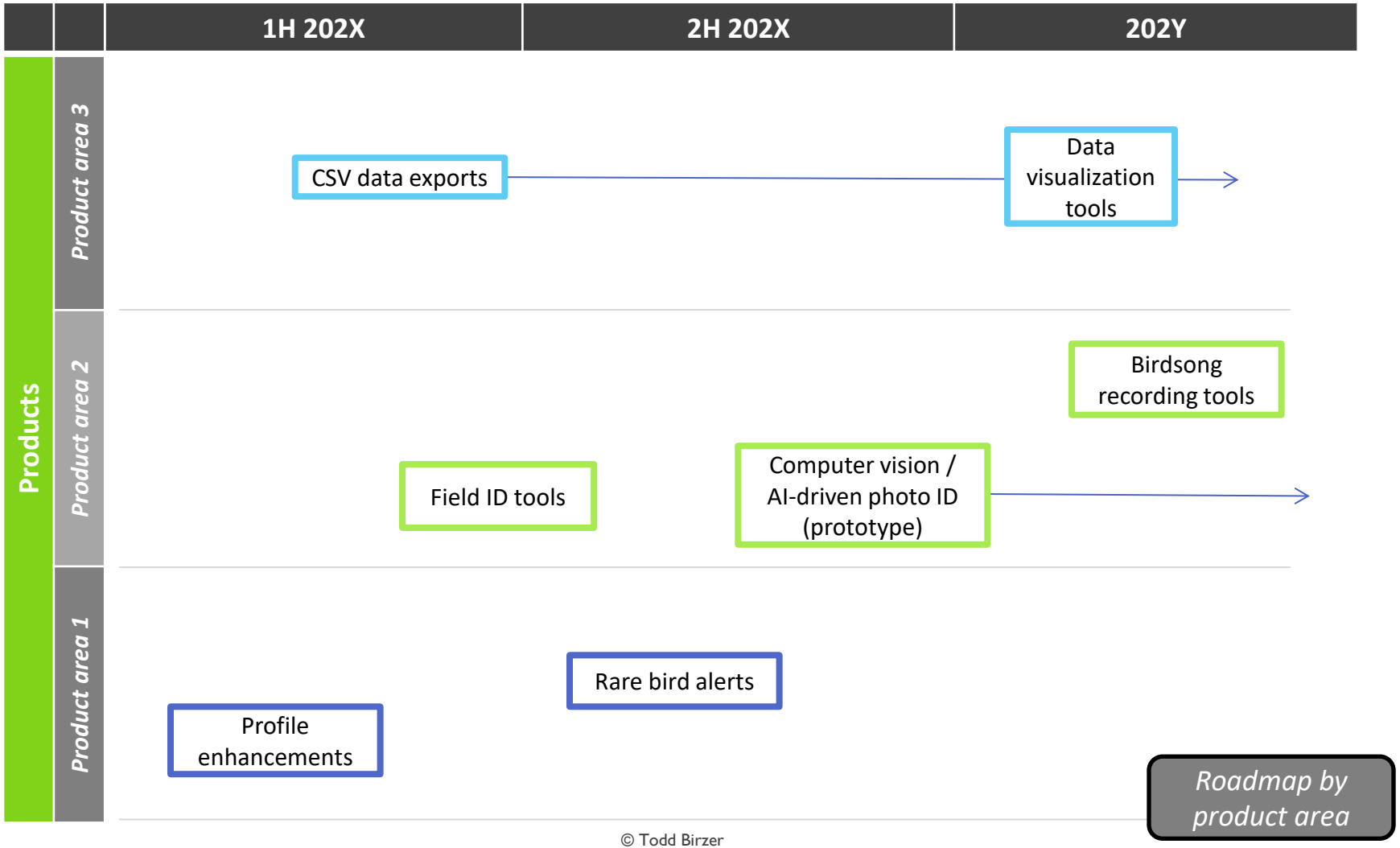
Photo by airfocus on Unsplash

Roadmap styles…

- Product area
- Technology / product / market
- Now, next, later
- Theme-based


1H 202X
2H 202X
202Y
Products
Product area 3
Product area 2
Product area 1
CSV data exports
Data visualization tools
Birdsong recording tools
Field ID tools
Computer vision / AI-driven photo ID (prototype)
Rare bird alerts
Profile enhancements
Roadmap by product area

