# Learning Center Updates & Changes

#### Links to Staging

* [US-en](http://partylite.vo.llnwd.net/o15/u/USOLC/Learning_Center/LC_New/index.html)
* [CA-en](http://partylite.vo.llnwd.net/o15/u/CAOLC/Learning_Center_Canada/New/en/index.html)
* [CA-fr](http://partylite.vo.llnwd.net/o15/u/CAOLC/Learning_Center_Canada/New/fr/index.html)

#### Index

* [General Issues/Concerns](#general-issuesconcerns)
* [US-en](#us-en)
* [CA-en](#ca-en)
* [CA-fr](#ca-fr)

# General Issues/Concerns

* Are we keeping the 'Games' category?
* Proper branding for the following, including English/French versions and trademarks:
* Brite Start
* Find Your Signature
* PartyLite Preferred
* Products featured are from Winter/Spring 2016 - Update?

# US-en

## Home Page (incl. Header/Footer) [ *Tracie* ]

*No Input*

## New Consultants [ *Heidi* ]

### Find Your Signature

* **~~Find Your Signature Webinar~~** ~~Link OK~~
* **~~Find Your Signature Experience~~** ~~Video PL created OK~~
* **~~Holding Your Find Your Signature Party~~** ~~Video PL created OK~~
* **Getting Leads** (not in line with FYS OLD party – goes against FYS videos do we want to keep?)

### First Parties

* **~~Grand Opening Party~~** ~~Video OK~~
* **~~Creating a Contact List~~** ~~Video OK~~
* **~~How it All Began~~** ~~(Stories of their 1st Party) Shonda, Corie, Debby Richardson, Helene Video~~
* **Creating a Contact List** [doc] (Old Format not in line with FYS branding) Do we keep until a new FYS Creating a Contact List is created?

### Host Program

* **Order Entry Tutorial** Melissa Villamaino (Group Leader Title) OK as long as nothing has change with our ordering system since video was created. Confirm?
* **Booking Perks Made Easy** (VOG) OK as long as nothing changed. Confirm?
* **Host Coaching Checklist** [doc] (Old Format not in line with FYS branding) Do we keep until a new FYS Checklist is created?
* **Making the most of Host Exclusives**, Tammy Mormann 2015 ???
* **~~Host Coaching Featuring Tammy Mormann~~** ~~OK~~
* **Host Program A – Z Featuring Tammy Mormann** Tammy Mormann Good info but references Host Credit as “with $200 sales” our program is now $300 Keep or Delete?
* **~~Work With Your Host~~** ~~Melissa Villamaino OK~~
* **~~Making First Booking Calls~~** ~~Melissa Villamaino OK~~
* **Get Paid** Tam Hutchinson (shows Host benefits) OK *(xref Cynthia delete)*
* **~~Booking Call~~** ~~Video, Tami Hutchinson OK~~
* **~~Get Paid Chart~~** ~~[doc] Old 2015 but works OK~~

### Income and Rewards

* **~~Leader Income~~** ~~PL Animated Path TB – UL, Etc… Video OK~~
* **~~Brite Start Brochure~~** ~~[doc] Current OK~~
* **~~Profit Program Guide~~** ~~[doc] OK~~

## Selling and Booking [ *Cindy* ]

### Book

* **Happy Host Tip** Unsure, Offers extra gift to book.
* **~~Party of Five~~** ~~OK~~
* **Six Booking Tips Webinar** Unsure, content is good but she offers free shipping on orders $75+. Also Talks about Garden scent sticks.
* **~~Follow Up & Customer Service~~** ~~OK~~
* **Getting Bookings at Parties** Delete, Offers 10 dozen tealights for $10, teaches bag game for bookings, offers extra host incentive for 3, 4, 5 bookings.
* **Work With Your Host** Delete, offers gift for building attendance.
* **Making First Booking Calls** Delete, recommends watching Grand Opening video? Offers $200 free product for just $20 with an average party and 1 booking. She also states "Each month PartyLite offers an additional promotion to the host in addition to the host program."
* **Get Paid** Unsure, I think it's confusing and overwhelming for a new CNS. I'd get another opinion. Shows getting $500 in product for $95 when you hold an average $500 party with a couple bookings. Maybe it's something that works well for others. *(xref Heidi OK)*
* **~~Booking Call~~** ~~OK~~
* **~~Get Paid Chart~~** ~~OK~~
* **~~Get the Yes - Bookings One on One~~** ~~OK~~
* **~~Get the Yes - Bookings Soccer Scene~~** ~~OK~~
* **Get the Yes - Bookings Tag Party:** Unsure, good content but could appear outdated. Refers to American Idol, Steven Tyler becoming a judge, and tagging a PartyLite party onto girls night out watching American Idol together.
* **~~Get the Yes - Out and About~~** ~~OK~~

