

PIZZA SALES REPORT

Pizza Category

Multiple selections

01-01-2015

16-12-2015

HOME

Best/Worst Sellers

BUSIEST DAYS & TIMES

DAYS

Orders are **highest** on weekends, **Friday/Saturday** Evenings.

MONTHLY

There are **maximum** orders from month of **July and August**

SALES PERFORMANCE

CATEGORY

**Classic category** contributes to **maximum** sales & total orders

SIZE

**Large size** pizza contributes to **maximum** sales

18559

total\_orders

600.93K

total\_revenue

2.01

avg\_pizza\_per\_order

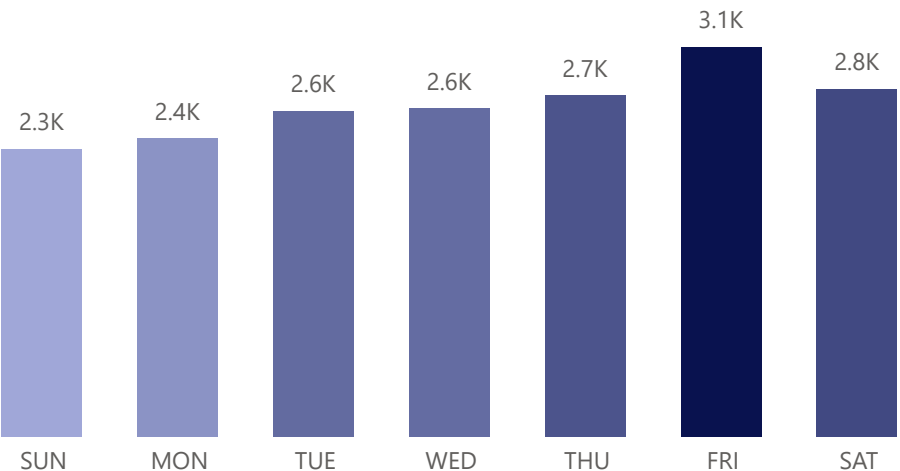
32.38

average\_order\_value

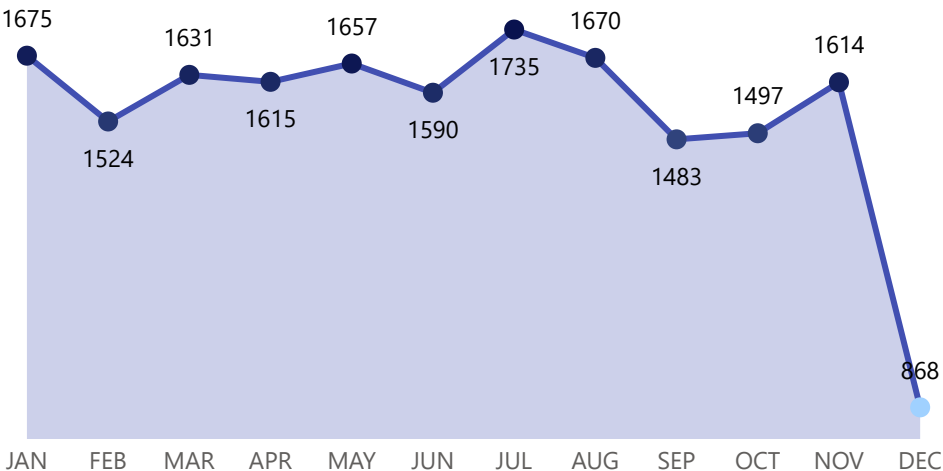
37218

total\_pizzas\_sold

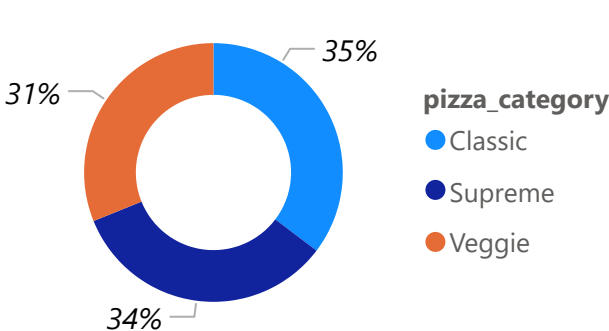
total\_orders by Day\_name



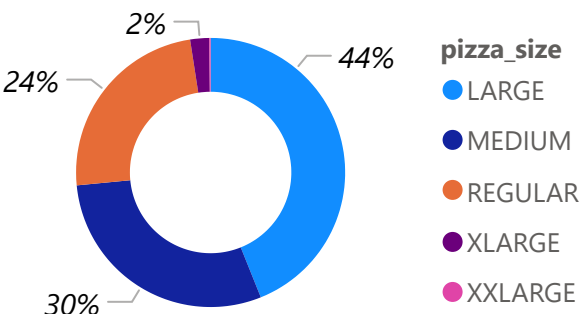
total\_orders by Month\_name



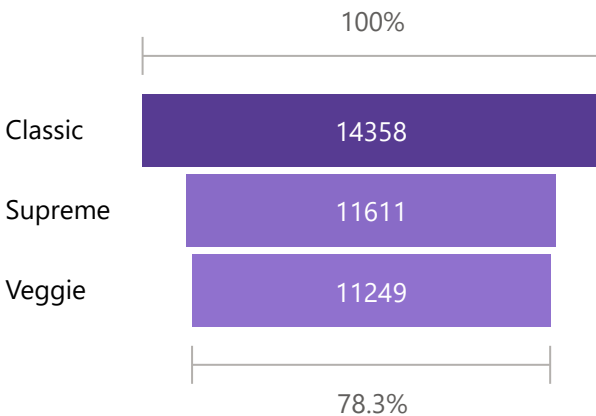
total\_revenue by pizza\_category



total\_revenue by pizza\_size



