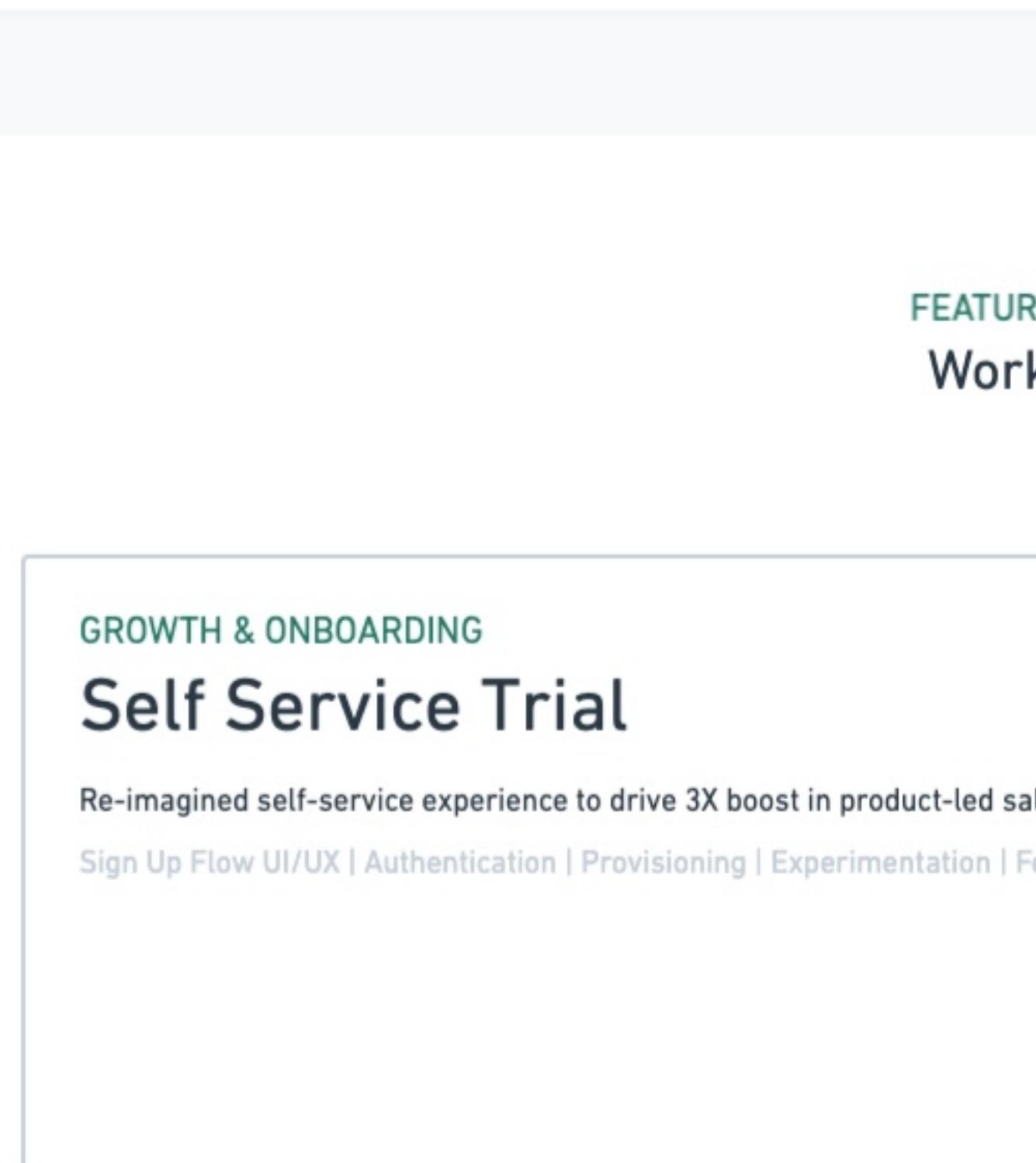
