



LINK IN BIO WEBSITE

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1 Abstract

In an age where social media is in our daily interactions, organizing and sharing multiple accounts effectively remains a challenge. Our project, Link In Bio, addresses this by providing a centralized platform that streamlines the aggregation and sharing of diverse social media accounts. This abstract outlines our approach towards simplifying these needs for users encountering difficulties in managing their online presence.

Link In Bio serves as a one-stop solution, gathering various accounts into a single, easily accessible interface. Users can effortlessly integrate and share their preferred platforms with friends, employers, or connections. A key feature is our customization page, empowering users to tailor their profiles according to their preferences, providing a more personalized experience. This unique feature enhances individuality while maintaining a user-friendly environment. Our motivation for developing this platform came from recognizing the growing necessity for a tool that facilitates social media management. We recognized the demand for a website capable of unifying scattered online presences, thereby expediting connections and networking in the digital era. Through this project, we aimed to simplify the complexities associated with managing multiple social media accounts, facilitating smoother interactions and networking opportunities.

Link In Bio endeavors to revolutionize social media management by providing a cohesive platform that harmonizes distinct online identities. By offering a streamlined, customizable interface, we aim to alleviate the challenges users face in organizing their digital presence. Our project stands as a testament to the commitment to simplifying and enhancing the user experience in the ever-evolving landscape of social connectivity.

2 Aim of The Project

While designing the project, we started with the idea of how to make a website that is functional in the most efficient way in daily life. As you know, most people spend most of their daily lives on social media applications. These applications can be Instagram, Twitter, Snapchat and etc. The main purpose of the project was to develop a page that combines these platforms under one roof, where the user can choose a theme according to his/her wishes.

Link in Bio project is basically a website that consists of a landing page, login page, register page, purchase page and a customization page. The aim of our project is to gather all of a persons social media accounts under one roof and share this account information with the people they want when necessary. In the login page, the person can log in with the username and password he/she has assigned. If this is the user's first visit to this site, he or she can create a membership by selecting a username and password in the registration page. The landing page, is aimed to create a home page that allows the user to move to other pages. In the purchase section, certain payment options for this website are determined. The user can choose the most suitable option among these payment options. In the customization section, people can shape their profile as they wish by choosing the colors and themes they find most suitable. In the profile section, the person is given the opportunity to see his/her own profile and connect the social media accounts as the user wishes to the empty fields.

As a result, on this website, the user has the opportunity to connect all of their social media accounts to a single website and to modify their profile on this site as the user wishes by choosing certain colors and themes. Instead of entering individual accounts to someone whom they want to share their social media accounts, the person will give the other person access to all of the users social media accounts by sending our Link In Bio profile on the site. With this website, the lives of people who actively use social media and meet people in their daily lives will become easier.

3 The Project

The project will allow users to personalize their own profiles on the web or multiple websites with a custom theme and share them with other people through a single website. In this way, the user can share all his/her own or related websites on the internet through a single website, in other words, this website is intended to be the user's business card on the web.

The project includes Landing, Login/Registration, Customization, Profile and Pricing pages.

3.1 Landing Page

The landing page is a welcome page for users entering the website.

