

4EVA

<http://www.lovemessageservice.com>

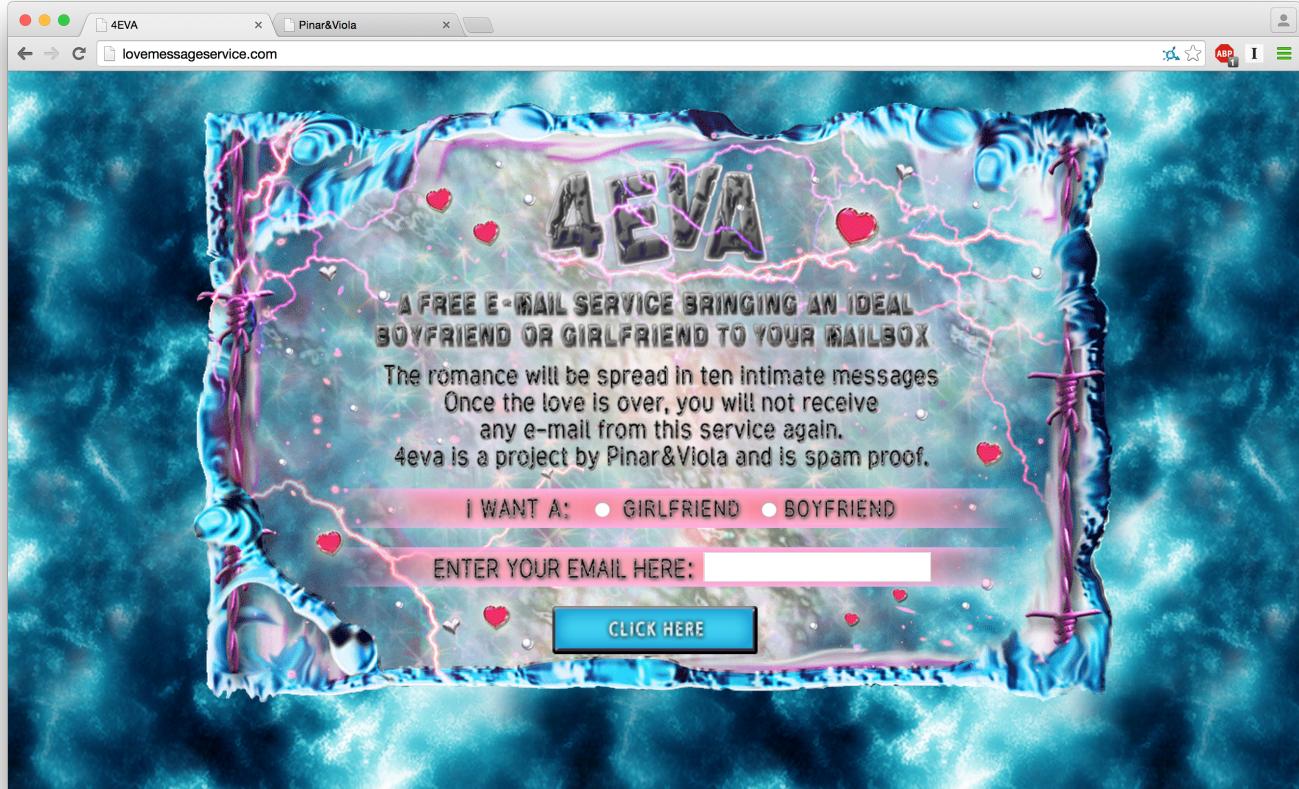
Thinking about how exaggeratedly perfect – surpassing stepfordian levels – are the virtual girlfriends and boyfriends one can usually find on the internet, Pinar&Viola and I created a message service that delivers intimate pictures and texts from a perfect lover.

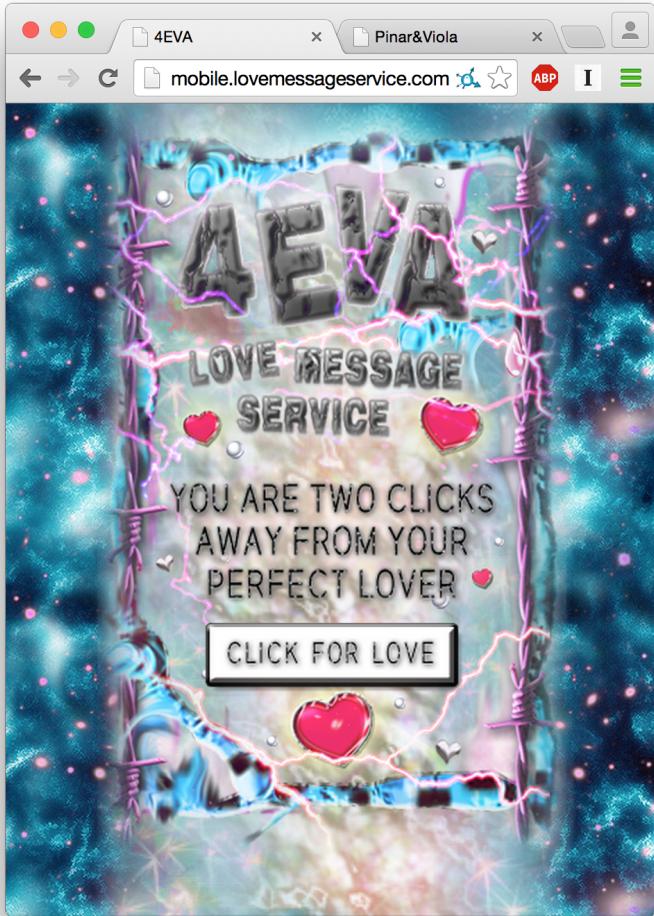
My personal interest in this project was the narrative of a virtual relationship that would develop in a crescendo of passion and obsession, until it eventually would burst out in flames in its grand finale. Mixing the allure of a perfect lover, the logical impossibility of such a thing, our craving for services that cater to every single desire and the implicit fear around all digital contacts, I saw it as a virtual tragedy[1], narrated with the actual messages from real lovers in their different states of infatuation and bitterness.