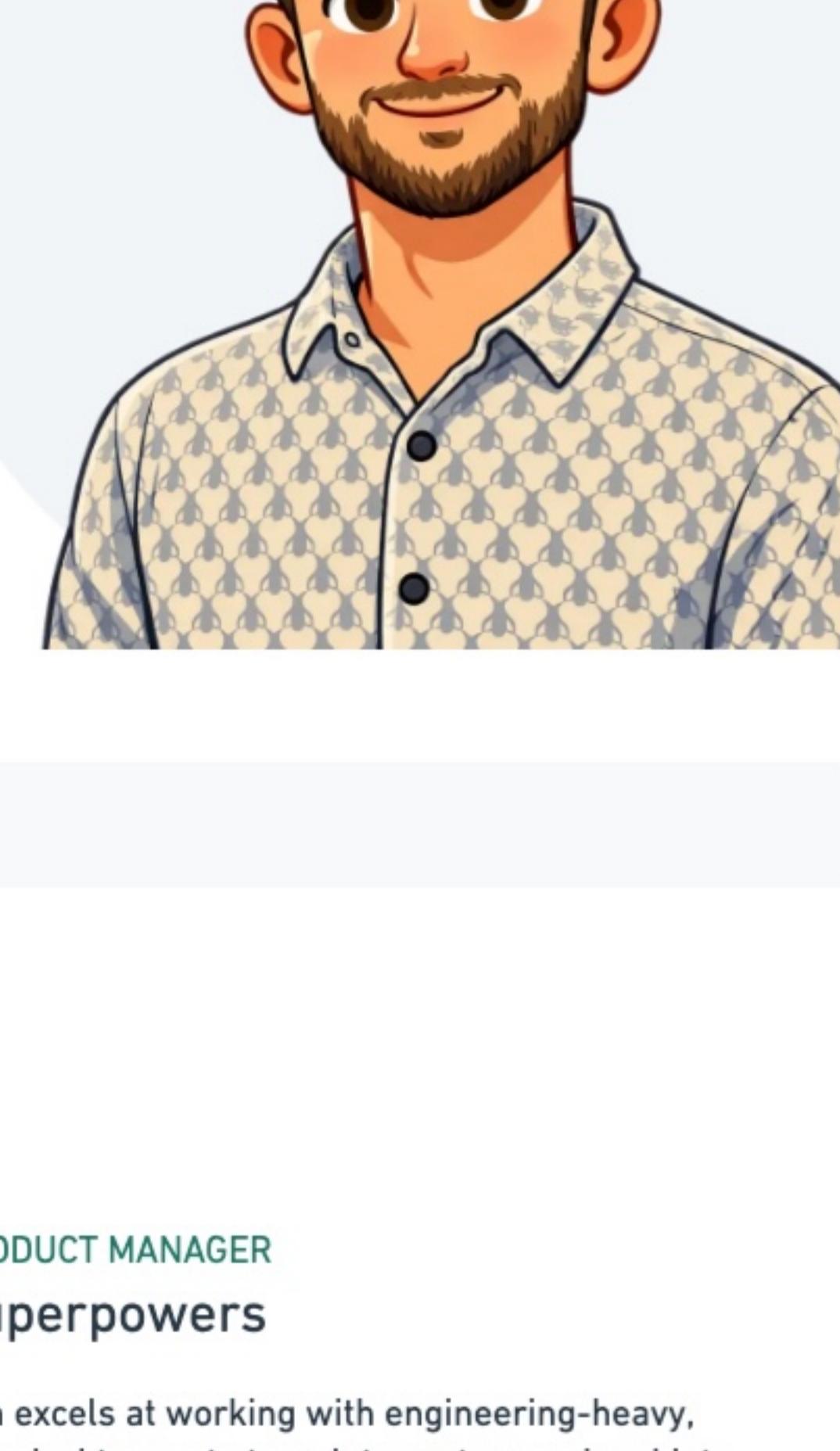


