

ECOMMERCE SALES DASHBOARD

Segment

Consumer

Corporate

Home Office

Year to Date Sales

\$11.53M ▼ -0.83%



Year to Date Profit

\$1.34M ▲ 4.50%



Year to Date Quantity

107K ▼ -7.29%



Year to Date Profit Margin

11.58% ▲ 5.37%



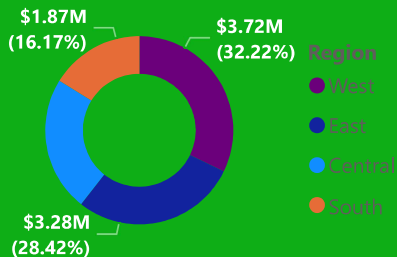
Sales by Category

Category	PYTD Sales	YTD Sales	YoY Sales	Trend
Office Supplies	\$7.00M	\$6.92M	-1.22%	▼
Furniture	\$2.50M	\$2.52M	0.73%	▲
Technology	\$2.13M	\$2.10M	-1.37%	▼

Top 5 Products YTD Sales

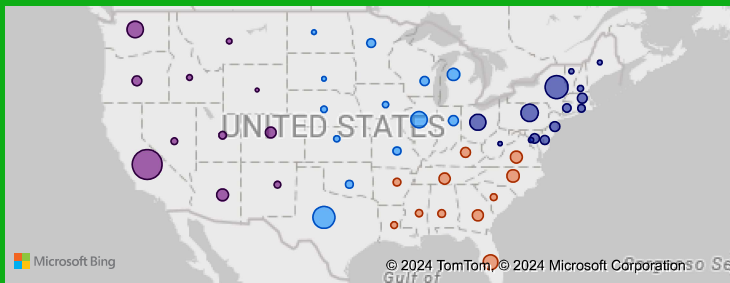
Staple envelope	\$57.09K
Staples	\$51.67K
Easy-staple paper	\$47.40K
Staples in misc. colors	\$25.53K
KI Adjustable-Height Table	\$22.39K

YTD Sales by Region



Sales by States

customer_region ● Central ● East ● South ● West



Bpttom 5 Products YTD Sales

Eldon Jumbo ProFile Po...	\$0.38K
Lexmark X 9575 Profess...	\$0.27K
Cisco SPA525G2 5-Line ...	\$0.25K
Xerox Blank Computer ...	\$0.23K
Rediform S.O.S. Phone ...	\$0.18K

YTD Sales by Shipping Type