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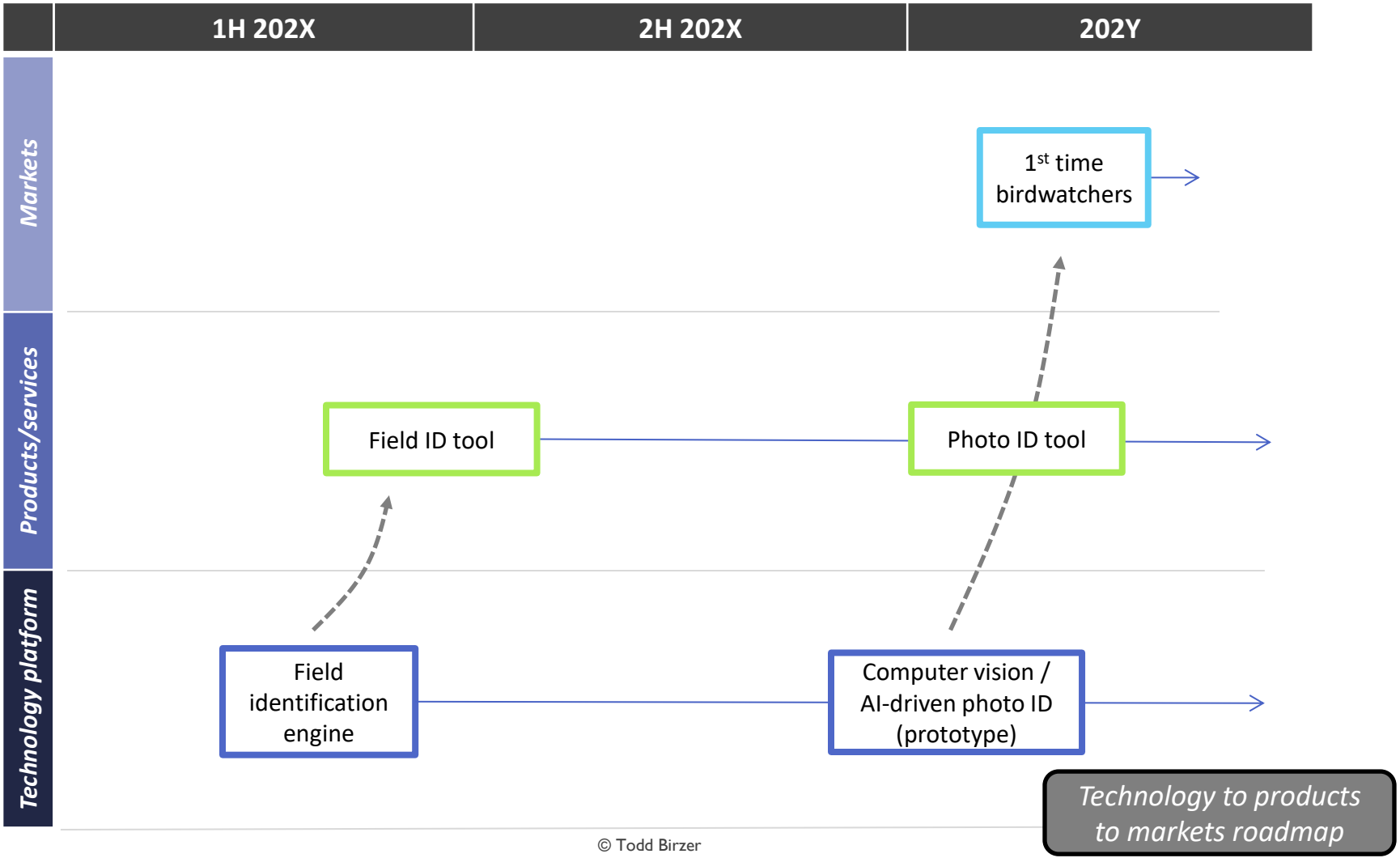
1H 202X
2H 202X
202Y
Markets
Products/services
Technology platform
1st time birdwatchers
Field ID tool
Photo ID tool
Field identification engine
Computer vision / AI-driven photo ID (prototype)
Technology to products to markets roadmap

