRIALIZACIÓ   
- 8 La soledad de una revista pese al "Yo soy Charlie" internacional.elpais.com**  
2 punts acumulats. 0 clicks. Publicat fa 5 hores via Rosa María Artal.   

# Svpply

Type: *Online Shopping Startup*

Role: *Development and design*

Link: <https://www.svpply.com> (*Sorry, not available anymore*)

Note: *Small team of three developers, two designers and one community manager.*

*60,000 daily users, 1.1 million products and 70,000 stores and brands.*

*Acquired by eBay in 2013. Closed by eBay in 2014.*

Shop – Svpply

https://svpply.com/shop

You Feed Shop Search

S V P P L Y

SHOP 1,219,834 Products from 78,569 Stores

Shop All Products Men's Women's Tech Media Home Art Other

Updates every 10 minutes

Popular right now at any price Filter by keyword, like "blue" or "vintage"

#1 \$50-100, 14 Wants

#2 \$200-500, 11 Wants

#3 \$100-200, 9 Wants

MOSSEER

OPINEL

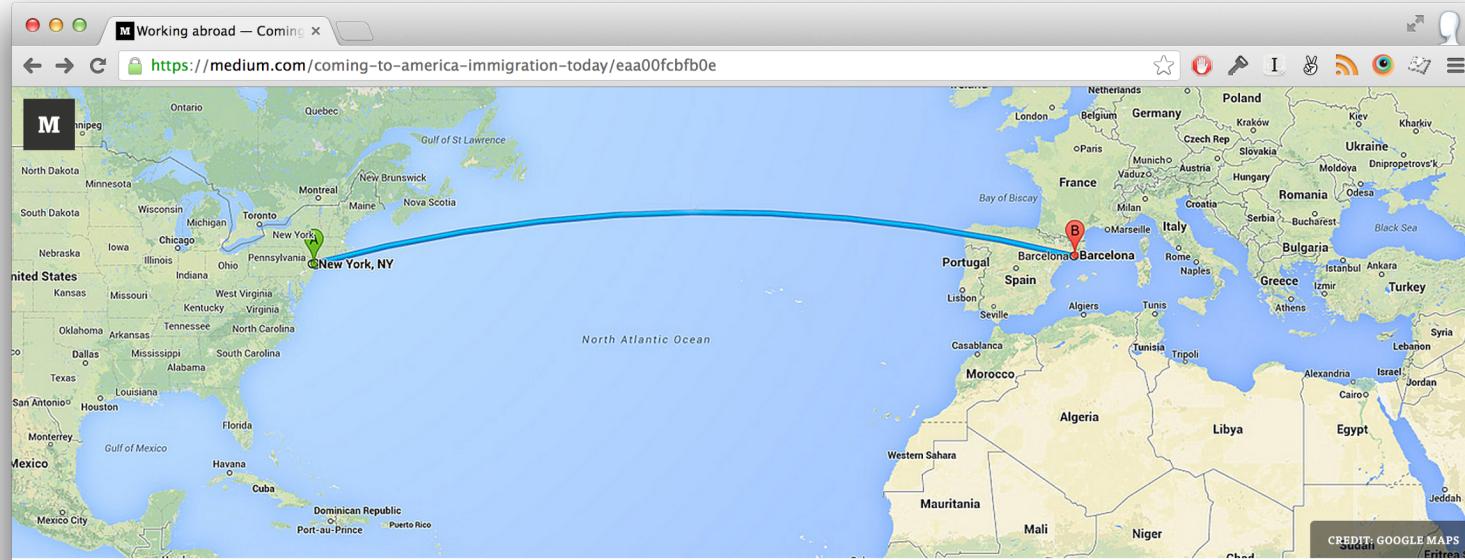
# “Working abroad”

Type: *Article*

Client: *Personal*

Link: [https://medium.com/@guillelopez\\_/working-abroad-eaa00fcbfb0e](https://medium.com/@guillelopez_/working-abroad-eaa00fcbfb0e)

Note: *Article about my takeaways after leaving Barcelona and working  
for 5 years in London and New York.*



in Coming to America — Immigration Today · 7 min read



Guille Lopez

Developer at @Svpply, a New York company of designers and engineers working on building a new kind of retail platform. <http://guillelopez.com>

Published

# Working abroad

*My takeaways after leaving Barcelona and working for 4 years in London and New York*

It was early 2009 when my girlfriend and I decided to leave Barcelona. Life was good, but it was time to try something new for a change. While we were in college many of our friends had spent some time in

# Revisited

Type: *Ecommerce site*

Role: *Design and development*

Link: <http://www.revisitedmatters.com>

Note: *Collaboration with fashion designer Adriana Sanz.*

Tote bags - Revisited

revisitedmatters.com/summer-2011/tote-bags

# Revisited

Collections | Shop | Sale | About | Blog



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## Tote bags

100% cotton twill tote bags.  
Hand dyed in a washed blue that reminds us of indigo.  
The process of hand dyeing gives an irregular effect  
and a slightly wrinkled finish.

