

Customer Behaviour Dashboard

subscription status

No Yes

Gender

Female Male

Category

Accessories

Clothing

Footwear

Outerwear

Shipping Type

2-Day Shipping

Express

Free Shipping

Next Day Air

Standard

Store Pickup

3.9K

Number of Customers

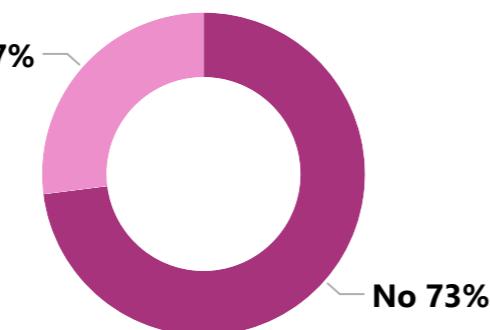
\$59.76

Average Purchase Amount

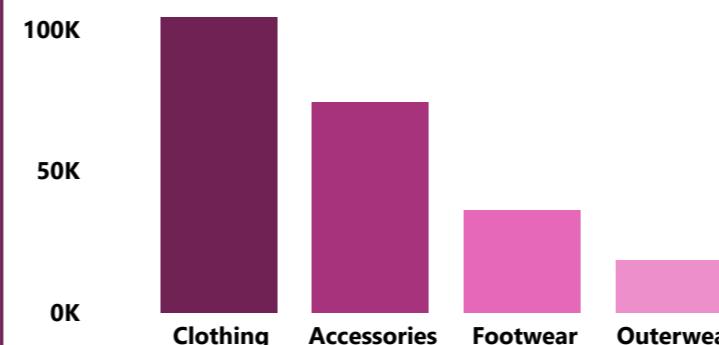
3.75

Average Review Rating

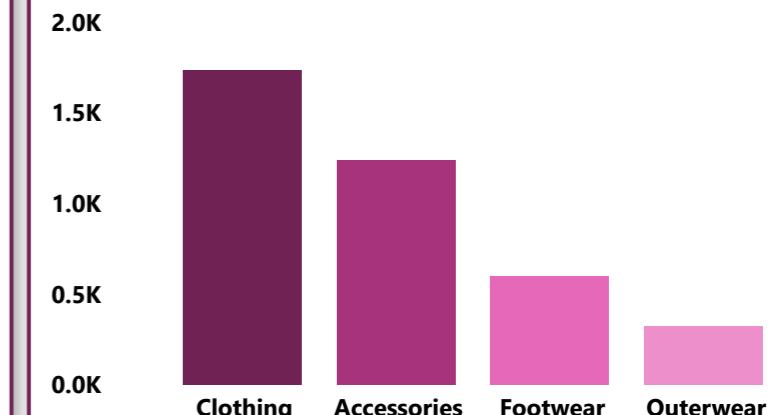
Percentage of customer by subscription status



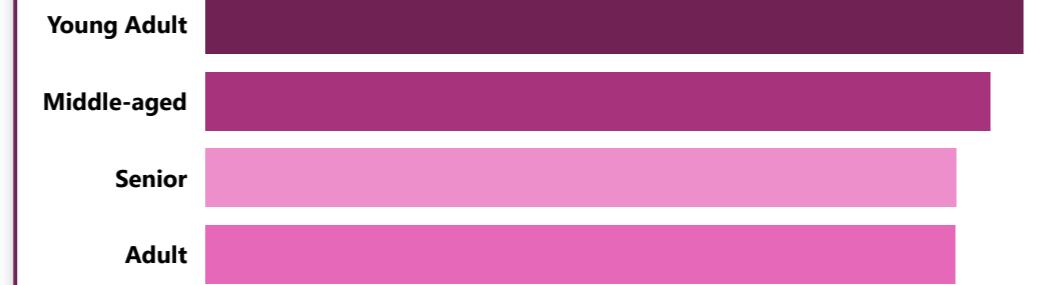
Revenue by Category



Sales by Category



Sales by Age Group



Revenue by Age Group