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This year (Apr-June)	This year (July-Dec)	Next year
AI-driven photo identification (North America, Europe, Asia, Australia) **AI-driven photo identification** (South America)	**Population trend data access** for scientists **Local bird names for South America**	**Guided walkthrough** for first time users **Photo, video, and audio library access** for scientists

Now, next, later roadmap

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Example only, not real data!

	This year (July-Dec) *Help first-time users*	**Next year (Jan-June)** *Make eBird more useful to scientists*	**Next year (July-Dec)** *Expand eBird usage in countries with high bird diversity*
Description	Help our first-time users have a great experience, returning for their second and third checklist	Make it easy for scientists to use our data for their research	Make eBird more attractive to birdwatchers in countries with high bird diversity, but low eBird usage (Columbia, Peru, Ecuador, and Brazil)
New features, products, or services	**Guided walkthrough** for first time users **AI-driven photo identification** (North America, Europe, Asia, Australia)	**Photo, video, and audio library access** for scientists **Population trend data access** for scientists	**AI-driven photo identification** (South America) **Local bird names for South America**

Major launch opportunity

Roadmap with major strategic themes

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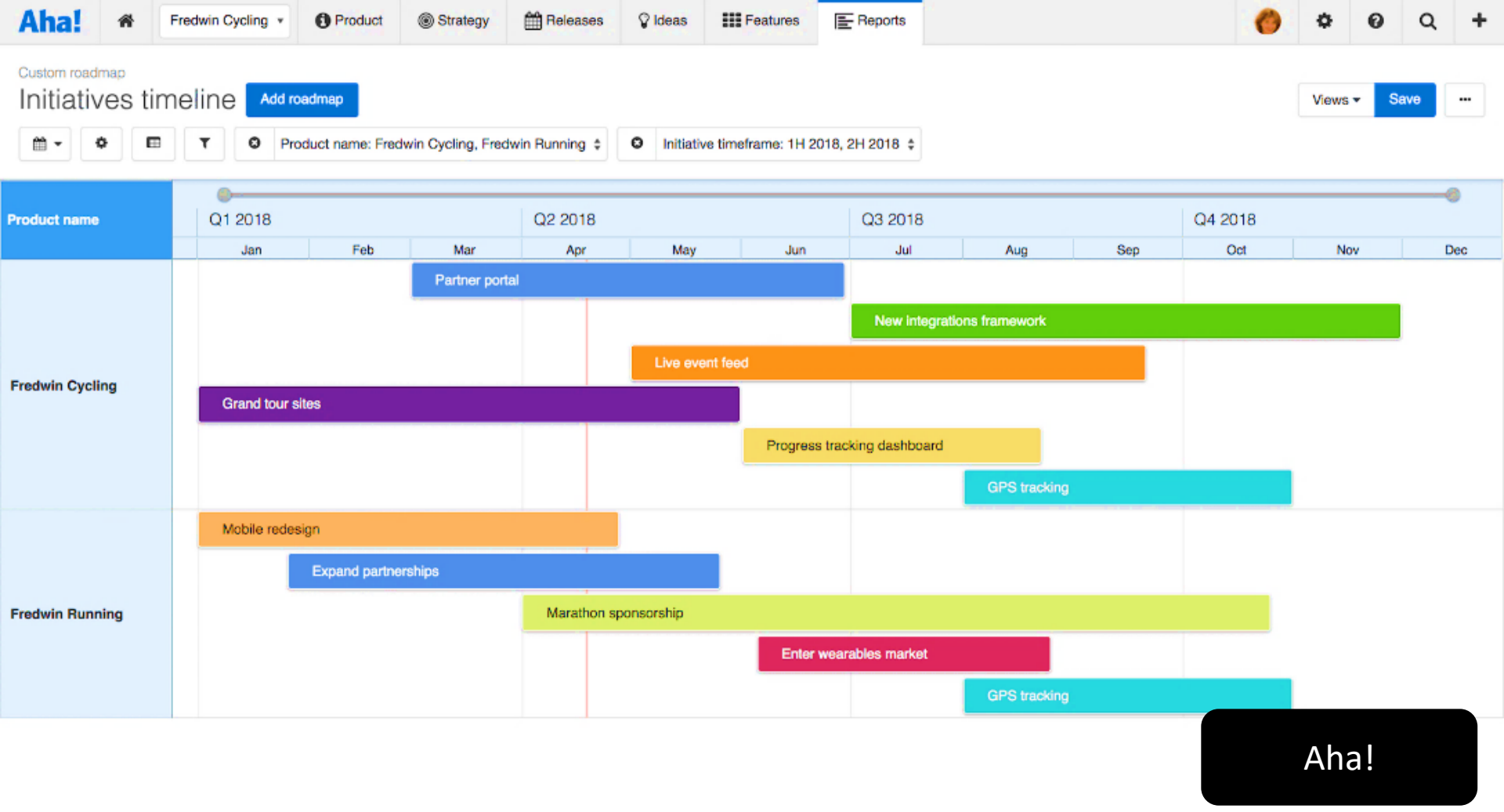
Aha!
Fredwin Cycling
Product
Strategy
Releases
Ideas
Features
Reports
Custom roadmap
Initiatives timeline
Add roadmap
Views
Save
Product name: Fredwin Cycling, Fredwin Running
Initiative timeframe: 1H 2018, 2H 2018
Product name
Q1 2018
Q2 2018
Q3 2018
Q4 2018
Jan
Feb
Mar
Apr
May
Jun
Jul
Aug
Sep
Oct
Nov
Dec
Fredwin Cycling
Partner portal
New integrations framework
Live event feed
Grand tour sites
Progress tracking dashboard
GPS tracking
Fredwin Running
Mobile redesign
Expand partnerships
Marathon sponsorship
Enter wearables market
GPS tracking
Aha!

