

PROJECT REPORT TEMPLATE

1. INTRODUCTION

1.1 OVERVIEW

CREATE A CRM APPLICATION WHICH HELPS THE APPLICANT TO TRACK THE NUMBER OF JOBS HE APPLIED AND HELPS HIM TO FIND THE JOB POSTED BY THE VARIOUS RECRUITERS, FIND THE BEST ATTRIBUTES TO BE INVOLVED TO BE INVOLVED.

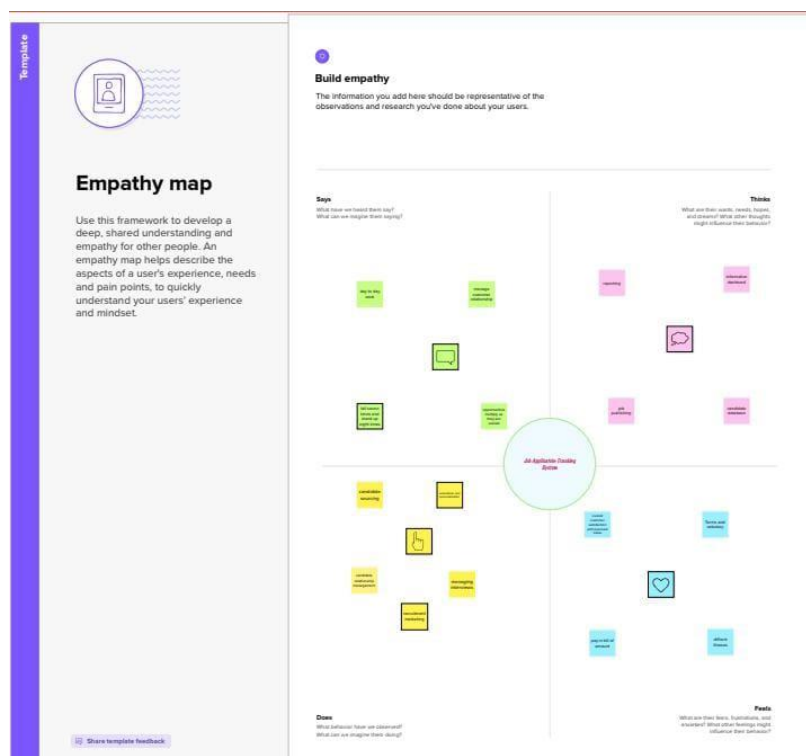
1.2 PURPOSE

ARE YOU NEW TO SALESFORCE? NOT SURE EXACTLY WHAT IT IS, OR HOW TO USE IT? DON'T KNOW WHERE YOU SHOULD START ON YOUR LEARNING JOURNEY? IF YOU'VE ANSWERED YES TO ANY OF THESE QUESTIONS, THEN YOU'RE IN THE RIGHT PLACE. THIS MODULE IS FOR YOU.

WELCOME TO SALESFORCE! SALESFORCE IS GAME-CHANGING TECHNOLOGY, WITH A HOST OF PRODUCTIVITY -BOOSTING FEATURES, THAT WILL HELP YOU SELL SMARTER AND FASTER. AS YOU WORK TOWARD YOUR BADGE FOR THIS MODULE, WILL TAKE YOU THROUGH THESE FEATURES AND ANSWER THE QUESTION, "WHAT IS SALESFORCE, ANYWAY?"

