User Manual for Creating and Maintaining a

Social Media Account



Primarily Using *Facebook*

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Introduction

What is social media?

Social media is a *concept* of interaction with no limits on distance. They are primarily technologies that allow users to create and share information, share their ideas and interests, connect with other users but in short *allows* users a platform to express themselves through a world-wide network. There are many social media platforms that are available for users today since being popularized early in the 21st century including TikTok, Pinterest, LinkedIn and the leading social media platform currently, Facebook.

Why Facebook is the leading social media website...

Facebook is the leading social media platform for reasons mainly due to its accessibility to the platform but mainly due to how well Facebook caters to a wide variety of people and how well media inclusion is from users being able to post many photos, to allowing texting or direct messaging. The platform is also not as limited as other social media platforms such as LinkedIn and Twitter as both of these platforms typically cater to different types of audiences. Users must be at least 13 years of age to create an account.

Creating a Facebook account...

This guide is intended for users of any age of 13 years or older. This age range is the range supported by Facebook to create an account.

Getting Started

What is an E-mail?

An e-mail is short for 'electronic mail' and is a method of transmitting and receiving messages using electronic devices. E-mail allows users an alternative method to the standard physical writing of a letter (or a printed out one) and transmitting it through a mail carrier service such as USPS. Instead through E-mail, all a user must know is the 'email address' of the recipient in order to send an e-mail through an e-mail service online. Many such services include websites such as Yahoo, Google, AOL and Outlook.

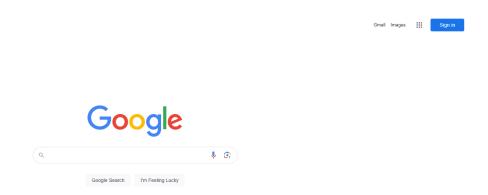
Why an E-mail necessary?

E-mail is of course a form of electronic communication but it is not considered to be a form of social media. Instead a user's E-mail account can be used to *create* a social media. This is primarily done for validation purposes but more importantly for user *security*. A possible security situation that occurs frequently is forgetting a password. The use of E-mail allows a user to send questions to their E-mail which they must answer to reset a password for their social media accounts and allows access back again.

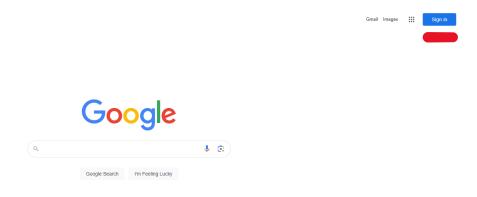
Creating an E-mail...

We will use Google for this manual as Google itself is widely considered to be one of the best E-mail services for reasons of accessing other Google related technologies useful for *schoolwork or professional development*.

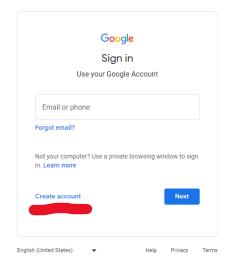
Navigate to the Google website by typing it in your internet browser or clicking <u>here</u>.
 The homepage looks like the following:



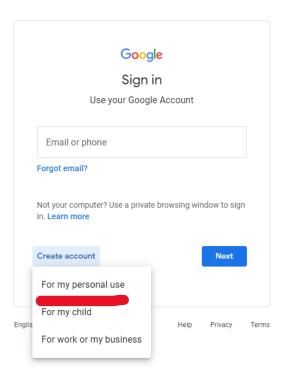
2. Click on the Sign here blue button to be navigated to Google's sign-in page.



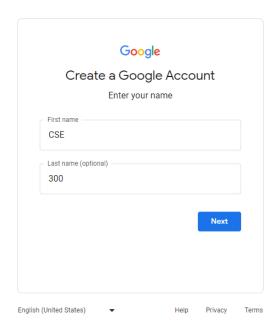
3. Click on the Create account option to begin creating a Google e-mail.



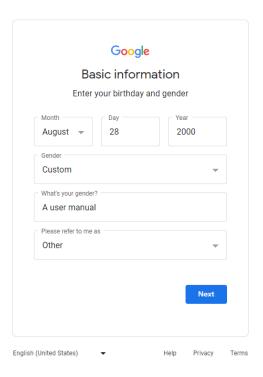
4. As we will use this google e-mail account for social media, select the 'For my personal use'.



