

Heritage & History

Our family has been making the world's foremost tequilas in Los Altos de Jalisco since 1937. Today, Felipe Camarena and his sons, Luis Felipe and Alan, are the fourth generation to carry on this heritage. With G4 Tequilas, named in honor of the generations of master distillers that came before us, we pay tribute to our

Innovation Improving Tradition

Known for his innovative and influential style, Felipe combines his passion for his heritage and innovation in making G4 Tequilas. Trained as an engineer, he combines the best of tequila-making techniques with efficient, modern technologies to create his award-winning, authentic tequilas.

The authentic taste of our exceptional tequila begins with our deep commitment to the environment. Our agave is grown in rich soil, right on our ranch, alongside citrus and cherry orchards. Crafted using pure rainwater and spring water from our farm and a natural fermentation process, G4 has a unique aroma and taste unlike any other tequila. From the moment we plant our agave until we bottle our liquid, we use only natural ingredients and never use anything artificial.