Gunal M

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Professional Summary

I'm a **UI/UX Designer** with 2+ years of experience turning complex fintech systems into simple, human-centered digital products. My design philosophy combines clarity with purpose — **designing not just for pixels, but for people**. Also I specialized in crafting seamless experiences that improve usability, enhance trust, and **help businesses scale** — from mobile banking apps to merchant dashboards.

Professional Skills

• Design Tools: Figma, Adobe XD, Photoshop, Illustrator, Miro

• UX Process: Wireframing, User & Market Research, Information Architecture, Interaction Design, Prototyping, Usability Testing

• Ul Design: Visual Design, Layout Systems, Grid and Spacing, Color Theory, Typography, Component Design, Design Systems,

Iconography, Responsive Design, Pixel-Perfect Detailing

• Collaboration: Design Documentation for Client Presentations, Cross-Functional Communication, Stakeholder Alignment

Work Experience

UI/UX Designer | Financial Software and Systems (FSS), Chennai

August 2024 - Present

gunalm4624@gmail.com

- Designed mobile banking apps for major clients including IOB, BOI, and IPPB, focusing on accessibility, trust, and consistency.
- Simplified payment Gateways for ENBD, OAB, Alrajhi and FAB, reducing user drop-offs and improving overall transaction success rates.
- Built white-label UPI SDKs for partner banks, maintaining design coherence across diverse product ecosystems.
- Created merchant dashboards and admin panels, helping businesses make faster, data-driven decisions with intuitive visualization.
- Designed system monitoring tools to help internal teams proactively track performance and reduce downtime.
- Done design systems, documentation, and component reusability to streamline collaboration between design and engineering teams.

Internship Experience

UI/UX Intern | Financial Software and Systems (FSS), Chennai

February 2023 - August 2023

- Assisted in redesigning the ONEIC Merchant Portal, improving clarity, navigation, and visual balance.
- Supported wireframing, prototyping, and usability testing, ensuring smooth handoff between design and development.
- · Gained exposure to WCAG accessibility guidelines and responsive design systems for multi-platform scalability.
- Learned to understand merchant and payment flows by shadowing senior designers, building a strong foundation in fintech design.
- Participated in cross-functional collaboration and stakeholder discussions, aligning user needs with product and engineering priorities.

Education

Master of Computer Applications (MCA)

SRM University, Chennai 2021 – 2023

Appreciation & Recognition

- Champion of the Quarter (ENBD Payment Gateway, 2025): Delivered a seamless payment experience that exceeded client expectations.
- Team Excellence Award (FAB Bank, 2024): Recognized for outstanding collaboration and successful project delivery.