

Customer Behaviour Dashboard

subscription status

No

Yes

Gender

Female

Male

Category

Accessories

Clothing

Footwear

Outerwear

Shipping Type

☐ 2-Day Shipping

☐ Express

☐ Free Shipping

☐ Next Day Air

☐ Standard

☐ Store Pickup

3.9K

Number of Customers

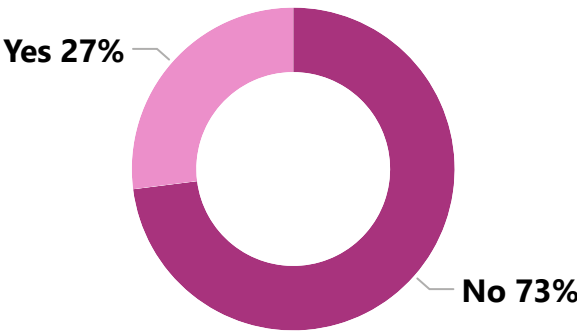
\$59.76

Average Purchase Amount

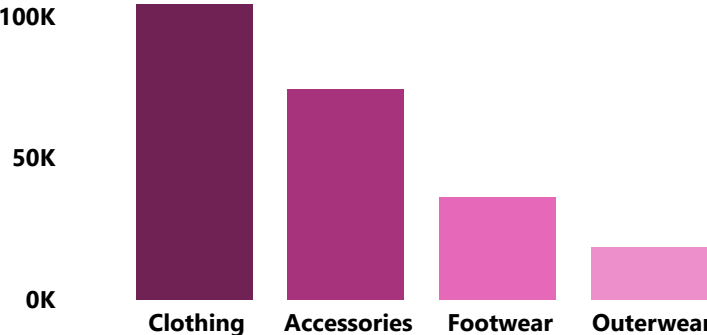
3.75

Average Review Rating

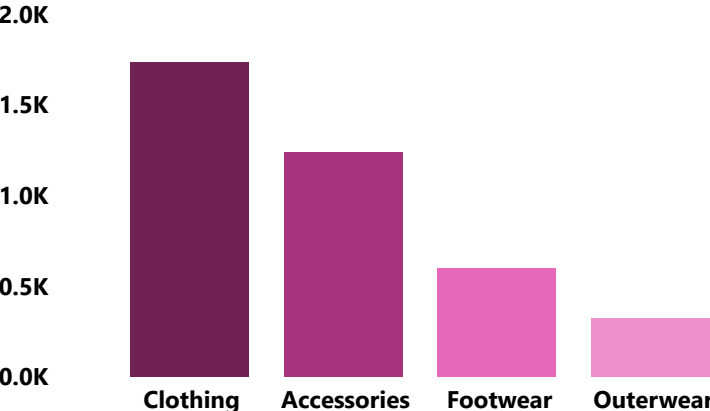
Percentage of customer by subscription status



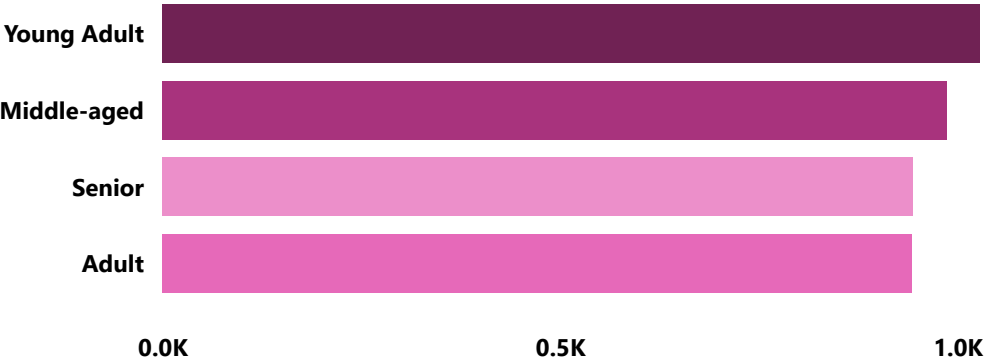
Revenue by Category



Sales by Category



Sales by Age Group



Revenue by Age Group

