

# Gym Membership Analytics Dashboard

Select date range ▼

membership\_type ▼

subscription\_model ▼

home\_gym\_location ▼

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Active members

1,998

Total Revenue

\$68,873.83

AR Per Member

\$34.47

AVG Weekly Visits

3

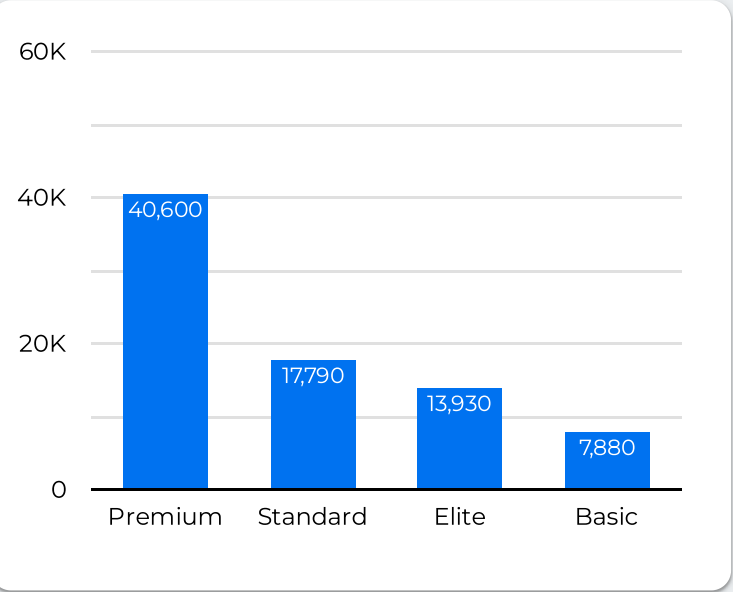
Average Age

31

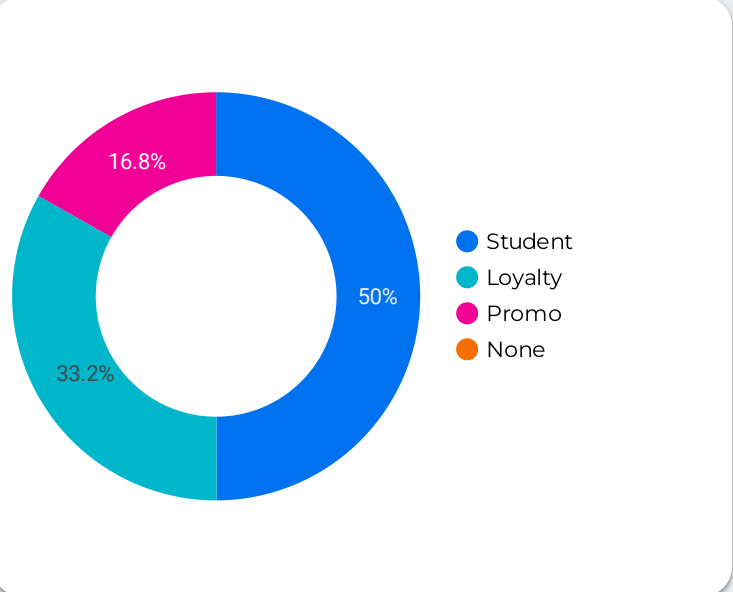
AVG Time Spent(min)

