**Marko Gusic**

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[LinkedIn](https://www.linkedin.com/in/markogusic) [Portfolio](https://markogusic.com) [GitHub](https://github.com/guliver109)

**WORK EXPERIENCE**

**Pursuit Media Group, Inc,** Seattle, Washington

**Full Stack Web Developer,** **August 2018-Presen*t***

* Developing the product and the concept of the brand new idea of application, and updating code for both the front-end and back-end portions of an application by working trough a series of technical challenges thorough specific time frame.
* Troubleshooted issues affecting production, stage, and development environments as requested.
* Prepared and presented more efficient coding skills solutions to algorithmic problems with analytical thinking.
* Used AJAX, JSON with jQuery for request data and response processing.
* Used Ajax calls throughout Handlebars JS to populate the data tables on the front end.
* Used Google scripts (Mainly When Interacting With Google Ads), and Conversion Pixels - For Google, Bing, Facebook, Unbounce ….
  + **Using:** HTML, CSS, JavaScript, jQuery, Bootstrap, Responsive Design, Node.js, Recat.js,

Heroku, Github, User Authentication, MongoDB, MySQL, Sequalize, Mongoose, and etc.

**Apple Inc.,** Thousand Oaks, California **March 2014 -August 2018**

**Leader at Apple Store**

* Responsible for monitoring, measuring and providing feedback to team about customer experience across various metrics.
* Focuses on strategies to have best customer experience, generate the most business leads, and provide the best internal customer experience to genius bar team as well.
* Using recorded data accuracy to transform it into clear presentations and explain the story behind the data.
  + - Responsible for audience targeting (customer focus), segmentation and behavioral analysis as well as having hands-on experience developing test and learn plans that are data-driven.
  + Provides feedback and recognition to the team based on attention to detail observations.
  + Responsible for developing relationship for business customers specifically, as part of our community.
  + Monitor multiple lines of business within the store to achieve operational objectives.

**Best Buy Co.,** Burbank, California, CA **Feb 2009–March 2014**

**Computer and Mobile Manager**

* Demonstrating passion for developing employees, providing excellent customer service, a love for computing and mobile technology, and a natural affinity for sales to change the way mobile phones and computers are bought and sold.
* With strong planning and effective sales management strategies able to manage the highest demand business department in flagship store.
* Analyzed sales data, including profit and loss statements, to compose department budget that cut costs by 18%.

**Handball Club Kolubara,** Lazarevac, Serbia, Europe **June 1996 - Feb 2009**

**Professional Team Handball Player and Coordinator of youth**

* Played professional team handball, traveled and experienced many European cultures.
* Served as Team Leader to motivate and rally players.
* Work with the coaches to enhance team performance during practices and games.
* As “Coordinator of youth” worked with diverse set of boys ages 10-13 to spread sportsmanship and love towards Team Handball.
* Communicated with parents and community to keep Team Handball fun.

**EDUCATION**

**University of California** - Los Angeles, California **August 2018 - Sept 2018**

* Coding Bootcamp, Software Engenering
  + - Front and Back-End Web Development
    - HTML Web Development
    - Node.Js Coding
    - Javascript Coding
    - MERN Stack Coding
    - Java Back-End Coding
    - Object-Oriented Coding

**California State University Channel Islands -** Channel Islands, California **Sept 2013 - Present**

* Major inPsychology

**Moorpark College -** Moorpark, California **Sept 2010 – Jun 2013**

Associated Degree for Computer Science and Engineering

**SKILLS**

Fluent in Serbian (Bosnian, Croatian) and English

Problem solver with strong planning, very good organizational skills, detail oriented, excellent with communication with people and with making business connections. Strong sales management and leadership skills

Well-traveled (Serbia, Bosnia, Montenegro, Croatia, Austria, Hungary, Slovakia, Italy, France and USA)

**HONORS AND ACTIVITIES**

Certified Computer System Administrator, Belgrade, Serbia

First European Junior Handball team in Serbia 2002/2003

Nominee for best athlete for city Lazarevac, Serbia 2002/2003

Member of Red Cross since 2006

Certified by International Red Cross Lifeguard Association for swimming pools and open waters since 2007