**PROJECT ISSUE**

**Project: AI Customer Analyzer**

**Group: 19**

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| Release: Feb 2023 | | |  | | |
| Date: 22 Feb 2023 | |  | | | |
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| Document Ref: Project Issue Group 19  Version No: 1.0.0 | | | | |  |

# 1 Project Issue

## 1.1 Document Location

This document is only valid on the day it was printed.

The source of the document will be found on the project's PC in location

## 1.2 Revision History

**Date of this revision:**

**Date of Next revision:**

|  |  |  |  |
| --- | --- | --- | --- |
| **Revision date** | **Previous revision date** | **Summary of Changes** | **Changes marked** |
| 06-02-2023 |  | First issue |  |

## 1.3 Approvals

This document requires the following approvals.

Signed approval forms are filed in the Management section of the project files.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Name** | **Signature** | **Title** | **Date of Issue** | **Version** |
| Dr.Yasas Jayaweera |  | Project Executive |  |  |
| Gunarakulan Gunaretnam | A picture containing text, hydrozoan, night sky  Description automatically generated | Project Manager | 22-02-2023 |  |
| Kishoth Navaretnarajah | Shape  Description automatically generated | Client | 22-02-2023 |  |

## 1.4 Distribution

This document has been distributed to:

|  |  |  |  |
| --- | --- | --- | --- |
| **Name** | **Title** | **Date of Issue** | **Version** |
| Gunarakulan Gunaretnam (2208408) | Project Manager | 22-02-2023 |  |
| Sangeetha Thangavadivel (2135801) | Startup Manager | 22-02-2023 |  |
| Haritha Thavarajah (2211320) | Risk Manager | 22-02-2023 |  |
| Mathumitha Arasakulasoorian (2211336) | Schedule Manager | 22-02-2023 |  |
| Delaxsan Raj Sathiyanesan (2211294) | Quality Manager | 22-02-2023 |  |

# 2 Table of Contents

[1 Project Issue 2](#_Toc131017459)

[1.1 Document Location 2](#_Toc131017460)

[1.2 Revision History 2](#_Toc131017461)

[1.3 Approvals 2](#_Toc131017462)

[1.4 Distribution 2](#_Toc131017463)

[2 Table of Contents 3](#_Toc131017464)

[Project Issue 4](#_Toc131017465)

[3 Purpose 4](#_Toc131017466)

[4 Description 4](#_Toc131017468)

[5 Priority 4](#_Toc131017469)

[6 Impact Analysis 4](#_Toc131017470)

[7 Decision 4](#_Toc131017471)

# Project Issue

## 3 Purpose

## The above project issue aims to address a concern related to the project's testing phase. The issue is related to the automation of testing scripts and their accuracy in detecting defects in the software application. The purpose of the problem is to find a solution to ensure that the automated testing scripts are reliable and can detect any defects in the software accurately, which will ultimately help in delivering a high-quality product.

## 4 Description

As the AI Customer Analyzer uses computer vision algorithms to detect customer demographics, emotions, and behavior, visitors may have privacy concerns entering DreamSpace's premises. Visitors may only be comfortable with their personal information being collected and analyzed with their consent. Additionally, using AI technology for surveillance may violate privacy laws in some jurisdictions.

## 5 Priority

Visitors’ privacy is a crucial concern for DreamSpace, and addressing these concerns should be a high priority for the project team.

## 6 Impact Analysis

If visitor privacy concerns are not adequately addressed, it could lead to negative publicity, loss of customer trust, and even legal issues for DreamSpace. This could result in a significant financial impact, damage to reputation, and project delays.

## 7 Decision

To address this issue, the project team should consider implementing measures to protect visitor privacy. This may include obtaining consent from visitors, providing transparent information on the data being collected and how it will be used, and implementing data security measures to safeguard against potential breaches. Additionally, the project team may need to review and comply with relevant privacy laws and regulations in the jurisdictions where the system will be deployed. The team should prioritize this issue to ensure that the system is deployed in a manner that respects visitor privacy while still achieving the project's objectives.