

NAAN MUDHALVAN

INTRODUCTION:

1.1 Overview

The primary goal of the Tamil Nadu Naan Muduhavan scheme is to identify train and provide carrier and academic guidance to the students and state run educational institution our project course. Topic design with canva. In this course we have done empathy mapping and brainstorming. The empathy mapping process help as to distill and categorize. In Empathy map we included says, Think, Feels, Does.

Say- I want something reliable.

Thinks- What else am I missing.

Feels- Excited.

Does More search.

The goal of Brainstorming to generate many ideas quickly and its help us to think out of the box. The ideas are discussed our group members to merge and refined

1. project management - Alternative ideas, business
2. Human capital - Decision making, root causes Alternative
3. Team building - stare discussion, communication skill
4. Improver - profitability, initiative

1.2 Purpose

Canva is an online design tool that offers users the opportunity to create professional - looking posters, slideshows, images, event flyers, resumes, card, certificated, info graphics, and other media. The tool allows students to design visuals to showcase their knowledge in unique ways.

PROBLEM DEFINITION & DESIGN THINKING

2.1 Empathy Map

We discuss our group to collect the ideas create the project the empathy map Emily B to our

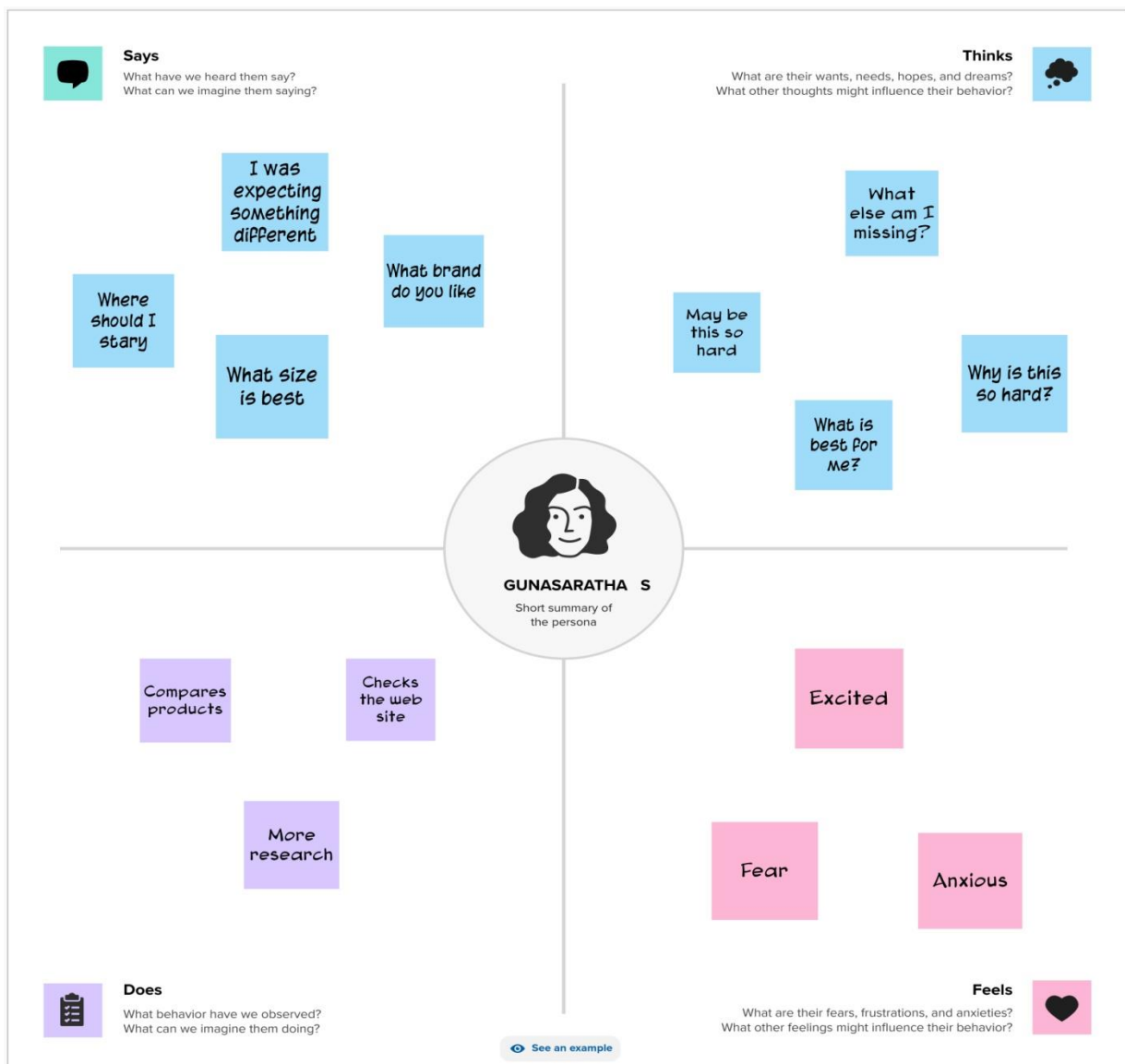
Group members discussel.

Say - I want something reliable.

Thinks - What else am I missing.

Feels - Exited.

Does - More search.



2.2 Ideation & Brainstorming map

We discuss our group to collect the ideas create the project the Brainstorming map
Group members discussel

Say - I want something relible

Thinks - What else am I missing

Feels - Exited

Does - More search

2

Brainstorm

Write down any ideas that come to mind
that address your problem statement.

🕒 10 minutes

TIP

You can select a sticky note
and hit the pencil [switch to
sketch] icon to start drawing!

Person 1

Security should
get the maximum
priority

Data has been
collected from
both bank
officials and
beneficiaries

Person 2

Loan procedures
has been
collected by
various financial
institutions

↓
Property
documents
should be a
maximum
considerable
factor

Person 3

Database
schemas will be
constructed
using the bank
protocols

Salary Certificate
should be a
maximum
considerable
factor

Person 4

Loan Approvals
has been done
by both man
and machine
verification

Person 5



Person 6



Person 7



Person 8



Project management

The planning and organizing of a company's resources to move a specific task, event, or duty toward completion.

Human capital

We need investment in human capital to produce more human capital out of human resources.

Team Building

Most organization are trying to develop a spirit of teamwork.

Improve

Aim ought to clear : your words should be clear, brief, and direct.

Maintain eye contact : Facial expressions mirror your feelings and how you're feeling right now

RESULT



ADVANTAGES & DISADVANTAGES

Advantages

Student presentation and project and projects instantly created in canva in canva. Being able to create simple comprehensive diagrams and throw ideas down in a virtual, collaborative space. The program will identify students talent and provide training ultimately better career

Disadvantages

Limited number of free templates

Export setting are limited

The disadvantage of pre-fabricated in mural

Network error to upload the lithub

APPLICATIONS

Canva is an online design tool that offers users the opportunting to create professional- looking posters, slideshows, images, eventlyers, resumes, carde, certificates, inforgraphic and other media. Our team designed invitation by using canva.

CONCLUSION

This three step process facilitates a holistic approach to understanding, ideation and execution. Empathy mapping informs brainstorming session, and the insights gathused sever as a foundation for creating meaningful canva projects. By integrating these elements, individuals and organisations can real impactful. Empathetic solutions that address real. Worst problems and connect with their intended audience on a deeper level.