



# **Building Online Presence**

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# Agenda

- Why build an Online Presence?
- How to build an Online Presence?
- Case Study: Tutorial.tips
- Building portfolio in pure HTML & CSS
- Intro to GatsbyJS
- Gatsby Starter Portfolio & Blog Templates

# Why build an Online Presence?

- Showcase what you know
- Build community
- Get approached by potential employers
- Share what you know with others
- To create a passive income stream

# How to build an Online Presence?

- Personal Portfolio or Blog
- Twitter Account
- Youtube Channel
- Profile on dev.to, HashNode, Medium

# Case Study: Tutorial.tips

# Building Portfolio

# Intro to Gatsby



# Gatsby Starter Portfolio & Blog Templates

- [Gatsby Theme Portfolio Usage Guide Demo](#)
- [Gatsby Starter Portfolio Cara Usage Guide Demo](#)
- [Tutorial.Tips Usage Guide Demo](#)
- [Gatsby Starter Lumen Usage Guide Demo](#)
- [Gatsby Starter Personal Blog Usage Guide Demo](#)

# Thank You!

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