

CREDIT CARD TRANSACTION REPORT

Total Revenue

55M

Transaction Amount

44.5M

Transaction count

655.7K

Total Interest

7.84M

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	64,95,887.74
Gold	2454072	2024078	3,73,784.16
Platinum	1135608	953314	1,61,629.05
Silver	5586332	4586746	8,12,081.28
Total	55315410	44522013	78,43,382.23

Week_Start_Date

All

Q4

796.68M

Q3

734.04M

Q2

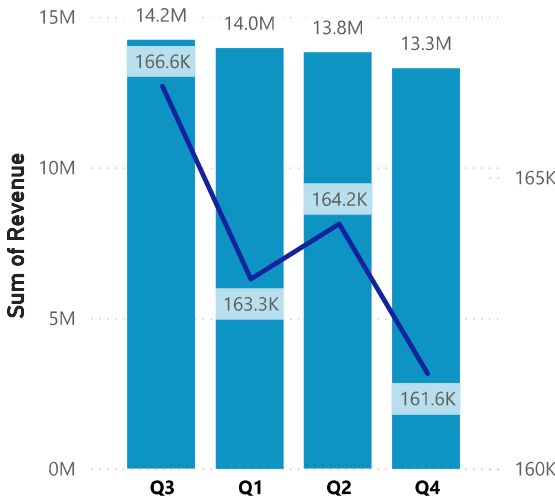
715.38M

Q1

710.63M

QTR Revenue and total transaction count

Sum of Revenue Sum of Total_Trans_Vol



med

739.75M

low

739.10M

high

737.89M

Silver

740.41M

Blue

738.99M

Gold

738.42M

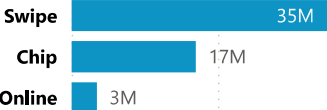
Platinum

729.88M

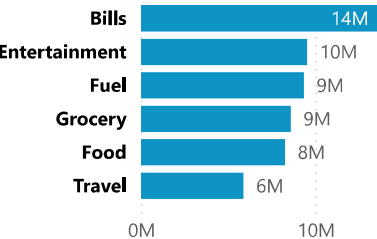
F

M

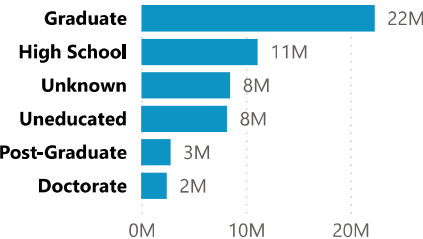
Sum of Revenue by Expenditure Type



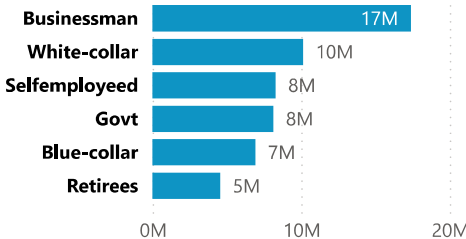
Sum of Revenue by Expenditure Type



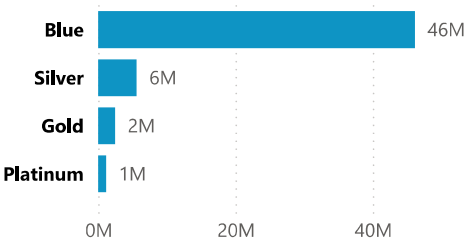
Revenue by Education



Revenue by Job



Revenue by card category



CREDIT CARD CUSTOMER REPORT

Q4

Q3

Q2

Q1

Week_Start_Date

All

Total Revenue

55M

Transaction Amount

44.5M

Income

576M

CSS

3.19

Silver

Blue

Gold

Platinum

F

M

Swipe

739.89M

Online

737.14M

Chip

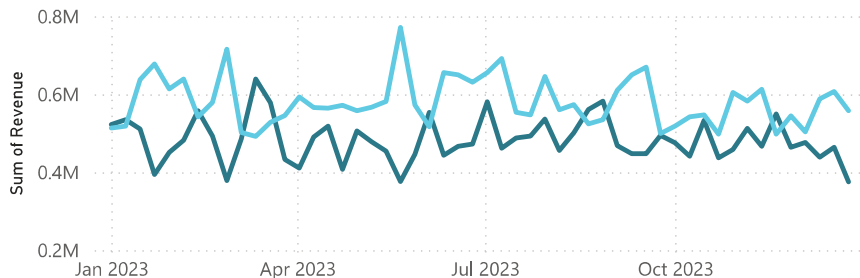
736.88M

Revenue by week

Gender

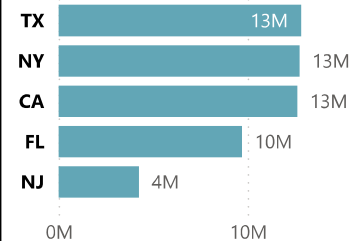
F

M

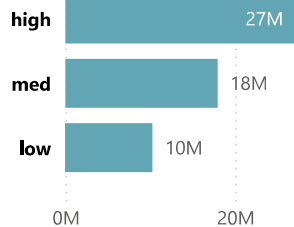


Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income
Blue-collar	6904279	9,52,800.57	72262158
Businessman	17387832	25,39,390.31	186959919
Govt	8111701	11,60,016.37	88773989
Retirees	4535184	6,30,359.24	48675030
Selfemployeed	8261758	11,19,741.81	75313288
White-collar	10114656	14,41,073.93	103930055
Total	55315410	78,43,382.23	575914439

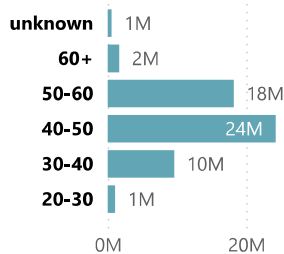
Top 5 states



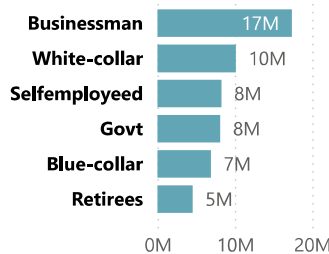
Revenue by Income Group



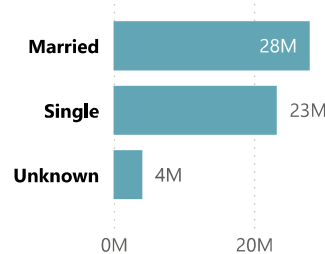
Revenue by Age Group



Revenue by Customer Job



Revenue by Marital Status



Revenue by Education Level

