

Ece Güliz Gülserliler

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EDUCATION

INSEAD

Ph.D. in Management

Area: Technology and Operations Management

Dissertation Co-Chairs: Atalay Atasu, Luk N. Van Wassenhove

Fontainebleau, France

2023 (expected)

Master in Management Sciences

2020

Eindhoven University of Technology

M.Sc. in Operations Management and Logistics, Excellence Track in Research

Eindhoven, Netherlands

2018

Bilkent University

B.Sc. in Industrial Engineering

Ankara, Turkey

2016

RESEARCH INTERESTS

Humanitarian operations, humanitarian financing, sustainable operations, circular economy

PUBLICATIONS

Gülserliler, E. G., Blackburn, J. D., and Van Wassenhove, L. N. (2021). Consumer acceptance of circular business models and potential effects on economic performance: The case of washing machines. *Journal of Industrial Ecology*.
<https://doi.org/10.1111/jiec.13202>

WORKS IN PROGRESS

- Gülserliler, E. G., Atasu, A., and Van Wassenhove, L. N. (2021). Business Model Choice under Right-to-Repair: Economic and Environmental Consequences. *INSEAD Working Paper No. 2022/05/TOM*. Available at SSRN: <https://ssrn.com/abstract=4011640>
- Gülserliler, E. G., Atasu, A., Iancu, D., and Van Wassenhove, L. N. (2021). Funding Flexibility in Humanitarian Operations. *In progress*.

CONFERENCE PRESENTATIONS

- Business Model Choice under Right-to-Repair:
 - Early-Career Sustainable Operations Management Workshop, 2022.
 - INFORMS Annual Meeting, 2021.
- Consumer Adoption and Economic Performance of Circular Business Models:
 - Production & Operations Management Society Annual Meeting, 2019.

GRANTS AND AWARDS

- Luk N. Van Wassenhove Ph.D. Student Research Award, INSEAD TOM Faculty, 2021.
- Outstanding Tutor Award, INSEAD MBA Programme, 2020.
- INSEAD Ph.D. Fellowship, 2018-2023 (expected).
- ALSP/HS Scholarship, Eindhoven University of Technology and the Dutch Government, 2016-2018.
- Full Merit Scholarship, Bilkent University, 2012-2016.
- Achievement Grant for Bachelor's, Prime Ministry of Turkey (awarded to the first 100 students in the National University Entrance Exam), 2012-2016.

TEACHING

Tutor for Process and Operations Management (core class for MBAs), Nov-Dec 2019.

Evaluation: 4.70/5.00, awarded Outstanding Tutor Award.

SERVICE

- Ad-hoc reviewer for *Production and Operations Management*, *Journal of Industrial Ecology*, *International Transactions in Operational Research*.
- TR-HOPES member (Working group of Turkish academics for advising the government on humanitarian operations), 2022.
- Ph.D. representative of Technology and Operations Management Area at INSEAD, 2021-2023 (expected).
- INSEAD Technology and Operations Management Workshop for Ph.D Students, founder and organizer, 2020.
- 8th INSEAD-Wharton Doctoral Consortium Organization Committee member, 2019.

SKILLS

Programming: Matlab, R, Mathematica.

Languages: English (business fluent), Turkish (native), French (intermediate).

Last updated: February 2022