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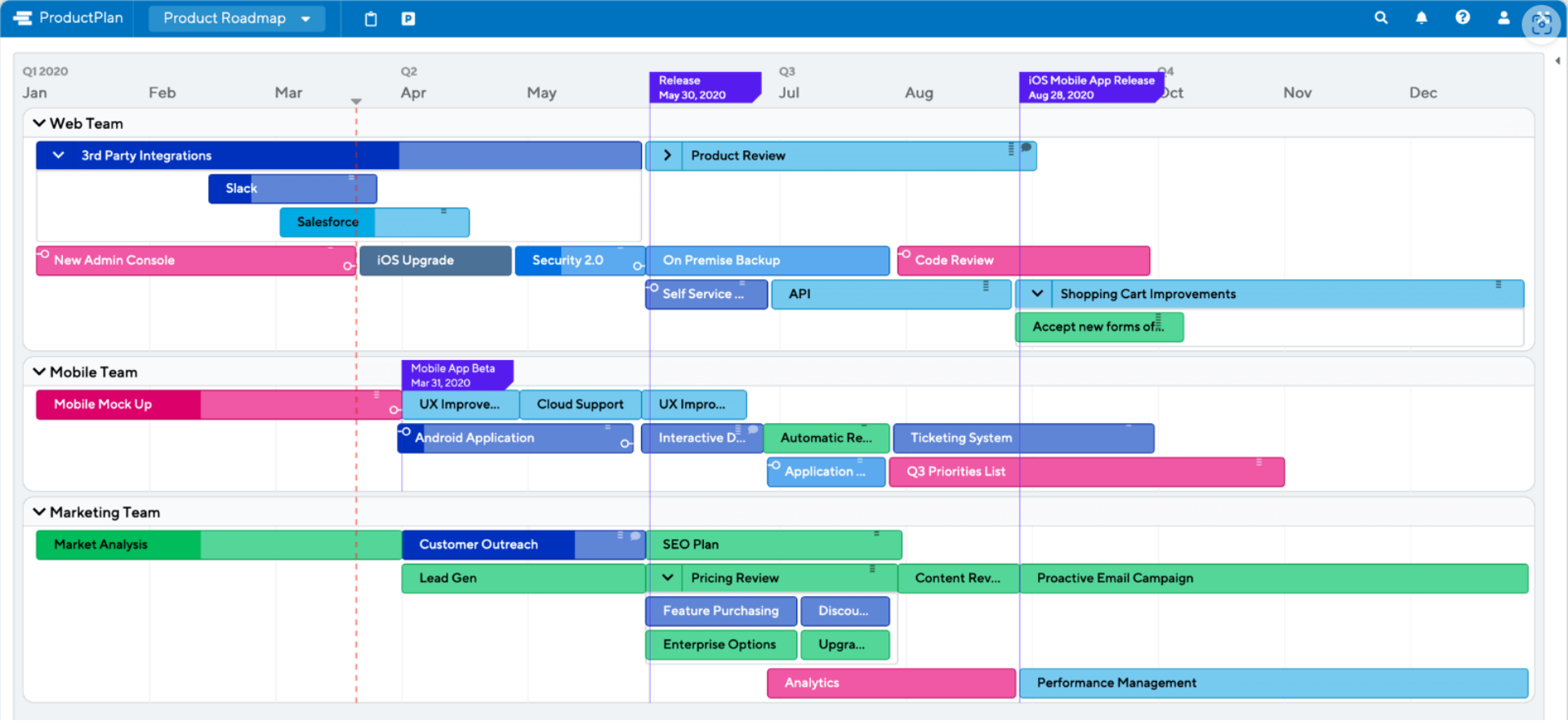

