

Date:15 February 2022

Dear Gunjan,

Welcome to IXBRAND!

We hope that you are excited to embark on a transformational journey with us. At IXBRAND, we consider the IXBRAND INTERN team to be our biggest strength when it comes to providing services across the world about the brand design, marketing and web development. Thus, we take pride in hiring ONLY the best and the brightest! We are sure that you would play a vital role in reaching our vision of creating a best branding and marketing service provider.

Your appointment as a part-time **FRONT-END DEVELOPER** INTERN will be governed by the terms and conditions presented in **Annexure A**

Congratulations!

Warm regards,

RUSHIBHI DESHMUKH

Founder and CEO, Deshmukh Group

Deshmukh Group ~ 'We create possibilities for connected world.'

IXBRAND is subsidiary of DESHMUKH GROUP



connect@dgofficial.com

www.dgofficial.com

RM:302/1, Aurangabad, Maharashtra, 431 136



Annexure A

Please find the details of your appointment as an INTERN below:

Location: Work from home

Duration of the program: 28/02/2022 - 31/05/2022

Working hours: 2-3 hours per day

Rewards: Performance-based

Roles and responsibilities of an INTERN:

1. Work on projects given by IXBRAND, delivering final results for allotted project.

- 2. Participating in company marketing campaign and work on brand awareness.
- 3. To give training for new interns up to 15 days, if required.
- 4. Participating in social media branding campaigns and learn how to communicate for a brand online

Rewards and incentives:

- 1. You will be given 5% of bill amount on every lead conversion for the any service provided by IXBRAND.
- 2. A prestigious letter of recommendation and access to exclusive IXBRAND goodies
- 3. Apart from monthly cash incentives, you will also get a chance to win additional rewards or brand gift cards.

- +91 80076 70006
- connect@dgofficial.com
- www.dgofficial.com
- RM:302/1, Aurangabad, Maharashtra, 431 136



Terms and conditions:

- 1. As DESHMUKH GROUP is a parental company of IXBRAND, you will be receiving certificates, payments, rewards in account of DESHMUKH GROUP and have same responsibilities and terms as of mentioned for IXBRAND.
- 2. You shall not, during the program or thereafter, use or disclose to others any confidential information related to the business of IXBRAND, obtained by you during your association with IXBRAND
- 3. You are not authorized to interact with clients without permission and are expected to redirect them to Rushibhi (rushibhi@dqofficial.com) or business admin
- 4. By accepting the offer letter, you have given us permission to send you daily communication regarding IXRAND updates and activities on your registered email address and phone number or WhatsApp which you used while applying for IXBRAND INTERN program.
- 5. You are expected to perform all tasks and activities within the rules and guidelines provided by the IXBRAND team. Any non-compliance to these or any fraudulent practice while participating in contests could lead to strict actions like removal from the internship program
- 6. The INTERNSHIP program is a work-from-home program. We will be asking you to spend around 2-3 hours per day on projects and activities. Please note that exam breaks are perfectly fine with us and you are not expected to devote any time to IXBRAND during exams
- 7. It is mandatory to remain active and participate in weekly IXBRAND team meet and activities
- 8. The rewards would be given to the top-performing INTERN on his/her performance during internship period, which may include company social media handling, lead generation and other activities.
- 9. In case an INTERN submits wrong bank account details for receiving the cash rewards earned within the INTERNSHIP program, the IXBRAND Team will provide a second chance to fill the correct details and once details are filled correctly, the IXBRAND Team will process the amount within a period of 1.5 months. However, if an INTERN fills wrong details in the 2nd attempt as well, the IXBRAND will not be entitled to process the cash reward.
- 10. Posting misguiding content such as irrelevant programs/internships on company's name on personal social media handles is not allowed. This can lead to the termination from the INTERSHIP program.
- 11. As an INTERN at IXBRAND, you also represent the IXBRAND brand and we expect you to conduct yourself with utmost professionalism on all public forums (online and offline). In particular, we expect you to not indulge in any conversation using abusive language on any social media platform. If we come across any such example, IXBRAND reserves the right to take necessary disciplinary action, including, but not limited to, termination of your participation in the INTERNSHIP program with IXBRAND.
- +91 80076 70006
- connect@dgofficial.com
- www.dgofficial.com
- RM:302/1, Aurangabad, Maharashtra, 431 136