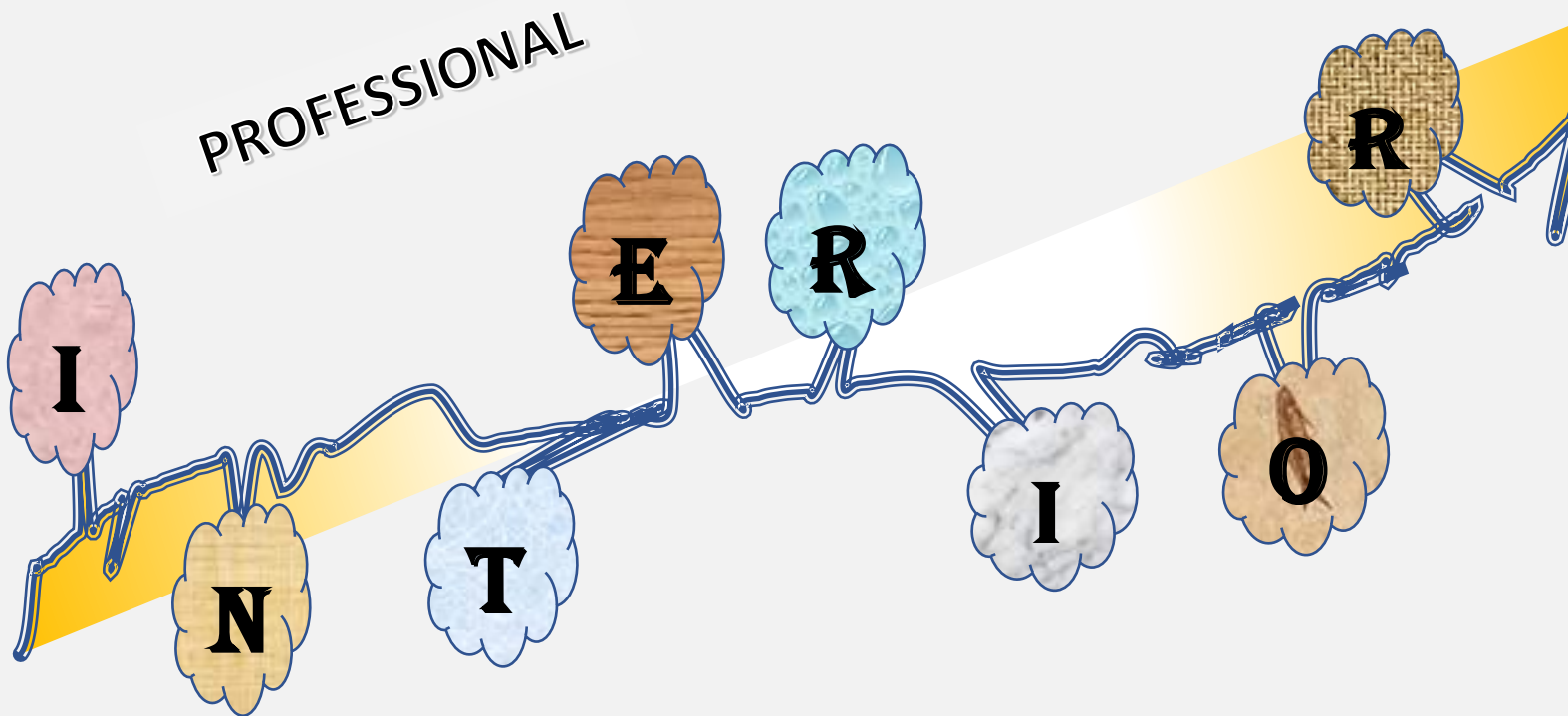


# GUNIKA KAUR



## DESIGNER



*Designing Spaces To Elevate Experiences*

# **Curriculum Vitae**

## **GUNIKA KAUR**

E-mail : connect2gunika@gmail.com

Telephone : 8076276346

### **PERSONAL DETAILS**

Date of birth : 04/02/1996

Sex : Female

Marital status : Single

Nationality : Indian

Languages known :  
1. English  
2. Hindi  
3. Punjabi

### **CAREER OBJECTIVE**

To obtain employment in a prestigious organization where I can devote myself fully and joyfully and offer the best of my talents and skills to become its strong asset.

### **PROFESSIONAL SKILLS**

- Interior Designing
- Yoga
- MS Office
- Digital Marketing
- Blogging
- Logo Designing
- Brochure Designing
- Video Editing
- Copy Writing

## **EDUCATIONAL QUALIFICATION**

Successfully completed the following areas of education with flying colors.

Qualification		Year of passing
INTERIOR DESIGNING	IIFT	2021
B.Ed	MD University	2019
GRADUATION	B.Sc. (Physical Sciences) (University of Delhi)	2017
CLASS XII	SCIENCE (JKPS, Delhi)	2014
MATRICULATION	JKPS, Delhi	2012

## **PROFESSIONAL QUALIFICATIONS**

- Interior Design (Diploma)  
International Institute of Fashion Technology
- Sustainable Interior Design  
UGreen
- Yoga (Certified Professional-2017)  
University of Delhi

- Digital Marketing  
Digipperform
- Certified Digital Marketing Executive
- Certified Digital Marketing Consultant

## **EXPERIENCE**

### *1. Internship: Social Media Marketing*

Examformula.com, Delhi

Oct 2017 – Dec 2017

Internship with examformula.com including:

- Content writing
- Social media marketing (YouTube, vimeo, Reddit, Facebook, Instagram)

### *2. Digital Marketing Trainee*

Tech2globe, Delhi

Feb 2018 - May 2018

Worked on various niches of digital marketing:

- SEO
- Social Media Management and Marketing
- E-mail Marketing
- Graphic Designing using various Tools

3. *Digital Marketing Specialist*  
Safe Fly Aviation Pvt. Ltd.  
Jul 2018 - Jan 2019

Worked on following in tenure of my work:

- Google AdWords
- Google AdSense
- Google Analytics
- Facebook Advertising
- Creating Landing Pages for Ads
- Social Media Strategist
- Social Media Management
- Search Engine Optimization

## **ACHIEVEMENTS**

- Won various prizes at primary school level.
- Hosted a number of events in school and college including International School Awards (by British Council) activities in the senior school.

## **STRENGTHS AND HIGHLIGHTS**

- Punctual, Friendly, Flexible, Pro-active mannerism
- Flair of creativity
- Confident and Smart Working
- Ability and desire to learn new things
- Spiritual

## **OTHER INTERESTS**

- Music
  - Cooking
  - Driving
  - Sports
  - Designing
  - Anchoring
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