

Google Tag setup

```
<!-- Google tag (gtag.js) -->  
<script async src="https://www.googletagmanager.com/gtag/js?id=G-TK8RVLYDX5"></script>  
<script>  
  window.dataLayer = window.dataLayer || [];  
  function gtag(){dataLayer.push(arguments);}  
  gtag('js', new Date());  
  
  gtag('config', 'G-TK8RVLYDX5');  
</script>
```

Choose how to set up a Google tag

Install manually RECOMMENDED

Below is the Google tag for this account. Copy and paste it in the code of every page of your website, immediately after the `<head>` element. Don't add more than one Google tag to each page.

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Use Google Tag Manager?

For additional features including multiple tag management and enterprise workflows, install and manage with Google Tag Manager. [Learn more about Google Tag Manager](#)



If you have end users in the European Economic Area (EEA), set up consent mode so that you can continue to benefit from ads personalization and measurement.

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