

Gulzar Ahmad

SEO Specialist

An innovative and detailed person with the ability to design quick and reliable solutions.



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📍 Lahore

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WORK EXPERIENCE

Junior SEO executive

Quality Resource Private Limited

11/2020 - Present

Lahore

Empowers Small Businesses To Get Rapid Growth

Achievements/Tasks

- Complete web analysis of Highfivelist.com including on page and off page
- Responsibility for ranking the client's landing page in the specific areas
- Outreaching for link building
- Improvement of Technical Issues

Contact: <https://www.linkedin.com/company/quality-resource-pvt-ltd/>

Website Handler

Al Madina Group (Real Estate)

Lahore

Achievements/Tasks

- Worked with the development team to refine the debugging process
- Helped implement a new process to streamline communication. Maintained and regularly updated webpages

Freelancer

Fiver

2016 - Present

Achievements/Tasks

- Created website and customized as per his requirements on WordPress using elementor pro
- Optimized home and landing pages, including the website own
- Done lots of SEO related projects

EDUCATION

Bachelor of computer Science

Comsats University

2016 - 2020

Lahore

Courses

- Take development as an major
- Launching apps and services
- Got networking and communication skills
- Learn multitasking by working with teams on different projects

Intermediate In Computer

Punjab Group of colleges

2014 - 2016

Lahore

SKILLS

C-language

HTML

Wordpress

SEO and Google Analytics

CSS

IOs developer

OOP

Java EE

Data Structures

Database System

Competitor Researcher and Analyst

Audit Expert

Content strategist and analyst

PROJECTS

Highfivelist.com

About Company:

- Highfivelist Help you choose the best service providers in your area. <https://highfivelist.com/>

What I Done

- External link building with relevant high-quality third party websites and directories. Internal link building within sites
- Using Google Ashref and other platforms performed detailed keyword research in order to identify and analyze current market trends.

Konnectme.ca

About Company:

- Konnectme.ca LTD. is a fitness digital marketing agency in the Greater Vancouver of British Columbia, Canada.

<https://konnectme.ca/>

What I Done

- Developed and implemented digital marketing strategies that significantly increased the website's ranking and attracted more potential customers to the website.
- On page and off page SEO
- Evaluated and monitored campaigns' performance

Itechcliq

About Company:

- Provide and offer authentic information and reviews about the ice chests and coolers. <https://coolersreviews.com/>

What I Done

- Keyword research and competitor analysis

PERSONAL WEBSITE

Coolers Reviews

offer authentic information and reviews about the ice chests and coolers. <https://coolersreviews.com/>

INTERESTS

Feature Writing

Digital Education

Sports

Social media surfing