### Selling

* **Making the most of Host Exclusives** *Implicit* Tammy Mormann 2015 ???
* **~~Host Coaching Featuring Tammy Mormann~~***~~Implicit~~* ~~OK~~
* **Host Program A – Z Featuring Tammy Mormann** *Implicit* Tammy Mormann Good info but references Host Credit as “with $200 sales” our program is now $300 Keep or Delete?  
  Suggestive Selling for Sales and Booking  
  Booking and Host Coaching at Parties
* **~~Layers Handout [doc]~~** ~~\_Implicit\_ OK? Not covered~~
* **~~Helpful Tips For Your Thank You Email [doc]~~** ~~\_Implicit\_ OK? Not covered~~
* **~~Helpful Tips For Your Host Letter [doc]~~** ~~\_Implicit\_ OK? Not covered~~

## Online Biz [ *Sara* ]

*No Input*

### PartyLite Preferred

*No Input*

* **Info**
* **Enroll Your Customers in Preferred**
* **PartyLite Preferred: Advertising the Preferred Program**
* **PartyLite Preferred: Customer Service & Follow-Up**
* **PartyLite Preferred: Building Enrollment**
* **PartyLite Preferred: Introduction**
* **Contacts & Leads: Sales by Item**
* **Contacts & Leads: Favorites**
* **Frequently Asked Questions for Consultants [doc]**
* **PartyLite Preferred Participation Agreement [doc]**
* **PartyLite Preferred Overview [doc]**
* **PartyLite Preferred Flyer [doc]**

### Social Networking

*No Input*

* **Facebook Training**
* **Facebook Training [doc]**
* **Social Media - Part 1: I've Got Leads**
* **Social Media - Part 2: Do's and Don'ts**
* **Social Media - Part 3: Getting Business Results**
* **Red Stamp**
* **10 Killer Social Selling Tips [doc]**

### Your Consultant Website

*No Input*

* **Episode 1: Candle Connection Report**
* **Episode 2: Candle Connection List**
* **Episode 3: Customer Emails**
* **Episode 4: Preferred Program**
* **Episode 5, Scene 1: Facebook**
* **Episode 5, Scene 2: Facebook**
* **Episode 6: Online Marketing**
* **Superhero Tip: Texting**
* **Market Your Website**

## Leader Academy [ *Heidi* ]

### Leadership Skills

* Landing Page Verbiage Correction "Now that you have become a Leader – what’s next?"
* ~~Link to NL Webinar OK~~
* **~~The Advantage of Multiple Bookings~~** ~~OK~~
* **~~Three Way Sponsoring Call~~** ~~OK~~
* **~~Leader Income~~** ~~OK~~
* **~~EO - Leader Support System~~** ~~OK~~
* **EO - Leader Start Your Biz 1-2-3** Old training, not relevant - says "you will receive this in your kit" and they do not. Should be removed.
* **~~EO - Leader Calendars and Training~~** ~~OK~~
* **~~EO - Leader Expectations and First Contact~~** ~~OK~~
* **EO - Leader Introduction** Up for conversation - no real value/was probably introduced when online enrollment came out.
* **Holding an Effective Unit Workshop** Should be discussed. Does a mock party and talks about themes, special gifts, DIY? Remove?
* **Unit Workshop Planner/Agenda Template** Old. Okay for now, but needs to be updated.
* **~~Recognition Ideas For Your Unit Workshop~~** ~~OK~~
* **Unit Bingo Challenge** Old. Bingo card has old programs on it, suggest removal.
* **~~Lead Generation - Who Do You Know?~~** ~~OK~~
* **~~Booking Blitz~~** ~~OK~~
* **Unit Workshop Planner/Agenda** Old. Okay for now, but needs to be updated. One is a .pdf, one is a .dot. Keep one/Which one?

### Sponsoring

* **~~Best Career~~** ~~OK~~
* **~~Influencing New Consultants to Sponsor~~** ~~Old from Hawaii but OK~~
* **The 'Stealing Hearts' game** Remove
* **3 Minutes to Win It** Remove
* **~~Three Way Sponsoring Call~~** ~~Trudy = RVP, but OK~~
* **~~The Shrug Approach~~** ~~OK~~
* **The Apprentice Program** Suggest removal
* **~~Breaking the Ice & Overcoming Obstacles~~** ~~Very old, but OK~~
* **~~How to Identify a Conversation Style~~** ~~Very old, but OK~~
* **~~Growing Up in PartyLite~~** ~~OK~~
* **~~My Story - Bryan Lang~~** ~~OK~~
* **~~My Story - Tami Hutchinson~~** ~~OK~~
* **~~My Story - Mandy Smithley~~** ~~OK~~
* **~~New Consultant Checklist [doc]~~** ~~OK~~
* **Apprentice Program Flyer [doc]** Suggest removing if we remove Janet's video.
* **Apprentice Program Training [doc]** Suggest removing if we remove Janet's video.

