





# CRM TARGETING platform

We help grow profits, make marketing useful, and make customers happy

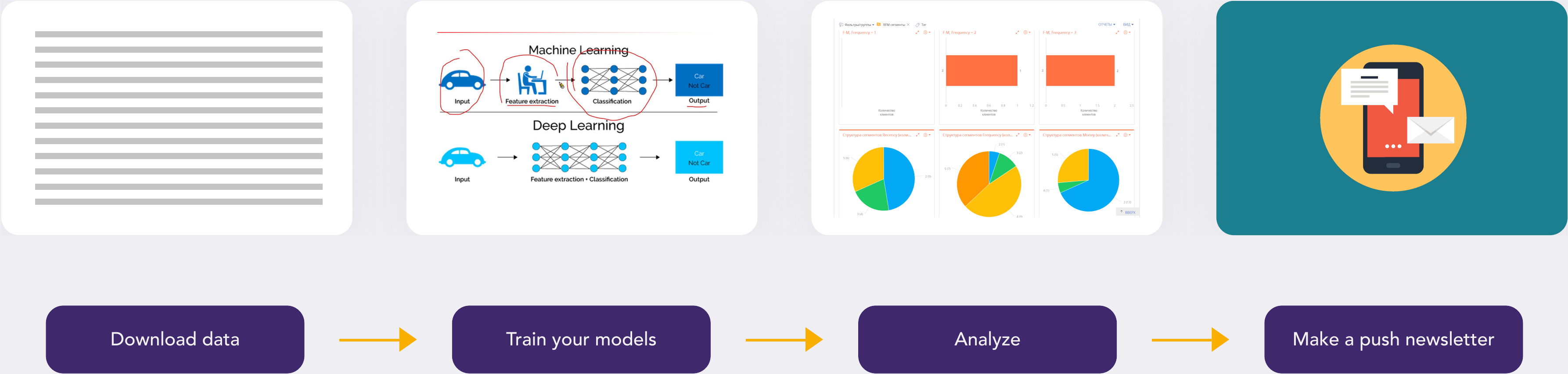
The basis for combining customer data into a single profile: deduplication, cleaning, analysis and segmentation



deduplication    cleaning    analysis    segmentation



## How does it work?



## Why is it necessary?