**ABOUT DAN GUNDERSON****Senior Product Manager**

Dan is a Product Professional with 12+ years of work experience. He specializes in building scalable systems that consistently turn complexity into activation, retention, and revenue.

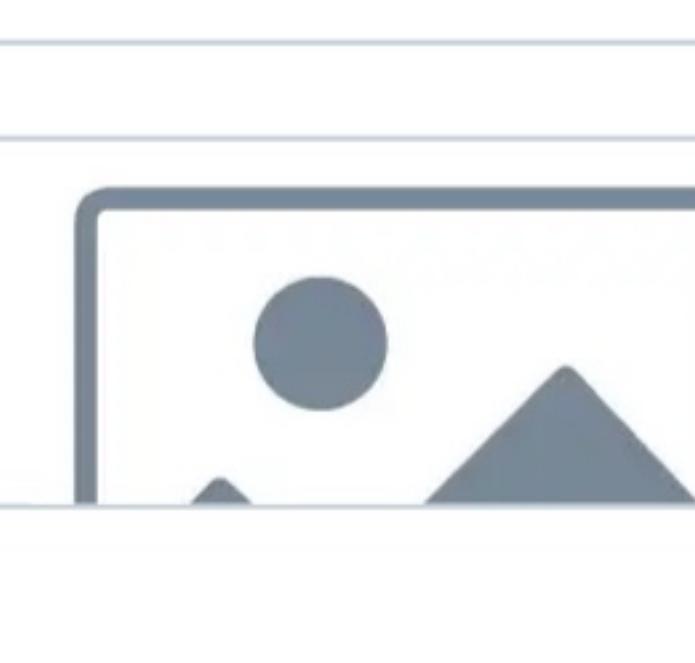
**PRODUCT MANAGER  
Superpowers**

Dan excels at working with engineering-heavy, technical teams to translate customer signal into focused roadmaps. His systems-first approach drives him to think of the long game. He prefers to run small experiments, conduct discovery, and ensure that the team is focused on the right thing.

**FEATURED  
Work****GROWTH & ONBOARDING****Self Service Trial**

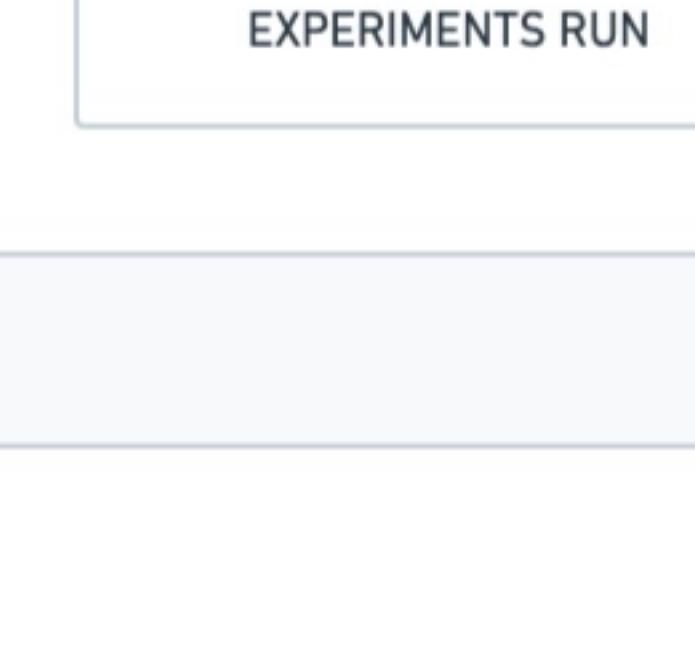
Re-imagined self-service experience to drive 3X boost in product-led sales conversions

Sign Up Flow UI/UX | Authentication | Provisioning | Experimentation | Feature Access

**AI IMPLEMENTATION****Evolution of a Chatbot**

Developed internal production-grade AI library as well as RAG chatbot

Full-stack | AI | Data Pipelines | Technical | Platform

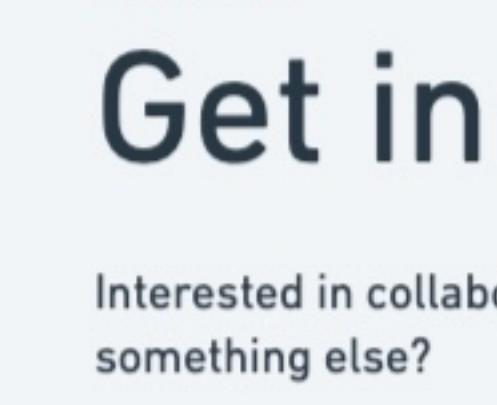
**APPROACH****To Product / Principles****Narrative**

Like to write things down to clarify my own thoughts. Tailor my language and my leadership style depending on the audience. I like to influence by simplifying as much as possible, collecting data, and building a coalition. I come up with unique sound bites that my colleagues latch onto, eventually they start selling my idea.

My leadership style is that of a pace-setter. I prefer to lead from the front. I like to get my hands dirty. I work in public and am not afraid to admit when I was wrong.

**Process**

- Step 1:
- Step 2
- Step 3

**WHAT SOME GENEROUS PEOPLE HAVE SAID****About Working With Dan****SLINGSHOT**

"Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum."

- John Smith, 2025

**CONNECT****Get in Touch**

Interested in collaboration, part-time opportunities, or something else?

[Schedule Meeting](#)