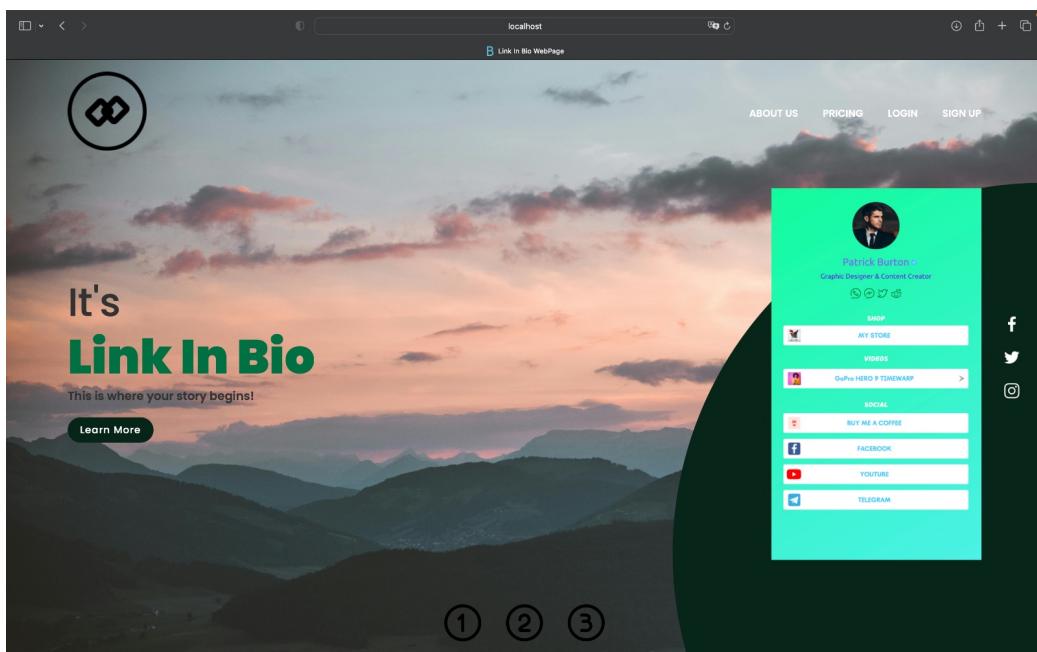


Figure 1: Landing Page

On this page, the user is simply informed about what the website does. The user can switch to other pages of the website from the board at the top.

3.2 Login/Registration Pages

On this page, the user registers by filling in the boxes completely in order to create a profile on the web page.

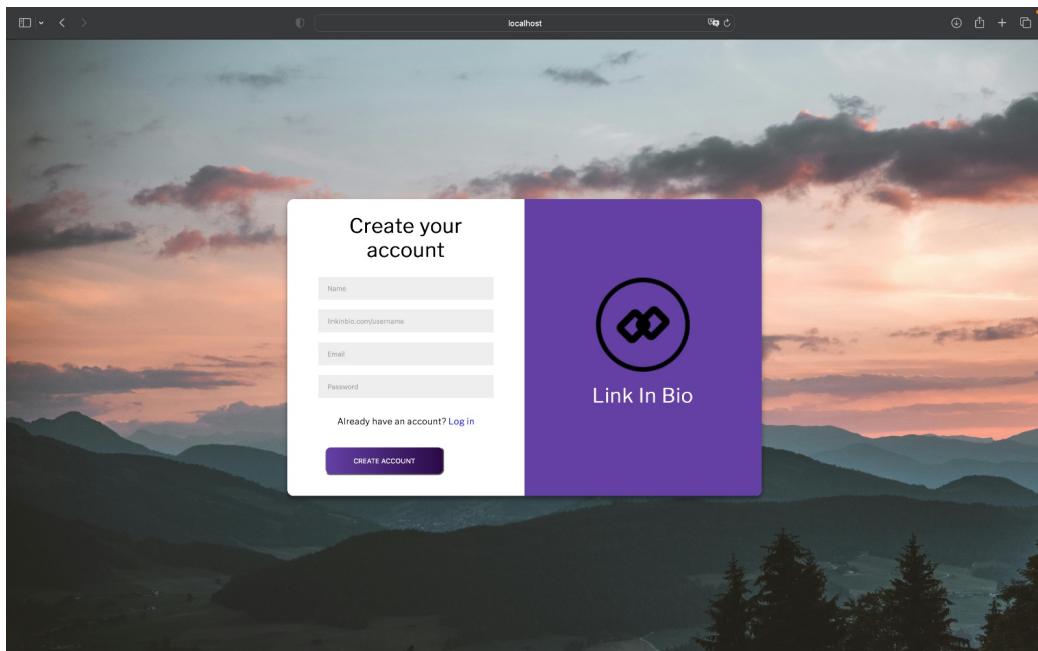


Figure 2: Registration Page

After the user registers, the changes they have made on the website are saved in the database and now the user can see the changes and customizations they have made when they log in from the login page.

