

# VINICIUS GUIMARAES

## UI / WEB DESIGNER

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## ABOUT ME

Web designer with 8+ years experience looking for design opportunities. I want to leverage the design requirements of small and medium-sized companies and make a difference in business identities in a team environment.

## SKILLS

HTML • CSS • SASS • BOOTSTRAP • JAVASCRIPT • JQUERY • PHOTOSHOP • FIGMA

## PROFESSIONAL EXPERIENCE

### Hypera Pharma | Sao Paulo, Brazil - 8yrs

#### Pleno Web Designer

- Participated actively in the entire process of creating the website of the main brands of the company, from planning with the search of references, research of competitors, wireframe building to layout, always based on the visual communication of the brand and finally to the development of the pages always using HTML, CSS, SASS and BOOTSTRAP technologies.
- Led the web developers/designers team to create an SEO checklist to be used before launching each website.

#### Junior Web Designer

- Using Adobe Photoshop I created and developed layouts for new websites and directly participated in the creation of several online campaigns based on brand visual communication.
- I have had a responsibility to maintain the company's websites, changing and updating them using HTML and CSS.

### Fabrica3 | Sao Paulo, Brazil - 3 yrs 9 mon

#### Designer Coordinator

- I was leading a team of 2 Designers, managing the tasks with the ability to put into practice all the requirements of the company customers.

#### Designer Assistant

- I used to help the designers team by giving them assistance in all necessary tasks such as e-mail marketing and website banners.
- At the time Adobe Flash was used the most in the company, I was the one who started to implement CSS, into the websites, making them faster to load and easy to maintain.

## EDUCATION

Currently Studying • Web Development  
Cornerstone College / Vancouver, Canada

2009 - 2010 • Multimedia Production  
Universidade Paulista UNIP / Sao Paulo, Brazil