ABDILADIF MOHAMUD

Frontend Developer & Graphic Designer

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Address: Nairobi, Kenya.

PROFILE

• Web developer with over 2 years of experience in front-end development and graphic design. Led 10+ projects, collaborating with teams of up to 5 developers and designers, resulting in a 30% improvement in user engagement across digital platforms. Proficient in delivering responsive web designs, optimizing version control systems, and crafting visually appealing interfaces using React, Tailwind CSS, and Adobe Illustrator.

SKILLS

- Web Development: HTML, CSS, JavaScript, React JS, Tailwind CSS, Bootstrap, PHP and MySQL.
- Graphic Design: Adobe Illustrator, Figma, Vector Illustration
- Version Control: Git & GitHub
- **UI/UX Design:** Prototyping, Wireframing, User Research
- **Software Proficiency:** Microsoft Suite, IDE Configuration
- Languages: English, Kiswahili, Somali.

WORK EXPERIENCE

Web Development Attaché.

MOYA Institute of Technology, Nairobi | 01/2024 – 04/2024

- Configured IDEs and contributed to 10+ web development projects, optimizing workflows and reducing coding errors by 25%, resulting in faster project delivery.
- Managed 35+ repositories and optimized version control workflows, reducing code conflicts by 30% and ensuring smoother collaboration across teams.
- Developed a responsive web application using React.js that improved page load times by 40 seconds, resulting in an enhanced user experience for over 5,000 monthly active users on the platform.

Graphic Designer

Dayow Consultancy, Wajir | 09/2022 – 11/2023

- Crafted 20+ logos, badges, book covers, and marketing materials, resulting in a 40% increase in brand recognition for clients across various industries.
- Created visually appealing designs that boosted client engagement by 20%, helping brands maintain a consistent and compelling visual identity.
- Designed over 50 professional business cards, custom icon sets, and infographics, leading to a 25% improvement in client brand visibility and a 10% boost in conversion rates.
- Developed 5+ UI/UX projects in Figma, resulting in a 15% increase in user engagement by applying user-centric design principles.

EDUCATION

Bachelor of Science in Computer Science

St Paul's University, Limuru | 01/2021 – Awaiting Graduation.

Key Subjects:

- Computer Graphics
- Object-Oriented Programming
- Networking
- Software Engineering
- Artificial Intelligence.

KCSE

Sabunley Secondary School, Wajir | 02/2016 – 11/2019

• Mean Grade: B-

ACHIEVEMENTS

- Engineered UI replicas of major platforms like YouTube, Facebook, and Netflix, completing 15 unique design layouts; enhanced personal skills in user interface design and improved proficiency in industry-standard design tools.
- Implemented a targeted branding initiative that included the redesign of 5 key marketing collateral pieces, resulting in a 15% boost in client retention and satisfaction scores over a six-month period
- Implemented CSS animations and transitions into existing websites leading to a visually
 appealing interface upgrade enjoyed by users accessing those sites daily which
 contributed positively towards overall retention rates of returning visitors.