

Josh Witt

@guniv

Organized, tech savvy communicator looking for work in the world of digital communications and writing. Full portfolio available at <https://guniv.net>.

Experience *(references available upon request)*

Pacific Northwest National Laboratory / June 2023 - February 2024

Communications Professional (Remote)

- Created documents, webpages, and general copy in support of strategy and content of PNNL programs as well as U.S. Department of Energy programs
- Organized "Justice Week 2023" campaign to correspond with a Department of Energy initiative, including social posts and building out a webpage to promote
- Managed three separate email newsletters including preparation and review process

MIT Lincoln Laboratory / December 2020 - May 2023

Associate Science Writer (Remote)

- Proactively sought out story leads and simplified complex technical language to highlight work and achievements of Lincoln Laboratory and its people
- Collaborated and built relationships with staff and leadership to produce relevant stories
- Managed important projects, including a website redesign, and served as team's primary point of contact for technical issues

Global Business Coalition for Education / November 2020 - November 2021

Digital Marketing Assistant (Contract, remote)

- Crafted social media content and email marketing campaigns, including a "welcome" email series for new subscribers

Digital Marketing Intern (Contract, remote) / June - October 2020

- Managed social media content, including impactful tweets that drove over 2,000 event registrations and generated over 25,000 social media engagements through a mix of organic and paid content

Oak Ridge National Laboratory / July 2018 - June 2019

Science Writing Intern w/ Neutron Sciences Directorate

- Conducted interviews with leading scientists and researchers to create features, story tips, fact sheets, and internal communications materials on cutting-edge science
- Contributed to directorate-specific and laboratory-wide communication efforts

Big Orange Robotics / October 2018 - May 2019

Team Captain & Founder

- Founded and led collegiate robotics team based on Robot in 3 Days concept
- Organized team activities and developed strong relationship with UT College of Engineering
- Led team media efforts and developed brand identity

L&N STEMpunks / July 2015 - July 2018

Communications & Business Mentor

- Raised over \$50,000 annually for competition expenses and travel through fundraising, grant writing, and award writing
- Fostered a passion for STEM education in the next generation through mentorship and conference coordination

Education

University of Tennessee - Knoxville, TN

Bachelor of Science in Communication - Graduated May 2019

Major in Journalism & Electronic Media

Skills

Facebook Pages - Google & Twitter Analytics
MailChimp - Slack - Discord - Google Suite/Apps
Microsoft Office - CM Systems - Trello - and more

Awards

2016 Media & Technology Innovation Award
Comcast selected the robotics team I mentored based on our "robust, unified digital campaign."