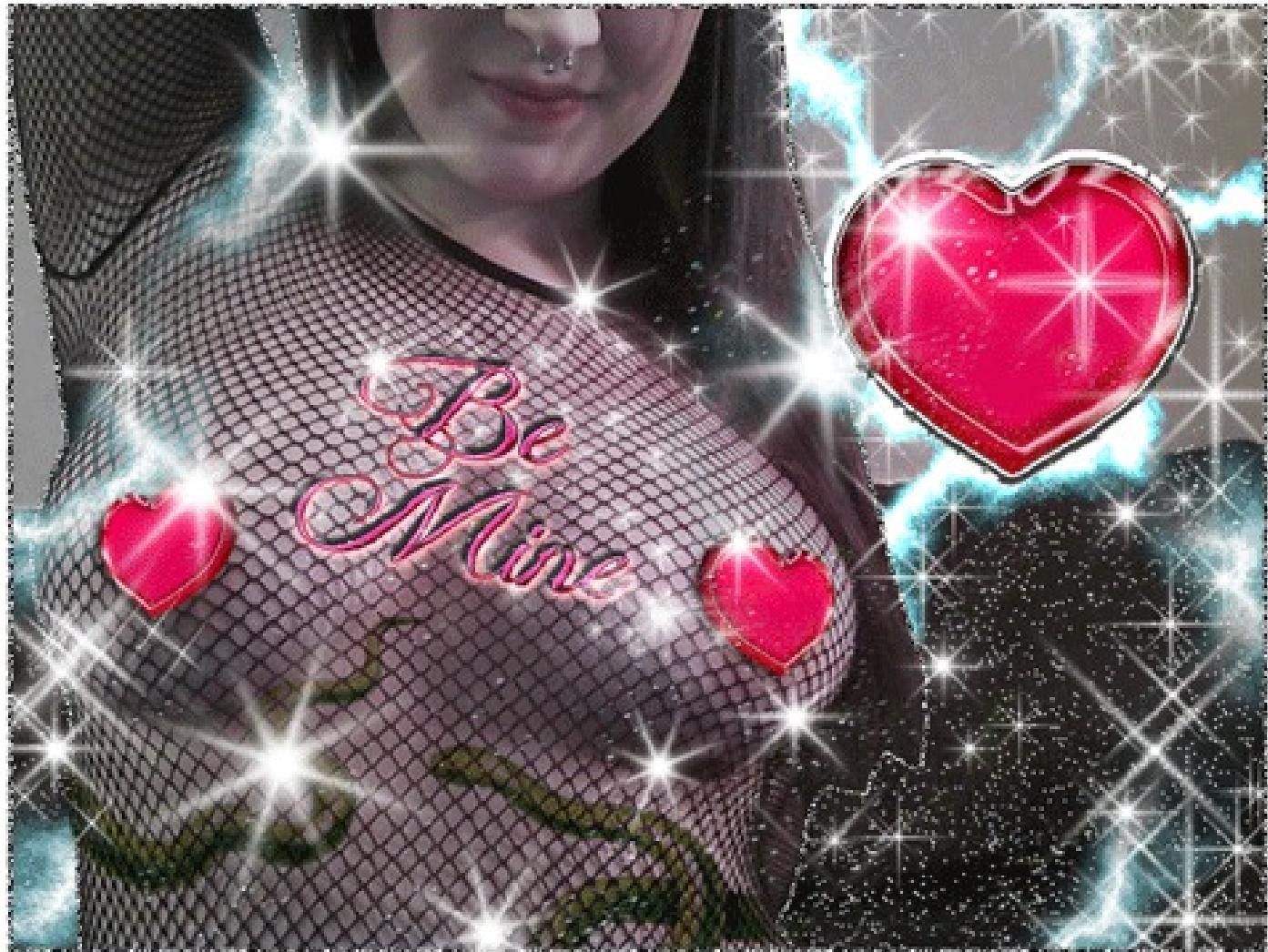
I was in charge both of the technical side and writing the text messages that were to be delivered to one's cellphone or e-mail account. The writing process was mainly scouring social media for exchanged love messages, which were then editorialised and recombined.

4EVA was a collaboration with Pinar&Viola and one their capsule collections. Initially released as part of phone-expo.nl and using SMSs, it is now also available on the project url.

1. Tragedy is greek people on a stage faking emotion and weeping buckets. The practice started with the creation of competitive literary festivals in Athens. The winner would win a free goat (tragōidia in Greek) and a tiny potato – hence ‘tragedy’. Losers would receive a troll.







i just nEeda mAKE iTt cLeAr » U know I luv u ! kiSsYkiss buHbYe luvV

↑ message sample



Unda da covers my legs touching your legs,feet on my feet,,my body on your body. <3

↑ message sample



^(6)~BiG gIrLs DuN't CrY tHeY gEt EvEn~(6)^

↑ message sample



YoU rEaLLy aInT dAt PrEtTy
YoU rEaLLY aInT dAt sMaRt
So WhAt gIVeS u Da RigHt
To ThInK u CaN tEaR pPL aPaRt

↑ message sample