

Ece Güliz Gülserliler

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EDUCATION

INSEAD

Ph.D. in Management

Fontainebleau, France

2023 (expected)

Area: Technology and Operations Management

Dissertation committee: Atalay Atasü, Luk N. Van Wassenhove (co-chairs),

Dan A. Iancu, Guillaume Roels

Master in Management Sciences

2020

Eindhoven University of Technology

Eindhoven, Netherlands

M.Sc. in Operations Management and Logistics, Excellence Track in Research

2018

Thesis supervisor: Jan C. Fransoo

Bilkent University

Ankara, Turkey

B.Sc. in Industrial Engineering

2016

RESEARCH INTERESTS

Humanitarian operations, humanitarian financing, sustainable operations, circular economy

PUBLICATIONS

Gülserliler, E. G., Blackburn, J. D., and Van Wassenhove, L. N. (2021). Consumer acceptance of circular business models and potential effects on economic performance: The case of washing machines. *Journal of Industrial Ecology*.
<https://doi.org/10.1111/jiec.13202>

WORKS IN PROGRESS

- Gülserliler, E. G., Atasü, A., and Van Wassenhove, L. N. (2022). Business Model Choice under Right-to-Repair: Economic and Environmental Consequences. *INSEAD Working Paper No. 2022/05/TOM*. Available at SSRN: <https://ssrn.com/abstract=4011640>
 - Job market paper, in preparation for submission to *Manufacturing & Service Operations Management*.
 - Selected into the Early-Career Sustainable Operations Management Workshop, 2022.
 - Selected into the 3rd European Technology and Operations Management Day, 2022.
- Gülserliler, E. G., Atasü, A., Iancu, D., and Van Wassenhove, L. N. (2022). The Price of Funding Inflexibility in Humanitarian Operations. *In progress*.

INVITED TALKS AND PRESENTATIONS

- Business Model Choice under Right-to-Repair:
 - INFORMS Annual Meeting, Indianapolis, 2022 (scheduled).
 - 3rd European Technology and Operations Management Day, hosted by IESE Business School, Barcelona, 2022 (scheduled).
 - Manufacturing & Service Operations Management Annual Conference, Munich, 2022.
 - Research talk at Rotterdam School of Management, Erasmus University, Rotterdam, 2022.
 - Production & Operations Management Society Annual Meeting, Virtual, 2022.
 - Early-Career Sustainable Operations Management Workshop, Virtual, 2022.
 - INFORMS Annual Meeting, Virtual, 2021.
- Consumer Adoption and Economic Performance of Circular Business Models:
 - Production & Operations Management Society Annual Meeting, Washington DC, 2019.

GRANTS AND AWARDS

- Luk N. Van Wassenhove Ph.D. Student Research Award, INSEAD TOM Faculty, 2021.
- Outstanding Tutor Award, INSEAD MBA Programme, 2020.
- INSEAD Ph.D. Fellowship, 2018-2023 (expected).
- ALSP/HS Scholarship, Eindhoven University of Technology and the Dutch Government, 2016-2018.
- Full Merit Scholarship, Bilkent University, 2012-2016.
- Achievement Grant for Bachelor's, Prime Ministry of Turkey (awarded to the first 100 students in the National University Entrance Exam), 2012-2016.

TEACHING

- Process and Operations Management (MBA core), Nov-Dec 2019.
 - Tutor for Enver Yücesan and Florin Ciocan.
 - Evaluation: 4.70/5.00, awarded Outstanding Tutor Award.
- Business Sustainability Thinking (MBA elective), June 2022.
 - Teaching Assistant for Atalay Atasu.

SERVICE

- Ad-hoc reviewer for *Production and Operations Management*, *Journal of Industrial Ecology*, *International Transactions in Operational Research*.
- TR-HOPES member (Working group of Turkish academics for advising the government on humanitarian operations), 2022.
- Ph.D. representative of Technology and Operations Management Area at INSEAD, 2021-2023 (expected).
- INSEAD Technology and Operations Management Workshop for Ph.D Students, founder and organizer, 2020.
- 8th INSEAD-Wharton Doctoral Consortium Organization Committee member, 2019.

SKILLS AND INTERESTS

Programming skills: Matlab, R, Mathematica.

Language skills: Turkish (native speaker), English (business fluent), French (intermediate).

Interests: Yoga, meditation, sewing, knitting.

REFERENCES

Luk N. Van Wassenhove
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Emeritus Professor of Technology and Operations Management at INSEAD
The Henry Ford Chaired Professor of Manufacturing

Dan A. Iancu
daniancu@stanford.edu

Associate Professor of Operations, Information and Technology at the Graduate School of Business, Stanford University

Atalay Atasu
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Professor of Technology and Operations Management at INSEAD
The Bianca and James Pitt Chair in Environmental Sustainability