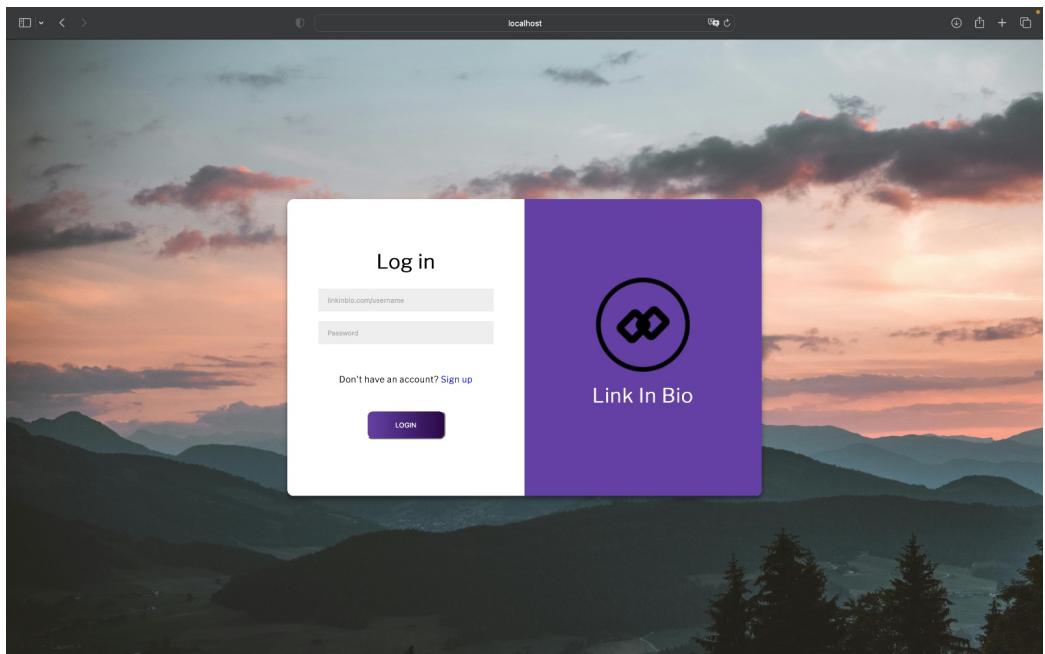


Figure 3: Login Page

Now, the user can log in to his/her profile by typing his/her username and password in the input boxes on the login page with any device at any time and save the changes made to the MySQL database.

3.3 Customization Page

On this page, the user can type the links of their social media accounts in the boxes and also upload an image of their choice to create their own link in bio page as a result.

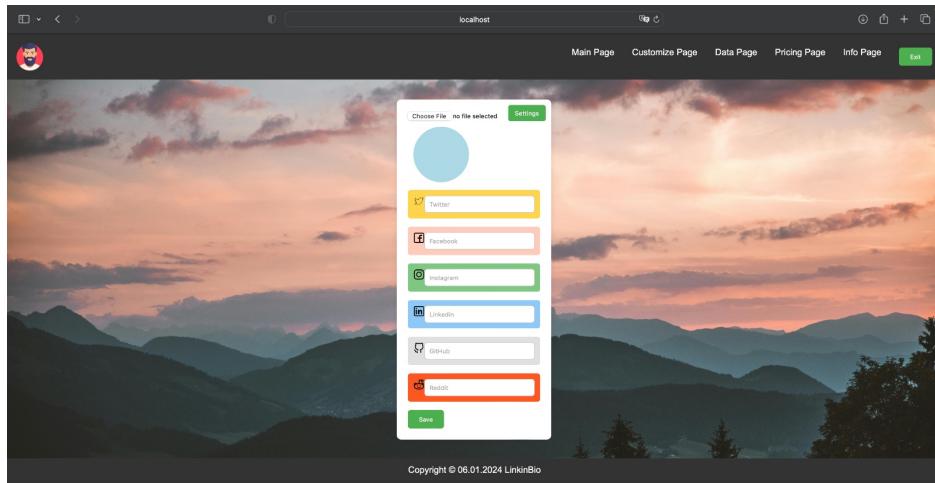


Figure 4: Customization Page

Now the user can view the data on the page they have created on the personalization page on this page and share the link so that others can see it.

