



# PIZZA SALES REPORT

Jan/15 - Dec/15

Pizza Category

All

1/1/2014

1/1/2016



Home



Best/Worst Sellers

## BUSIEST DAYS & TIMES

### DAYS

Orders are **highest** on weekends, **Thursday/Friday** evenings.

### MONTHLY

There are **maximum** orders from month of **May and July**

## SALES PERFORMANCE

### CATEGORY

**Classic Category** contributes to **maximum** sales & total orders

### SIZE

**Large size** pizza contributes to **maximum** sales

817.86K

Total Revenue

38.31

Average Order Value

49,574

Total Pizzas Sold

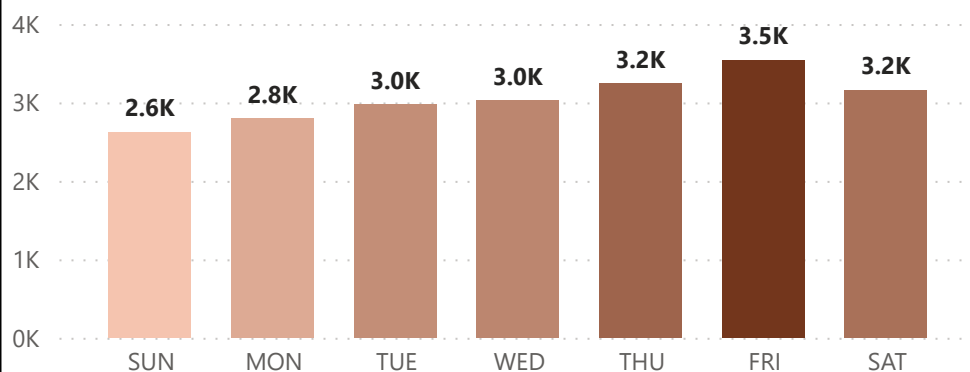
21,350

Total Orders

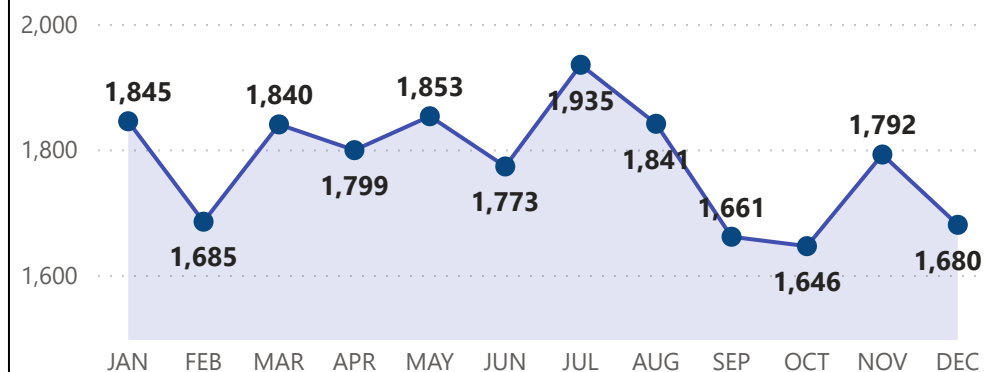
2.32

Average Pizzas Per Order

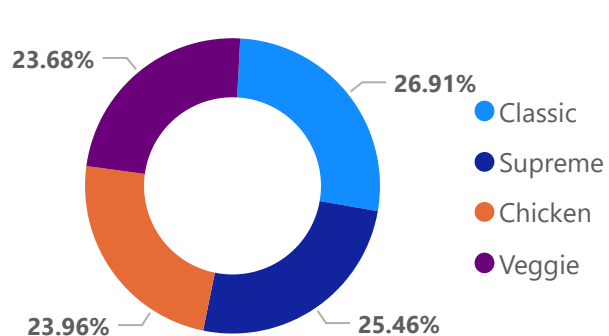
Daily Trend for Total Orders



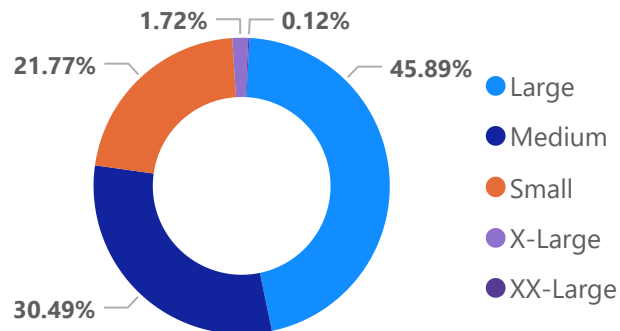
Total Orders by Order Month



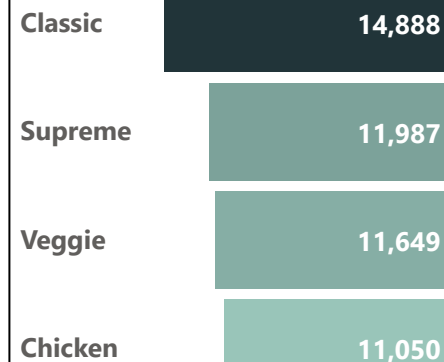
Total Revenue by Pizza Category



Total Revenue by Pizza Size



Total Pizzas Sold by Pizza Category





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Best/Worst Sellers