ProductPlan

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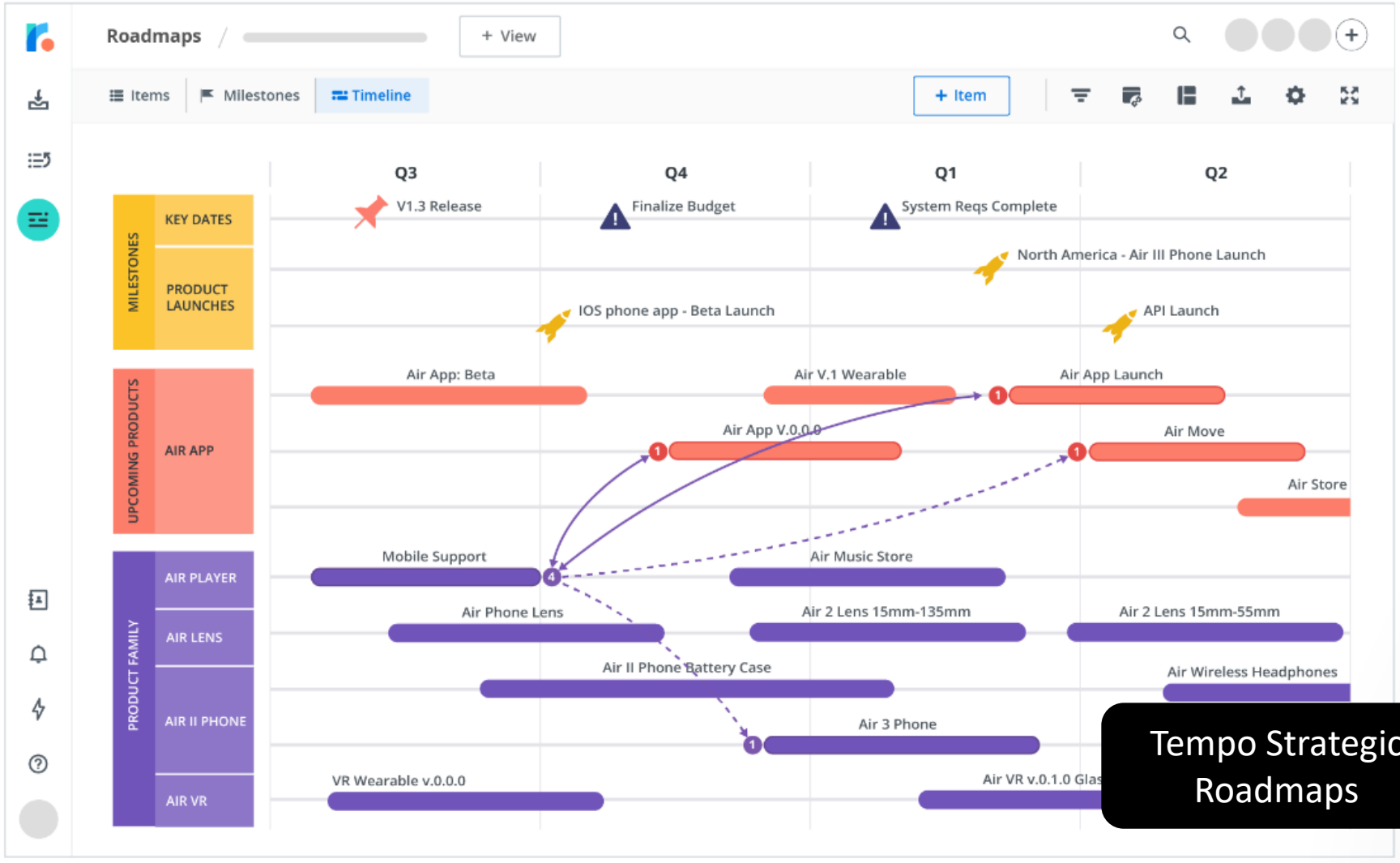
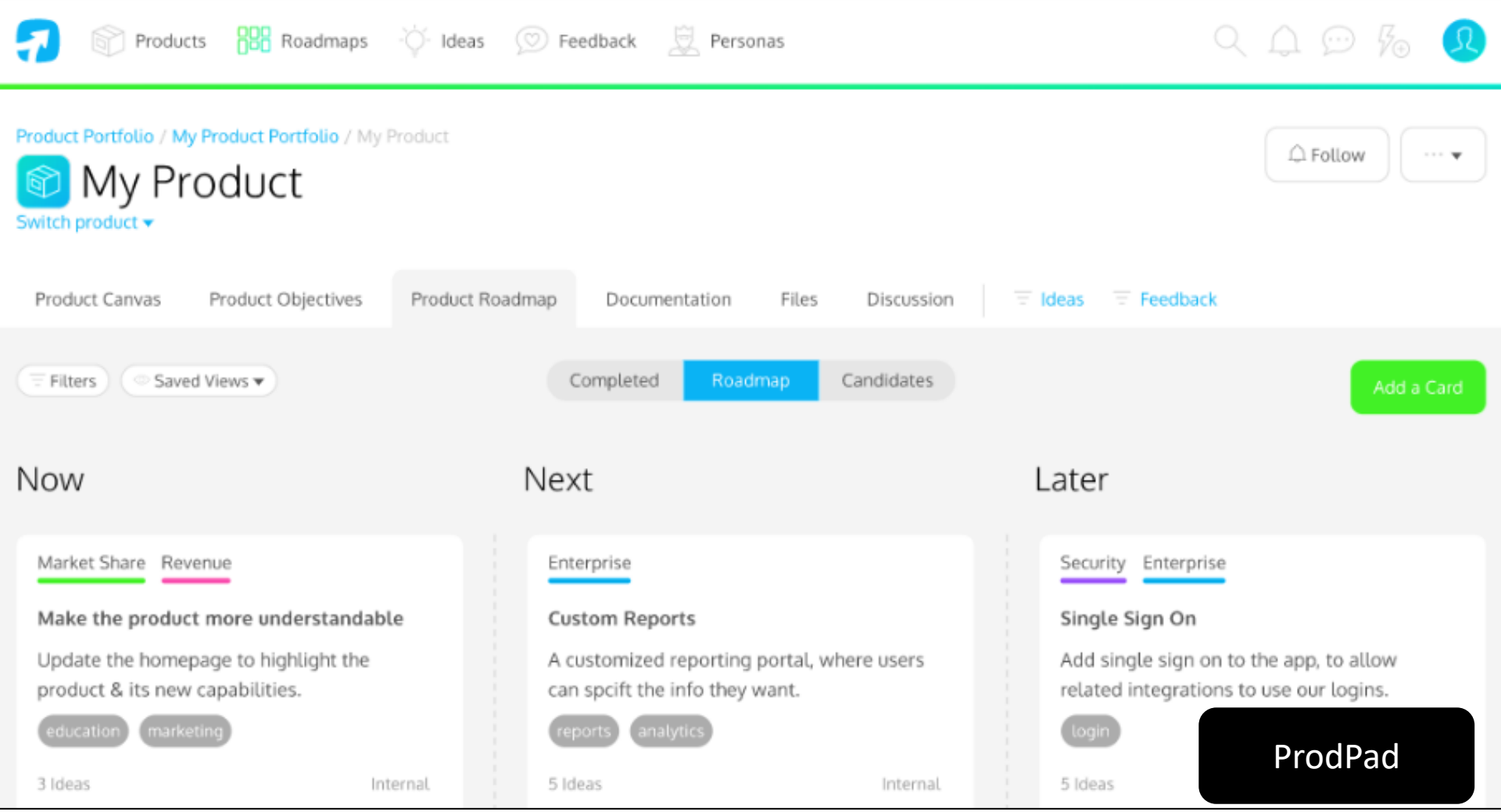