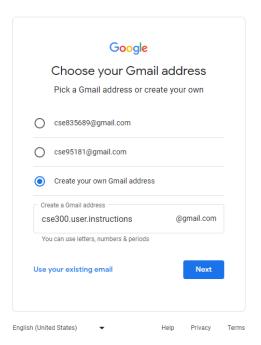
5. Enter your first and last name (last name is optional) and click next.



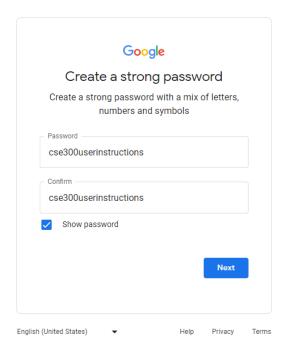
6. Enter your birthday and gender (gender is optional but the option is extensive).



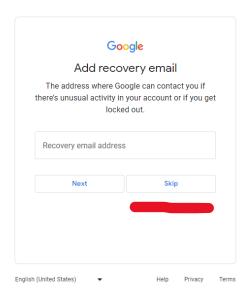
7. Pick a provided e-mail address or simply create your own e-mail address if available. For the sake of demonstration we will create our own e-mail address.



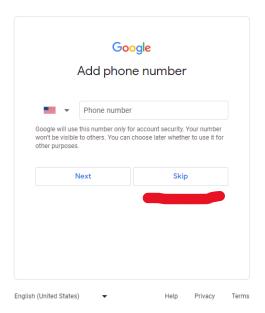
8. Create your password.



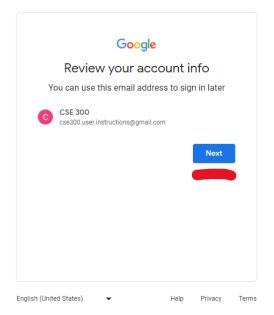
9. Add a recovery e-mail if preferred or skip this step. We will skip this step assuming this is your first e-mail address!



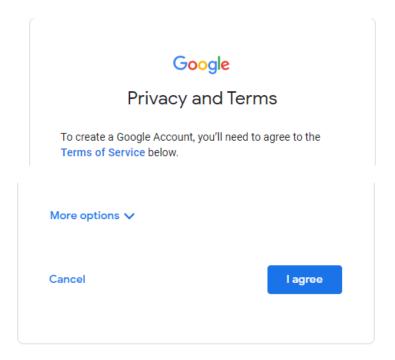
10. Add a phone number or skip this step. We will skip this step but you can add one later!



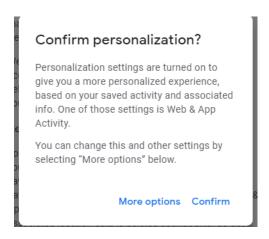
11. Review your e-mail address and select 'Next'.



12. Read the specified Privacy and Terms information and select 'I agree' after reading.



13. Select Confirm at the pop up.

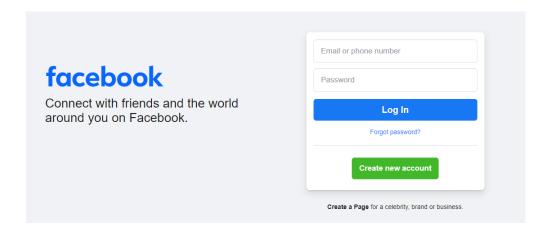


14. Congratulations! You are now the proud owner of a Google e-mail account! Now let us begin to create a Social Media account on Facebook.

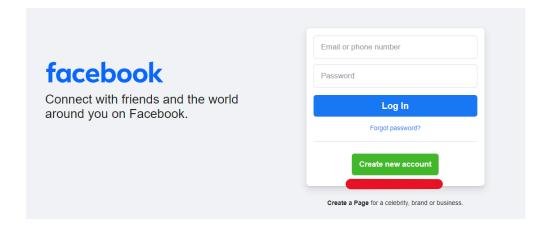
Creating Facebook Account

Creating a Facebook account (step by step guide)...