## BEST SELLERS

### REVENUE

The Thai Chicken Pizza Contributes to maximum Revenue

### QUANTITY

The Classic Deluxe Pizza Contributes to maximum Quantities

### TOTAL ORDERS

The Classic Deluxe Pizza Contributes to maximum Total Orders

## WORST SELLER

### REVENUE

The Brie Carre Pizza Contributes to maximum Revenue

### QUANTITY

The Brie Carre Pizza Contributes to maximum Revenue

### TOTAL ORDERS

The Brie Carre Pizza Contributes to maximum Revenue

817.86K

Total Revenue

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Average Order Value

49,574

Total Pizzas Sold

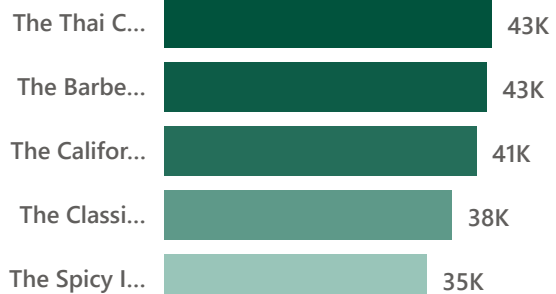
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Total Orders

2.32

Average Pizzas Per Order

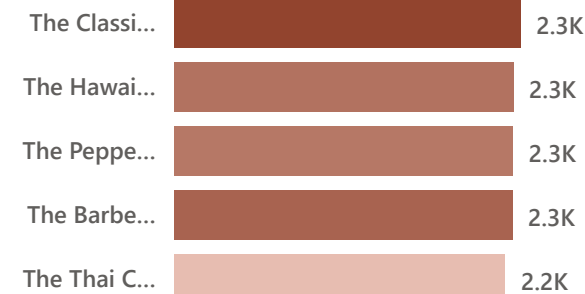
### Top 5 Pizzas by Revenue



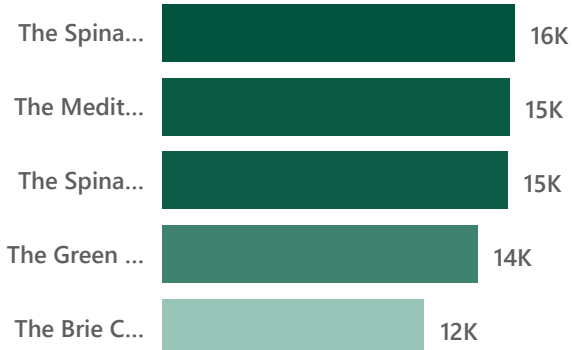
### Top 5 Pizzas by Quantity



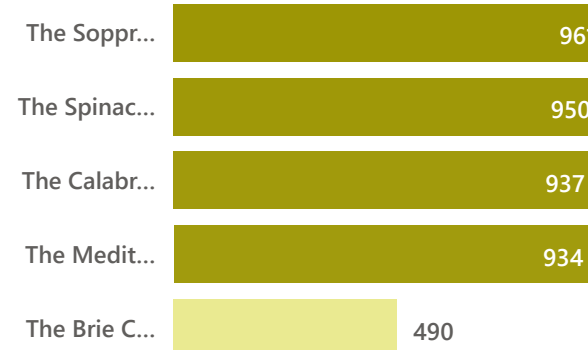
### Top 5 Pizzas by Quantity



### Bottom 5 Pizzas by Revenue



### Bottom 5 Pizzas by Quantity



### Bottom 5 Pizzas by Quantity