total\_pizzas\_sold by pizza\_category



PIZZA SALES REPORT

Pizza Category

All

01-01-2015

31-12-2015

HOME

Best/Worst Sellers

BUSIEST DAYS & TIMES

DAYS

Orders are **highest** on weekends, **Friday/Saturday** Evenings.

MONTHLY

There are **maximum** orders from month of **July and August**

SALES PERFORMANCE

CATEGORY

**Classic category** contributes to **maximum** sales & total orders

SIZE

**Large size** pizza contributes to **maximum** sales

21350

total\_orders

817.86K

total\_revenue

2.32

avg\_pizza\_per\_order

38.31

average\_order\_value

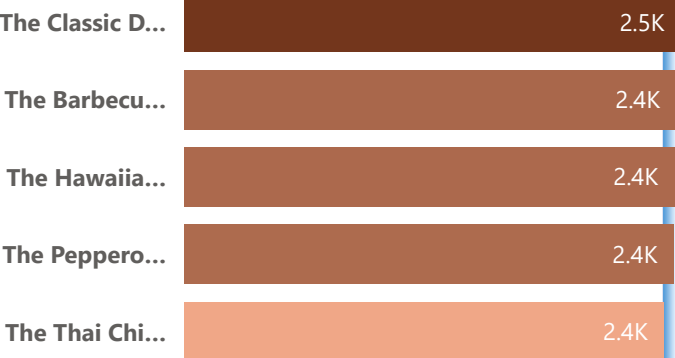
49574

total\_pizzas\_sold

Top 5 Pizza by revenue



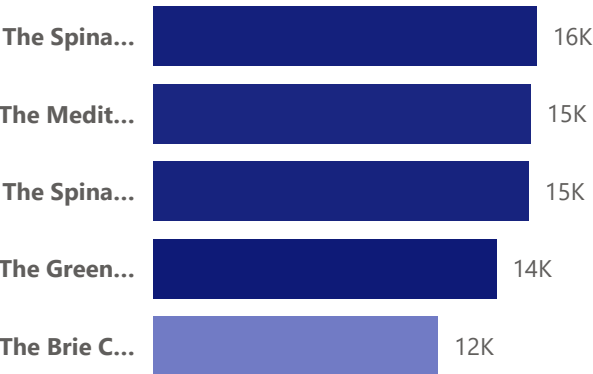
Top 5 Pizza by quantity



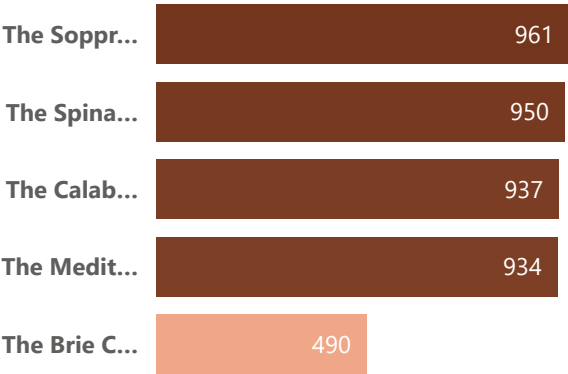
Top 5 Pizza by orders



Bottom 5 Pizza by revenue



Bottom 5 Pizza by quantity



Top 5 Pizza by orders

