



Guinevere Mesh

Visual & Interactive Designer

DESIGN EXPERIENCE

The GIANT Room **New York, NY**
STEAM Creative Resident **2021-present**

- Developed STEAM teaching curriculum for children ages 3-14.
- Facilitated weekly teaching workshops for afterschool programs.
- Assisted with graphic / web design, documentation, and planning.

Qualtrics LLC **Seattle, WA**
UX Program Manager & Technical Writer **2020-present**

- Synthesized engineering information to produce customer-facing documentation, operational messaging, and new feature announcements.
- Moderated interaction of 6,465 users in the Qualtrics Community.
- Created and moderated DEI programming for Global Operations.

Cunningham Collective **San Francisco, CA**
Graphic Designer (Contract) **2019-2020**

- Created branding, cover art, and promotional materials for the Cunningham Collective's *Marketing Over Ice* podcast debut.

Swarthmore College **Swarthmore, PA**
Graphic Designer, Center for Innovation & Leadership **2018-2019**

- Developed the brand identity, logos, and printed materials for the CIL.
- Planned, marketed, and led social media campaigns for 5 events.
- Established brand identity, logos, and graphic materials for the Women's Leadership Summit, a campus-wide DE&I event.

Graphic & UI Designer, Information & Technology **2018**

- Designed the style guide and managed the user flow, wireframes, front-end, branding, UI, and interaction design of 4 responsive websites.

ADDITIONAL EXPERIENCE

Qualtrics LLC **Provo, UT**
Product Specialist **2019-2020**

- Delivered Qualtrics survey strategy and support to 3,153 clients.
- Assisted 1,000+ commercial, academic, and government organizations.
- Led 30-person cross-functional team to improve closed loop processes.

National Science Foundation (NSF) **Malibu, CA**
Research Assistant, Pepperdine University **2017**

- Designed an ecological study of chaparral vegetation in post-drought CA.

EDUCATION

Parsons School of Design
M.F.A. in Design & Technology
August 2021-present

Swarthmore College
B.A. Biology & Studio Art
August 2015-May 2019

Danish Institute for Study Abroad
Program in Graphic Design
January-May 2018

AWARDS

Stevie Awards® Silver
Best Use of Technology
Innovation in Customer Service
2021

American Volleyball Coaches Association
Academic Award
2015, 2016, 2017, 2018

SPECIALTIES

Visual design, technical writing, DEI moderation, online communities, CMS, leadership training, customer experience, Adobe Creative Suite, Figma, UX/UI design, illustration, HTML, CSS, and JavaScript.

/ CONTACT

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