105

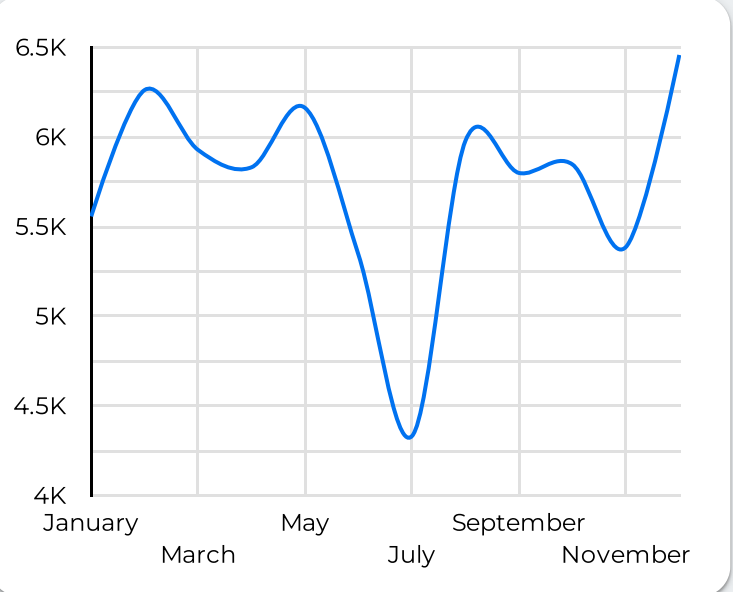
## Revenue by membership type



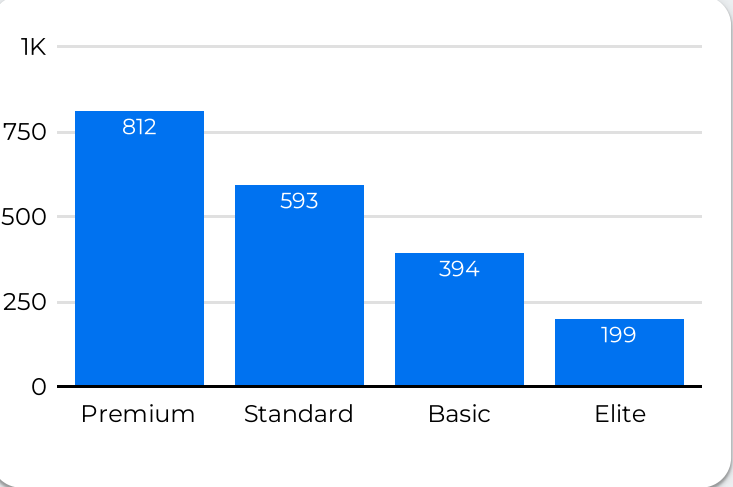
## discount by Rate



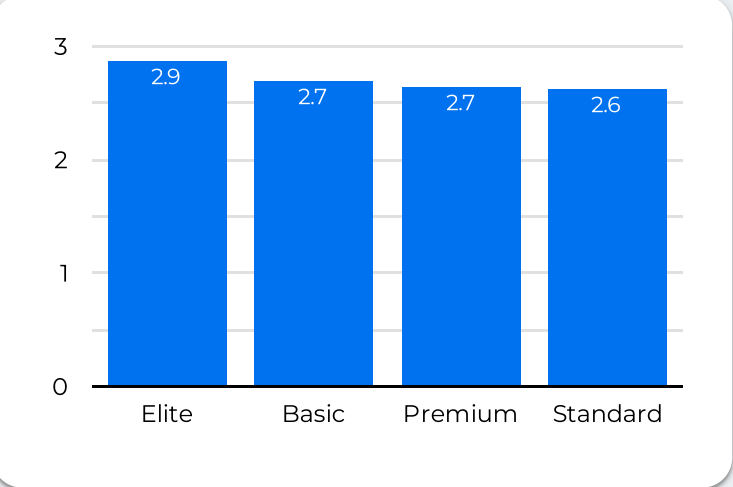
## Revenue over time



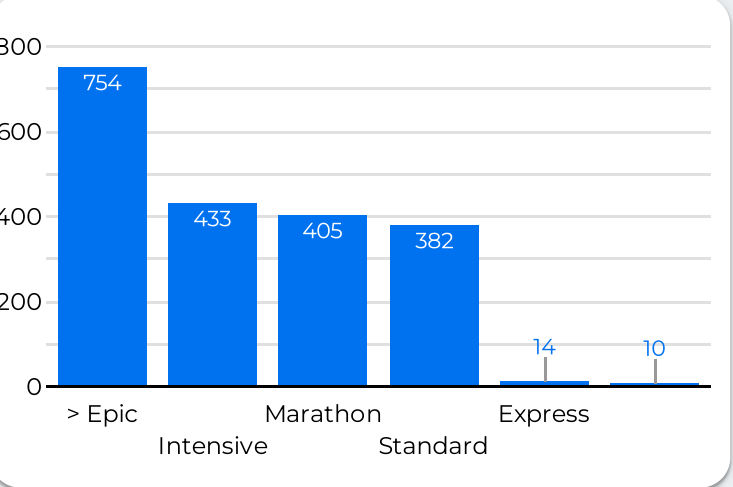
## Weekly visit By membership



## Average weekly visits



## Session length breakdown



## Membership by location



## Membership type by location table

membership_type / membership_type				
home_gym_location	Premium	Standard	Basic	Elite
San Jose, CA	90	32	31	14
San Francisco, CA	80	59	43	19
San Diego, CA	70	66	32	33
Sacramento, CA	90	78	44	14
Oakland, CA	74	51	30	10
Los Angeles, CA	73	44	31	25