## Product [ *Cindy* ]

### Product Training

* **Spring-Summer 2017 [doc]**

## Party Ideas [ *Sara* ]

*Potentially being removed?*

# CA-En

## Home Page (incl. Header/Footer) [ *Tracie* ]

*No Input*

## New Consultants [ *Heidi* ]

### Find Your Signature

* **~~Find Your Signature Webinar~~***~~Implicit~~* ~~OK?~~
* **~~Find Your Signature Experience~~***~~Implicit~~* ~~OK?~~
* **~~Holding Your Find Your Signature Party~~***~~Implicit~~* ~~OK?~~
* **~~Getting Leads~~***~~Implicit~~* ~~OK?~~

### First Parties

* **~~Grand Opening Party~~***~~Implicit OK?~~*
* **~~Creating a Contact List~~***~~Implicit OK?~~*
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### Host Program

* **Order Entry Tutorial** Video, Corliss OK as long as nothing has change with our ordering system since video was created
* **~~Booking Perks Made Easy~~***~~Implicit OK?~~*
* **~~Host Coaching First Parties~~***~~Implicit OK?~~*
* **~~Making the Most of Host Exclusives~~***~~Implicit OK?~~*
* **~~Host Coaching Featuring Tammy Mormann~~***~~Implicit OK?~~*
* **Host Program A-Z** This video is in US, should it be added to CA?
* **~~Work With Your Host~~***~~Implicit OK?~~*
* **~~Making First Booking Calls~~***~~Implicit OK?~~*
* **~~Get Paid~~***~~Implicit OK?~~*
* **~~Booking Call~~***~~Implicit OK?~~*
* ~~**Get Paid Chart [doc]** \_Implicit OK?\_~~

### Income and Rewards

* **~~Leader Income~~***~~Implicit OK?~~*
* **Brite Start Brochure** [doc] Old version, needs to be updated to FYS
* **Profit Program Guide** [doc] Should it be 'Programme' in CA? And is it only supposed to be one page? US version has full booklet.

## Selling and Booking [ *Cindy* ]

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*Changes from US site?*

* **Happy Host Tip** Unsure, Offers extra gift to book.
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## Product [ *Cindy* ]

### Product Training

* **Spring-Summer 2017 [doc]**

## Party Ideas [ *Sara* ]

*Potentially being removed?*

# CA-Fr

## Header [ *Micheline* ]

* **Logo:** CENTRE DE Formation -> Centre de formation?
* **Seach Box:** Search the Centre de Formation -> Recherche le Centre de Formation

## Menu [ *Micheline* ]

* Nouvelles Conseillères -> Nouvelles(eaux) Conseillères(ers)
* Leader Academy -> Académie des Leaders
* Idées Présentations -> Idées de Présentations
* PartyLite Preferred™ -> PartyLite PréféréMC **<- ?**
* Download PDF -> Télécharger PDF
* Grand Opening (Tag) -> Présentation de Lancement (not Ceremonie d'Overture)
* Programme d'Hôtesse(Hôte)

## Triptych [ *Micheline* ]

* Webinars -> Webinaires
* Business Guides -> Guides d'Affaires
* Replace ™ with MC
* Tutorials -> Tutoriels

## Slider [ *Micheline* ]

* **Find Your Signature Experience slide** -> L'Expérience Find Your Signature: Découvrez le véritable sens du concept Find Your Signature!
* **Holding Your Find Your Signature Party slide** -> Accueillez Votre Présentation Find Your Signature: Voici un aperçu de notre présentation Find Your Signature.
* **Find Your Signature Webinar slide** -> Webinaire Find Your Signature: Animé oar kes formateurs du siège social de PartyLite, ce webinaire bous présentera la nouvelle présentation Find Your Signature et vous montrera comment elle révolutionne les entreprises PartyLite dans le monde!
* **Getting Leads slide** -> Pour Obtenir des Pistes: Utilisez ce format pour obtenir 2 à 3 réservations et 4 à 5 parrainages potentiels.
* **Booking Perks Made Easy slide** -> Les Avantages pour Engagements Simplifiés: Regardez cette vidéo didactique pour apprendre comment saisir les avantages pour engagements étape par étape.

## Nouvelles Conseilleres [ *Micheline* ]

### Programme d'Hotesse(Hote)

*Should we be using Host Program or Host Coaching for the menu?*

* **Get Paid** (YouTube video name) -> Se Faire Payer

### Find Your Signature

### Revenu et Recompenses

* **Leader Income** -> Revenu de Chef: Gagnez plus en tant que chef! C'est vraiment simple.

### Vos Premieres Presentations

* Créez une liste de contacts (no sentence case)

## Ventes & Engagements [ *Micheline* ]

### Engagements

### Ventes

## En Ligne [ *Micheline* ]

### PartyLite Preferred

*No content*

### Reseaux Sociaux

### Votre Site de Conseillere

*No Content*

## Leader Academy [ *Micheline* ]

### Competences en Leadership

### Parrainage

*No Content*

## Produits [ *Micheline* ]

### Formation de Produits

## Idees Presentations [ *Micheline* ]

*Potentially being removed?*