

Subject: Senior UX Researcher Test Assignment for Flex Fitness App

Dear Taufiq,

We're excited about the possibility of you joining our team at Flex Fitness App, where we're on a mission to make fitness more accessible and enjoyable for everyone. To get a sense of how you might fit into our UX research efforts, we have a small project we'd love for you to tackle. We believe this assignment will give us a glimpse of your talents and how you could help shape the future of our app.

Given your experience, we think you'll be able to provide valuable insights quickly. Here's what we're looking for:

Test Assignment: Exploring the Onboarding Experience

Objective:

We'd like you to dive into the onboarding process of the Flex Fitness App and share your thoughts on how we can make it more engaging and effective for our users.

What We Need:

1. A snapshot of your research plan, outlining how you'd approach this study.
2. A concise report of your findings, including what users think and feel.
3. A short presentation that brings your research to life and suggests ways we can improve.

Your Game Plan (Due by the end of Day 1):

- Tell us what part of the onboarding experience you'll zoom in on (e.g., account setup, goal selection).
- Share the research methods you'll use (e.g., user interviews, surveys) and why they'll help us understand our users better.
- Let us know how you'll find the right people to talk to, mixing both new and seasoned users.
- Give us a quick timeline of your research activities for the next few days.

Finding the Gold (Due by the end of Day 2):

- Chat with our users and gather their thoughts and experiences.

- Sift through the data and find the common threads and 'aha' moments.

Sharing Your Wisdom (Due by the end of Day 3):

- Write up a brief report that sums up what you've learned.
- Craft a 10-minute presentation that tells the story of your research journey and points us toward a better onboarding experience.

How We'll Cheer You On:

- We'll be looking for a clear plan that shows us your strategy.
- We can't wait to see thoughtful insights backed by real user feedback.
- A compelling presentation will help us visualize the impact of your ideas.
- We're impressed by those who can navigate a project with grace and speed.

Let's Get Started:

Please send us your research plan by the end of Day 1. We're eager to see your report and presentation by the end of Day 3. This is your chance to show us how you work your UX magic.

We're looking forward to discovering what you'll uncover and how your insights could help us create an even better experience for our users. Good luck, and thank you for taking the time to complete this assignment.