Roadmaps
+ View
Items
Milestones
Timeline
+ Item
Q3
Q4
Q1
Q2
MILESTONES
KEY DATES
PRODUCT LAUNCHES
V1.3 Release
Finalize Budget
System Reqs Complete
North America - Air III Phone Launch
IOS phone app - Beta Launch
API Launch
UPCOMING PRODUCTS
AIR APP
Air App: Beta
Air V.1 Wearable
Air App Launch
Air App V.0.0.0
Air Move
Air Store
PRODUCT FAMILY
AIR PLAYER
AIR LENS
AIR II PHONE
AIR VR
Mobile Support
Air Music Store
Air Phone Lens
Air 2 Lens 15mm-135mm
Air 2 Lens 15mm-55mm
Air II Phone Battery Case
Air Wireless Headphones
Air 3 Phone
VR Wearable v.0.0.0
Air VR v.0.1.0 Glas
Tempo Strategic Roadmaps


Products
Roadmaps
Ideas
Feedback
Personas
Product Portfolio / My Product Portfolio / My Product
My Product
Switch product
Follow
Product Canvas
Product Objectives
Product Roadmap
Documentation
Files
Discussion
Ideas
Feedback
Filters
Saved Views
Completed
Roadmap
Candidates
Add a Card
Now
Market Share
Revenue
Make the product more understandable
Update the homepage to highlight the product & its new capabilities.
education
marketing
3 Ideas
Internal
Next
Enterprise
Custom Reports
A customized reporting portal, where users can spcift the info they want.
reports
analytics
5 Ideas
Internal
Later
Security
Enterprise
Single Sign On
Add single sign on to the app, to allow related integrations to use our logins.
login
5 Ideas
ProdPad

