Gülce Opuz

Imperial College Business School g.opuz20@imperial.ac.uk

EDUCATION

Imperial College Business School, Imperial College London, London, UK

Ph.D. Candidate in Finance Sep. 2021 – July 2026 (Expected)

Supervisor: Prof. Alex Michaelides

Imperial College Business School, Imperial College London, London, UK

Master of Research in Finance Sep. 2020 – July 2021

Istanbul Technical University, Istanbul, Turkey

MSc in Economics Sep. 2017 – July 2020

Koç University, Istanbul, Turkey

BSc in Industrial Engineering

Sep. 2011 – July 2017

BA in Business Administration – Double Major

RESEARCH INTERESTS

Topics: Household Finance, Portfolio Choice

Methods: Dynamic Programming, Structural Estimation

RESEARCH

Job Market Paper

Portfolio choice with heterogeneous risks

Wealthier individuals tend to allocate a higher percentage of their wealth to equity, a pattern that standard life cycle portfolio choice models cannot explain without decreasing relative risk aversion (DRRA) preferences. While DRRA preferences align with observed data, evidence from long-run consumption and risk premia suggests that relative risk aversion should not depend on wealth. I propose an alternative explanation: wealthier individuals benefit from higher Sharpe ratios due to reduced risk through more effective diversification and more accurate return estimations, and subject to lower per-period portfolio monitoring costs. By incorporating these factors into a quantitative lifecycle model, I show how these changes bring the model closer to explaining the portfolio allocation choices of wealthier households.

Publications

• Stoeffler, Quentin, and Gülce Opuz. "Price, information and product quality: Explaining index insurance demand in Burkina Faso." Food Policy 108 (2022): 102213. [Link]

Work in Progress

• Preference for wealth: portfolio choice of wealthy and upper-middle class

TEACHING EXPERIENCE

Imperial College Business School, London, UK

Spring 2022 – Present

Teaching Assistant

• MSc Finance and Accounting, Fundamentals of Derivatives (S2023, S2024, S2025) Tutorial sessions, grading assignments and exams (Teaching evaluation score 4.35/5)

RESEARCH EXPERIENCE

• Research Assistant to Prof. Tarun Ramadorai on a project examining heterogeneous mortgage choice (Nov 2021 – Dec 2022).

REFERENCES

Alex Michaelides (Chair)

Professor of Finance Department of Finance - Business School Imperial College London a.michaelides@imperial.ac.uk

Clara Martínez-Toledano

Assistant Professor in Finance Department of Finance - Business School Imperial College London c.martinez-toledano@imperial.ac.uk

Jamie Coen

Assistant Professor in Finance Department of Finance - Business School Imperial College London w.coen@imperial.ac.uk