2. PROBLEM DEFINITION & DESIGN THINKING

EMPATHY MAP



2.2 IDEATION & BRAINSTORMING MAP



3. RESULT

3.1 DATA MODEL

OBJECT NAME	FIELDS IN THE OBJECT										
OBJ 1	<table> <tr> <th>FIELD LABEL</th><th>DATA TYPE</th></tr> <tr> <td>CREATED BY</td><td>LOOKUP (USER)</td></tr> <tr> <td>LAST MODIFIED BY</td><td>LOOK UP (USER)</td></tr> <tr> <td>OWNER</td><td>LOOKUP (USER, GROUP)</td></tr> <tr> <td>RECRUITER NUMBER</td><td>AUTO NUMBER</td></tr> </table>	FIELD LABEL	DATA TYPE	CREATED BY	LOOKUP (USER)	LAST MODIFIED BY	LOOK UP (USER)	OWNER	LOOKUP (USER, GROUP)	RECRUITER NUMBER	AUTO NUMBER
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OBJ 2	<table> <tr> <th>FIELD LABEL</th><th>DATA TYPE</th></tr> <tr> <td>CREATED BY</td><td>LOOKUP (USER)</td></tr> <tr> <td>JOBS NUMBER</td><td>AUTO NUMBER</td></tr> <tr> <td>LAST MODIFIED BY</td><td>LOOKUP (USER)</td></tr> <tr> <td>OWNER</td><td>LOOKUP (USER, GROUP)</td></tr> </table>	FIELD LABEL	DATA TYPE	CREATED BY	LOOKUP (USER)	JOBS NUMBER	AUTO NUMBER	LAST MODIFIED BY	LOOKUP (USER)	OWNER	LOOKUP (USER, GROUP)
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LAST MODIFIED BY	LOOKUP (USER)										
OWNER	LOOKUP (USER, GROUP)										

4. TRAIHEAD PUBLIC PROFILE PUBLIC URL

TEAM LEADER – <https://trailblazer.me/id>

TEAM MEMBER 1- <https://trailblazer.me/id/laksr21>

TEAM MEMBER 2- <https://trailblazer.me/id/ssrivinya>

TEAM MEMBER 3- <https://trailblazer.me/id/thilaga2003>

5. ADVANTAGES & DISADVANTAGE

ADVANTAGES

- ✓ IT IS USED TO DETERMINE THE BEST CANDIDATE TO FILL A SPECIFIC ROLE WITH IN THE COMPANY.
- ✓ A GOOD JOB SEARCH BEGINS WITH SUFFICIENT PLANNING AND OVER ALL KNOWLEDGE OF THE RECRUITMENT PROCESS.
- ✓ TRACKER TOOLS MAKE IT EASIER TO REACH POTENTIAL EMPLOYERS.
- ✓ FLEXIBLE SYSTEM FOR BOTH EMPLOYERS AND THE AGENCY.
- ✓ IMPROVED CANDIDATE EXPERIENCE.
- ✓ EASY INTERVIEW SCHEDULING.

DISADVANTAGES

- ✓ A DISADVANTAGE OF ATS IS MISSING QUALIFIED APPLICANTS DUE TO WRONG KEYWORD SELECTION.
- ✓ AUTOMATIC ELIMINATION OF RESUMES THAT SOFTWARE CANNOT RECGNIZE AND INTERPRET IS ANOTHER DRAWBACK OF ATS.
- ✓ AN APPLICANT TRACKING SYSTEM DISADVANTAGE IS THAT THEY ARE OPEN TO MANIPULATION.

6. APPLICATION

AN JOB APPLICATION TRACKING SYSTEM CREATES OPPORTUNITIES TO AUTOMATE MANUAL PROCESSES, INCREASE VISIBILITY INTO THE

HIRING CYCLE FOR THE ENTIRE RECRUITING TEAM, AND INCREASE OPPORTUNITES FOR COMMUNICATION THROUGHOUT THE CANDIDATE JOURNEY. 78%

OF RECRUTEERS USING AN ATS REPORT THAT IT HAS IMPROVED THE QUALITY OF THE CANDIDATES THEY HIRE.

7. CONCLUSION

APPLICATION TRACKING SYSTEM FOR THE RECRUITERS IS A VERY EFFECTIVE HIRING SOLUTION THAT MOST OF THE SUCCESSFUL RECRUITERS UTILIZE.

8. FUTURE SCOPE

ACCORDING TO A RECENTLY RELEASED SURVEY REPORT, THE MAJORITY OF STAFFING FIRMS WORLDWIDE WILL OPT FOR AN APPLICANT TRACKING SYSTEM BY THE END OF 2023 TO IMPROVE THE OVERALL TALENT ACQUISITION EFFICACY, IN THIS SCOPE THE FUTURE OF ATS DEFINITELY LOOK BRIGHT.