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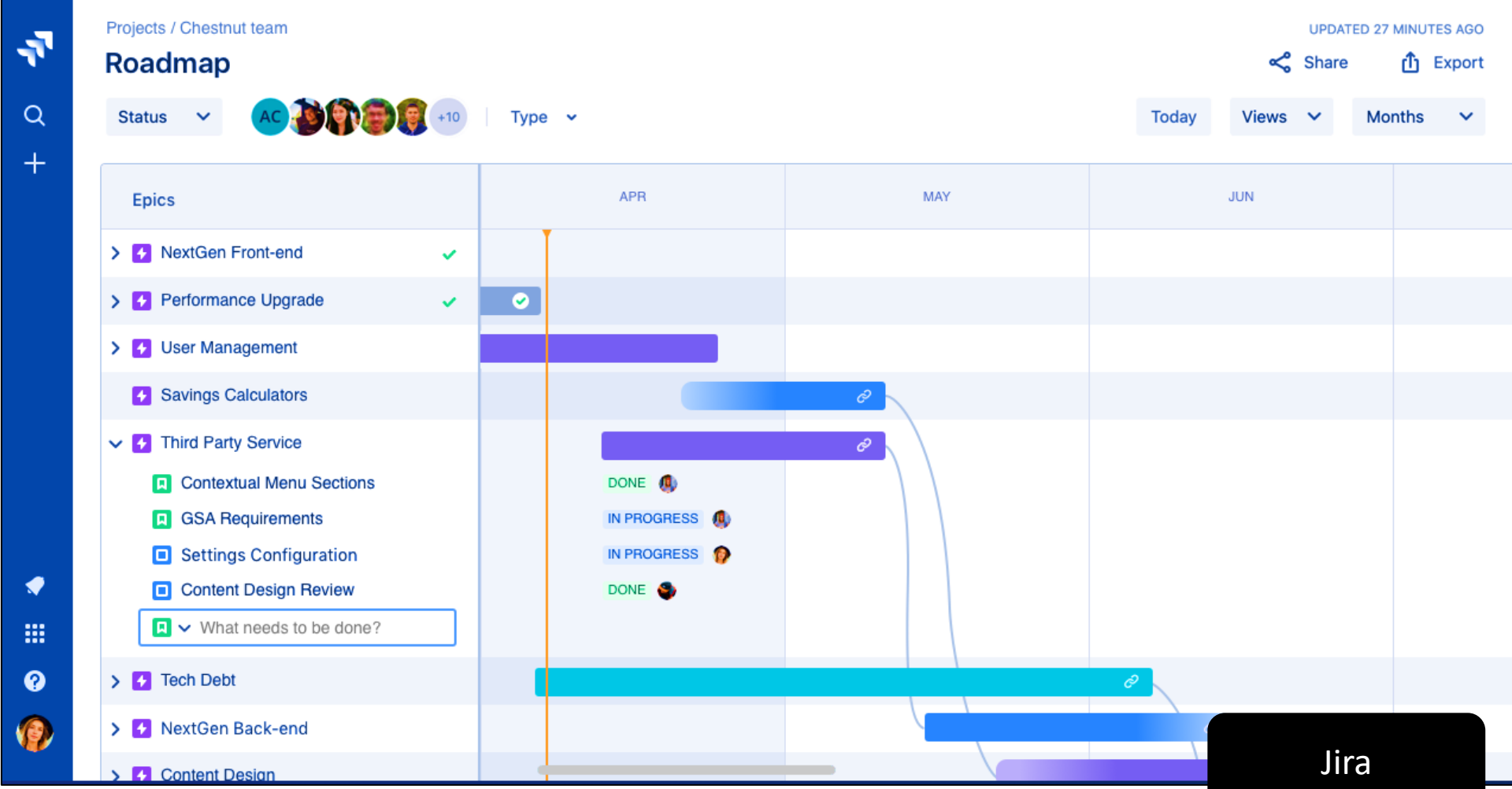
Projects / Chestnut team
Roadmap
UPDATED 27 MINUTES AGO
Share
Export
Status
AC
+10
Type
Today
Views
Months
Epics
APR
MAY
JUN
NextGen Front-end
Performance Upgrade
User Management
Savings Calculators
Third Party Service
Contextual Menu Sections
DONE
GSA Requirements
IN PROGRESS
Settings Configuration
IN PROGRESS
Content Design Review
DONE
What needs to be done?
Tech Debt
NextGen Back-end
Content Design
Jira

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