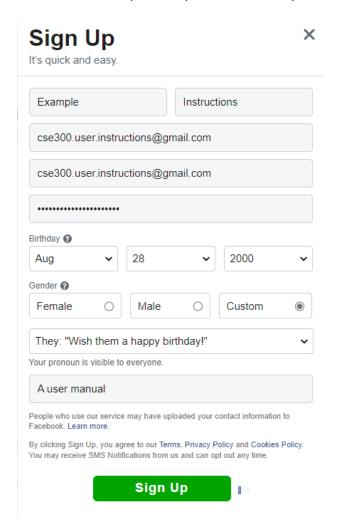
 Navigate to the Facebook website by typing it in your internet browser or clicking here. The homepage looks like the following:



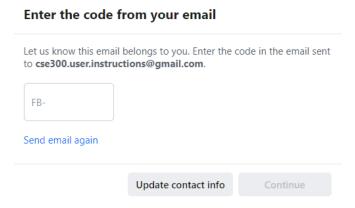
2. Click on the 'Create new account' green button to begin creating your account. The setup is quick and easy, trust your guide!



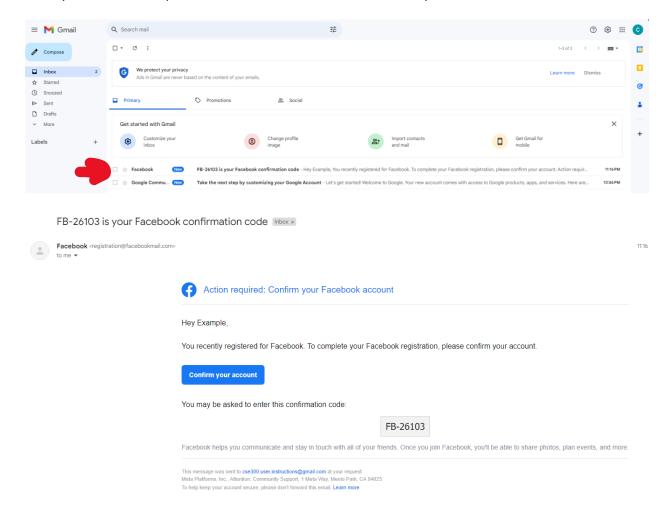
A pop up sign-up page should now be visible, simply fill out this quick and easy form!
 NOTE: Facebook is proud to promote *inclusivity*, select your gender and preferred pronoun.



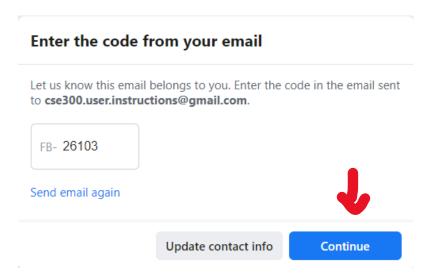
4. After clicking 'Sign Up' you should now have your second e-mail in your google account! This email is a confirmation email that the e-mail does indeed belong to you! *Security first!*



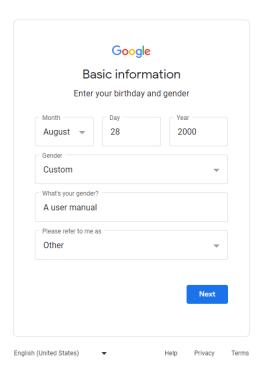
5. Go to your e-mail and open the e-mail confirmation e-mail send to you.



6. Type in your confirmation code in the Facebook sign-up page and click 'Continue'.



7. Enter your birthday and gender (gender is optional but the option is extensive).



8. If successful, you will now have an account confirmed message showing that your google email account is registered to your Facebook account. Click 'Okay'.

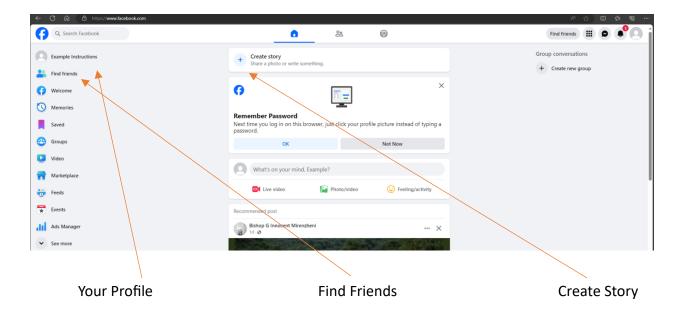


9. Congratulations! You are now the proud owner of a Facebook social media account!

Facebook Basic Layout

Updating Facebook account...