# Five Things for Today

Type: *A simple to-do list*

Client: *Personal project*

Role: *Concept, design and development*

Link: <http://fivethingsfortoday.com>

Note: *Originally built for internal use of the Svpply team.  
Currently used by 230 users.*

Five Things for Today

fivethingsfortoday.com

Sunday:

~~Write back to John~~

---

~~Be a good boy~~

---

+ Add a task you already completed

---

Things for Today:

~~Be a good boy~~

---

~~Go buy groceries~~

---

~~Eat my lunch~~

---

+ Add a task for today

---

Tuesday:

~~Eat my lunch~~

---

+ Add a task for tomorrow

---

[fivethingsfortoday.com/add\\_task?day=2013-06-24](http://fivethingsfortoday.com/add_task?day=2013-06-24)

# Google Nexus

Type: *Interactive game*

Client: *Google (when working at B-Reel)*

Role: *Concepting, prototyping and lead development*

Link: [\*\(video\)\*](https://www.youtube.com/watch?v=lpHZit3rV2Y)

Note: *Developed for 12 different markets / languages.*



# Vota.cat

Type: *Pro bono project*

Role: *Concept, design and development*

Link: <http://www.vota.cat> (in Catalan)

Note: *Site helping Catalans abroad to figure out the procedure to vote in the Catalan Elections.*

*1 week project, 35,750 visits, 6,080 likes, 875 tweets and many thankful fellow citizens.*

*Open sourced at: <https://github.com/guillelopez/vota.cat>*

Vota.cat

vota.cat

# Eleccions a Catalunya 2012

El proper 25 de novembre els ciutadans de Catalunya estem cridats a votar per decidir el futur del nostre país. En aquesta web s'explica, després de respondre a una sèrie de preguntes, quins són els procediments que has de seguir per poder exercir el teu dret a vot, tant si vius a l'estrange com si el dia de les eleccions has de ser fora del teu municipi.

Aquest és un servei orientatiu desenvolupat per un grup de catalans que ens trobem a l'estrange i que any rere any, davant la complexitat dels procediments electorals, lluitem per exercir el nostre dret a vot, sovint no exempt de greus incidències. T'agrairem que si trobes algun error o imprecisió en la informació que mostrem ens ho fas saber a [votapuntcat@gmail.com](mailto:votapuntcat@gmail.com).

Per a consultes específiques i informació més detallada, si us plau, contacta directament amb els [organismes oficials](#).

[Like](#) [Send](#) [You, Maria Delmàs and 6,082 others like this.](#)

[Tweet](#) 879

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## 1| Vius a Catalunya?

- Sí, visc a Catalunya.
- No, visc a l'estrange.

# Google+ Demo

Type: *Promo site*

Client: *Google (when working at B-Reel)*

Role: *Concepting, prototyping and lead development*

Link: [\*http://www.google.com/+/demo\*](http://www.google.com/+/demo) (*Sorry, not available anymore*)

Note: *Microsite that introduced Google+.*

*Using and extending the functionality of the Google Maps API.*

The Google+ Project

www.google.com/+demo/

Take the tour Circles Hangouts Instant Upload Sparks Huddle JOIN THE PROJECT +1


## The Google+ project. This is just the beginning.

Thanks for checking out the first features of the Google+ project. We're just getting warmed up and we're already pretty excited about what's coming next. For now, we're launching with what we call a field trial period, an invitation-only approach to help smooth out the rough edges as we start the project. Please bear with us if you're not able to start using Google+ today.

To stay updated as the project develops and get a heads-up when invitations are available, click the link below. Hope to see you in a hangout soon! :)

[Join the project](#)   [Restart the tour](#)



# Sprint 4G First

Type: *Campaign site*

Client: *Sprint (when working at B-Reel)*

Role: *Lead developer*

Link: *Sorry, not available*

Note: *More than 11 million visits. Intense site optimization and CDN use.*  
*CMS + multiple devices: desktop, mobile and tablet.*

4G First - What will you do first with EVO, the first 4G phone?

