



ELYSSE ROMEO

COMMUNICATION PROFESSIONAL

PROFILE

Enterprising and empathetic communications professional with a background in sales and strategy, offering creativity and critical thinking skills to help generate innovative ideas and gain industry experience.

CONTACT INFORMATION

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REFERENCES

Kari Ann Carpenter supervisor
303.704.7108

Helena Angell professor
904.315.7541

Jose Guerrero supervisor
720.285.8598

EDUCATION

2018 Rollins College - Winter Park, FL.
B.A. Communication Major
Visual Design & Communication / Public Relations
GPA: 3.9
Honor Society Member

2015 Valencia College - Winter Park, FL.
Associates Degree
Communication Major
GPA: 3.6
Honor Society Member

WORK EXPERIENCE

2018 ViewHouse • Marketing & Events Coordinator
Assist in the planning and execution of ongoing marketing events for all ViewHouse locations. Responsible for driving traffic, sales, and brand awareness, through the execution of an actionable marketing plan. Ongoing promotion of food and beverage, events, banquets, and participating in off-site events to promote the brand. Maintain brand goals internally and externally via grassroots outreach, prospecting, partnerships, community involvement, and in-house marketing

2016 Sachs Media Group • Public Relations / Event Internship
Participated in an array of client-related functions, including client calls, meetings, and brainstorm sessions, as well as the production of collateral and client-related products. Researched issues and management within the field of public relations and as necessary issues related to client. Assisted with event planning and follow-up, developed and maintained media databases and lists using media outlet software. Managed overall office operations, including but not limited to: answering/transferring phone calls, supply orders, mail services and scheduling.

2012 - 2016 The Ravenous Pig • Brand Development Manager
Aided in the creative development and promotion of all JP restaurant brands through posts and social media as well as organizing and promoting special events/dinners. Assisted in the training and developing of new employee's with the company's policies and standards. Reinforced the use of effective communication amongst FOH & BOH staff, skillfully addressed and anticipated guests service needs.

SKILLS