You should now have a valid Facebook account. The homepage looks like the following:



Above are the main Facebook attributes that beginners should take note of.

Your Profile

- This is where users can edit their profile information, including their profile picture.

Find Friends

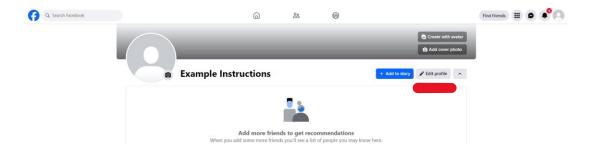
- This is where users can search for their friends and add them.

Create Story

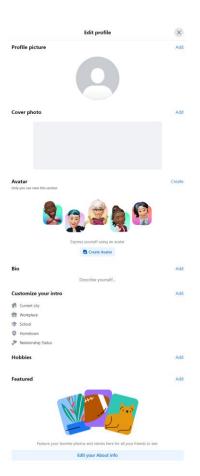
- This is where users can get creative and share something.

Updating Facebook Profile

Clicking on your Profile Icon takes you to your homepage. This is where you can you're your profile. This is an example profile layout.



Selecting 'Edit profile' shows a pop-up window where you can edit your profile picture, cover photo, avatar, customize your intro, and include your hobbies.



Searching for Friends

Clicking on your 'Find friends' option takes you to the main page of handling incoming

friend requests, friend suggestions, allows you to view all of your friends and keep track
of birthdays.

Friends

Friend Requests

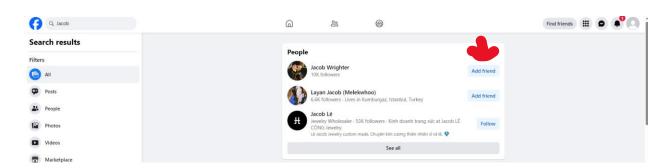
Suggestions

All friends

Birthdays

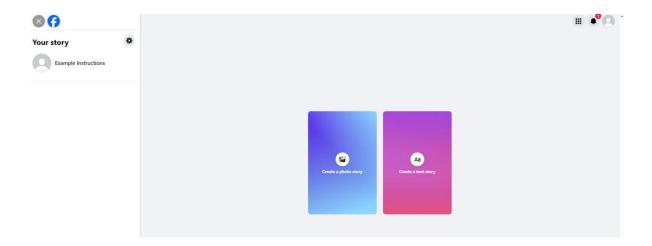
Custom Lists

You can also search for friends by entering a name in the search bar, click 'Add friend' to add them!

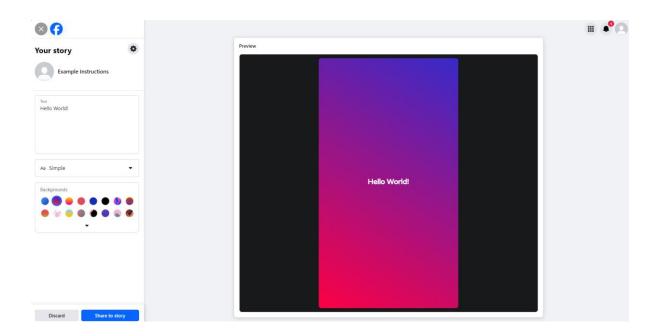


Creating a Story

Selecting 'Create Story' allows you to create either a photo story or text story to share with your friends but also with the world!



Creating a text story is as easy as just clicking 'Create a text story', entering your text, choosing your background and clicking 'Share to story'! Use this feature to begin engaging in meaningful conversations.



Safety Tips



Remember to not share too much information with strangers. If you receive a friend request from a user whom you do not know proceed with caution. Users under the age of 18 should convey suspicious activity with users before things escalate. Please proceed using your new Facebook account carefully and enjoy!