All Firsts    Claimed    Unclaimed    Share

Sprint.com | Business | Find a Store | About Sprint | Contact Us

**4G FIRSTS**

WHAT WILL YOU DO FIRST WITH EVO, THE FIRST 4G PHONE.

HTC EVO™ 4G: First 4G phone in the U.S. 4G Network: Sprint 4G is available in over 70 markets and counting. See sprint.com/4G for details. Not all features available on all phones.

Fet

http://now.sprint.com/firsts/

htc EVO 4G Learn more

# Libros de Cabecera

Type: *Ecommerce for publishing house in Barcelona*

Role: *CTO/Partner*

Link: <http://www.librosdecabecera.com> *(in Spanish)*

Note: *4,100 paperbacks, 1,100 epubs and 620 PDFs sold online on the last five years.*

*Using Ruby on Rails with Heroku and Amazon S3 for image and file storage.*

*Uses responsive web design for better performance on mobiles and tablets.*

Libros de Cabecera - Edito X

www.librosdecabecera.com

# Libros de Cabecera

Libros de empresa y economía

GASTOS DE ENVÍO GRATUITOS PARA ESPAÑA  
Y OBSEQUIO DE LA VERSIÓN EBOOK CON LA  
COMPRA DE UNO DE NUESTROS LIBROS

Inicio / Libros / Ebooks / Autores / Tienda / Artículos / Foreign Rights / Editorial / Librerías / Contacta

NUESTROS BESTSELLERS:

**Gestión de incompetentes**  
Gabriel Ginebra  
Reflexión sobre la incompetencia como elemento central de la gestión de personas. Cómo diagnosticarla y cómo tratarla, en los empleados, en los jefes y en uno mismo.  
[Más información](#) / [Comprar](#)

**Aventuras de emprendedores**  
Mar Galtés  
Mar Galtés, periodista de La Vanguardia, entrevista a 57 emprendedores de prestigio y nos muestra su parte más humana, anécdotas y datos más relevantes de su trayectoria empresarial.  
[Más información](#) / [Comprar](#)

**El legado de Arthur Andersen**  
Francisco López y Carmelo Canales  
Escrito por dos ex-socios de Arthur Andersen describe los principios en los que se sustentaba el modelo de excelencia de dicha firma.  
[Más información](#) / [Comprar](#)

**Mejor liderar que mandar**  
Jorge Cuervo  
Los directivos de hoy nos enfrentamos al entorno más incierto de la historia... ¿cómo podemos llevar al equipo a generar oportunidades y aprovecharlas?  
[Más información](#) / [Comprar](#)

LA EDITORIAL:

DESTACADOS:



# The Turn

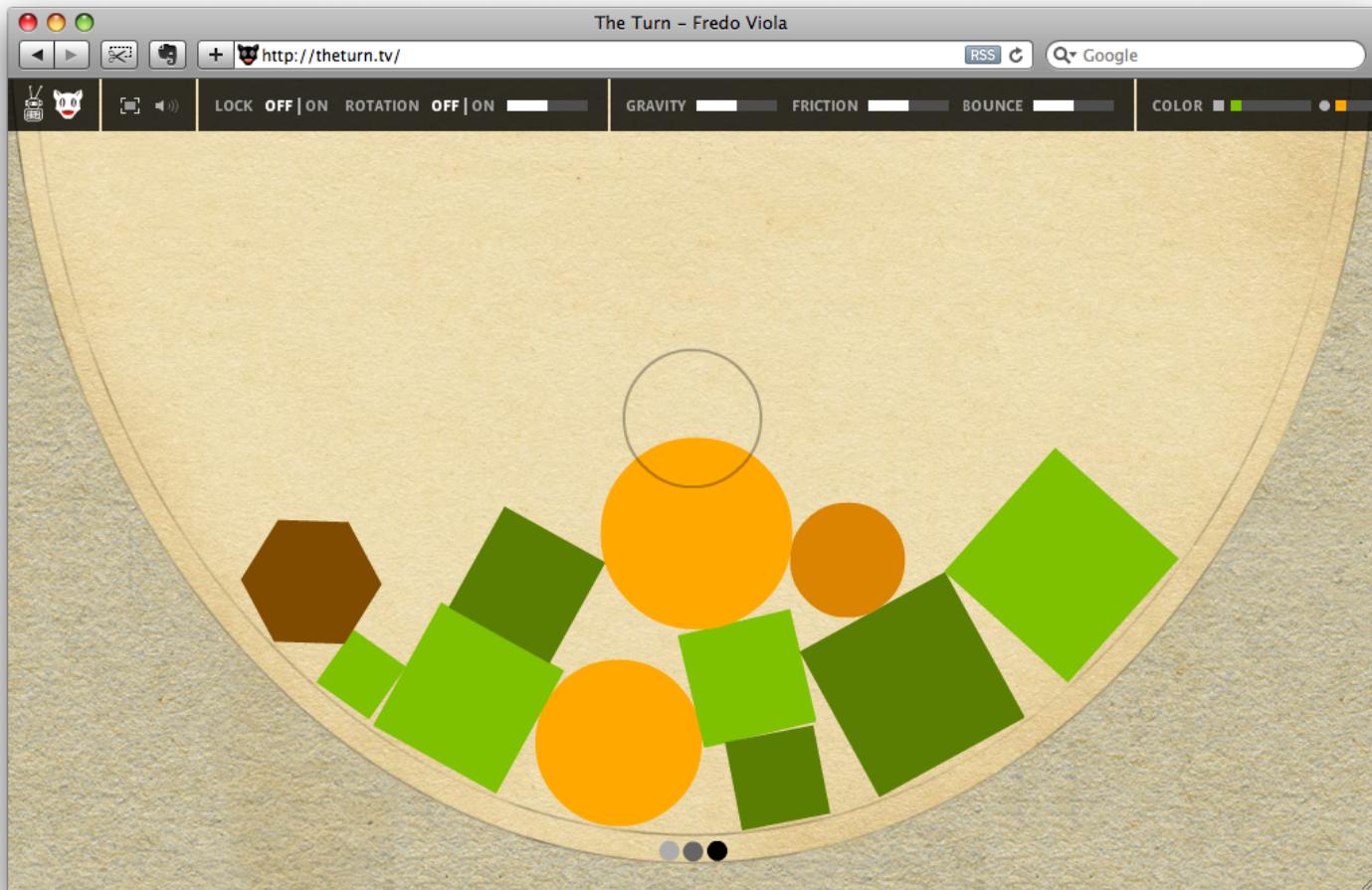
Type: *Online portfolio*

Client: *Fredo Viola*

Role: *Lead developer*

Link: <http://www.theturn.ty>

Awards: *Grand Laus – Interactive*  
*Site of The Month on FWA*



# Personal Site

Type: *Online portfolio*

Client: *Personal project*

Role: *Concept, design and development*

Link: <http://www.guillelopez.com>

Note: *Personal dashboard.*

Guille Lopez / Web Developer

www.ductil.org

# HELLO!

I AM GUILLE LOPEZ AN INTERACTIVE DEVELOPER  
WORKING CURRENTLY FOR B-REEL IN NEW YORK.  
ON THIS SITE YOU CAN FIND INFORMATION ABOUT  
MY LAST PROJECTS. FEEL FREE TO CONTACT ME AT  
[GUILLE@DUCTIL.ORG](mailto:GUILLE@DUCTIL.ORG)

**353:10:47:09** WORKING FULL-TIME  
AT B-REEL NEW YORK | [WORK IN PROGRESS](#)

**24:22:21:06** REVISITED  
FOR ADRIANA SANZ | [WORK IN PROGRESS](#)

**170:05:08:50** WORKING FULL-TIME  
AT B-REEL LONDON | [FINISHED](#)

**76:08:58:26** IPHONE APP  
FOR LIBROS DE CABECERA | [ONLINE](#)

**08:08:35:39** WORDPRESS WORKSHOP  
AT ELISAVA | [FINISHED](#)

**80:21:24:26** FREDO VIOLA  
FOR AER STUDIO | [ONLINE](#)

**173:04:55:31** LIBROS DE CABECERA  
WITH EROLA BOIX | [ONLINE](#)

**26:01:26:19** MARTI GUIXE  
WITH CATARINA PERES | [DOCUMENTATION](#)

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[MY RESUME AND MORE PROJECTS](#)

# **GUILLE LOPEZ**

*Open for inquiries and projects.*

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Twitter: [https://twitter.com/guillelopez\\_](https://twitter.com/guillelopez_)

Github: <https://github.com/guillelopez>

Location: *San Francisco, USA*