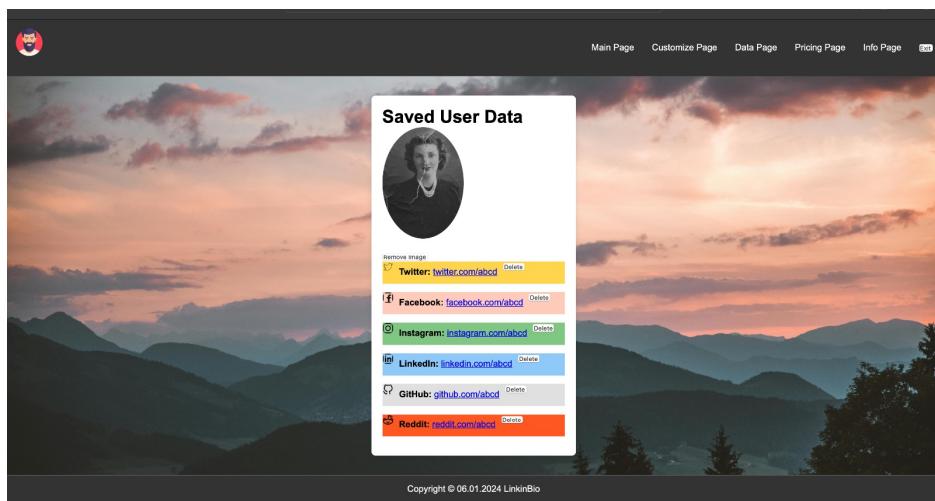


Figure 5: Profile Page

3.4 Pricing Page

On this page, the user can simply get information about pricing and service so that they can choose the package they find most suitable for them. Then,

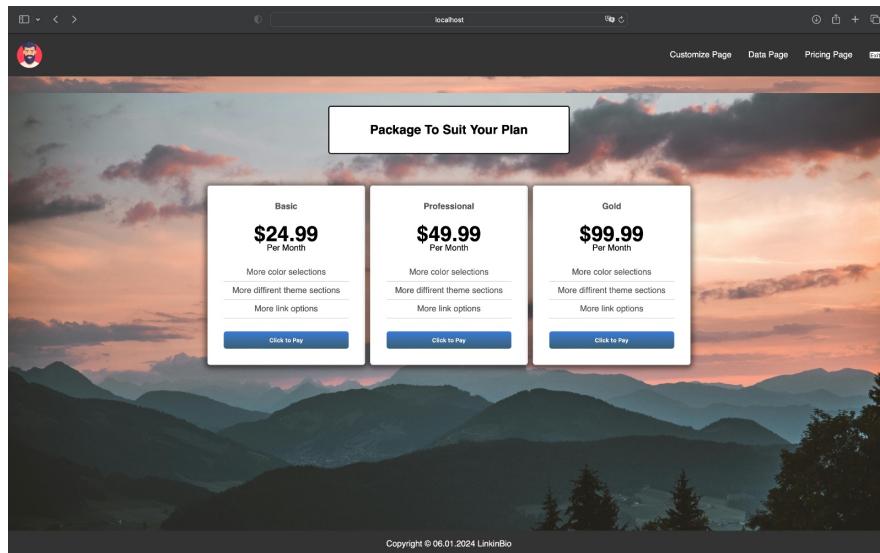


Figure 6: Pricing Page

the user who chooses the appropriate package is directed to the payment page by clicking the button under the packages.

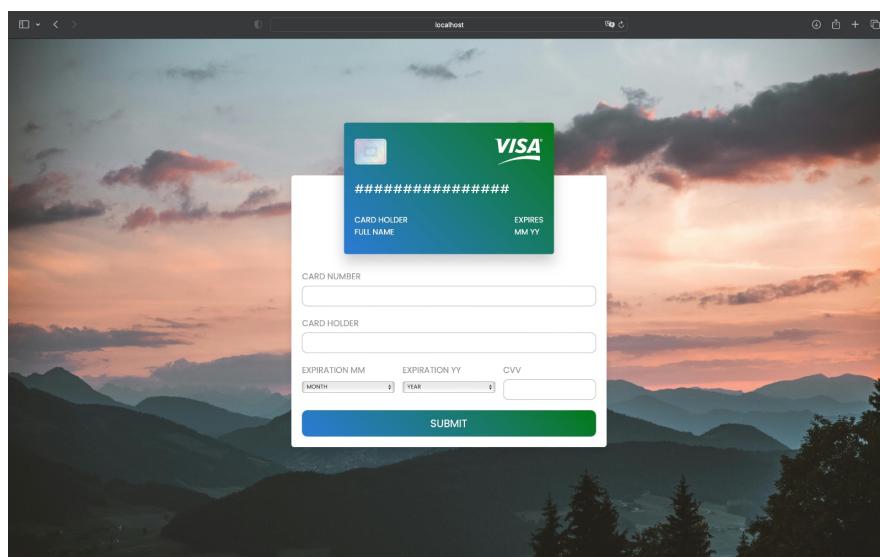


Figure 7: Payment Page

4 Conclusion

All in all, we aimed to make a website to make the lives of people easier and in our age where the majority of people use and care for their social media accounts, by simplifying the sharing process, we believe that we have achieved our goal of providing our users with a convenient website that can help with their daily life. To start, to share, to connect, Link In Bio.