ICS261: SSAD & Project

Team number	27
Project Title	*Purposeful facebook resource/application*
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Created By	*Mahak Gambhir*
Client	*Dr. Kamalakar Karlapalem, Dean Academics*

Description

The project entails the creation of an interface, either an app or (preferably) a website wherein a user logged into facebook can connect people with similar interests through a group or community with minimal effort. He is saved the headache of finding people who may be interested and promoting his cause among them, which, in a sense, is making real use of the mass-drawing social website. It may help give the cause of concern a strong initial thrust, while being relevant, as the facebook graph search will fetch those more intimate to the user logged in, without forgetting anyone!

Profile of Users

The product is intended to target the general public, populating the huge cyberspace and (inevitably) with a facebook account. It should make convenient the job of amassing people of any kind, of every kind to address an issue they jointly face, or celebrities they support, etc. Everything the facebook graph search aids, like location specific searches, or 'friends' specific searches need to exploited completely with minimum exposure of the technicalities, so as to enable even a minimally educated user (but computer literate) to use the resource to his advantage. A great example of such a user can be an ambitious traffic police constable who, on introduction to facebook, is fascinated by the whole new world in which everybody is connected to each other relentlessly! Sipping on a cup of tea (which is what their job is apparently all about) one day, he overhears a group of college students suggesting that if there was a facebook group of the traffic police, they could promptly inform any traffic jams or accidents besides suggesting the problems in traffic they observe as educated and responsible denizens of their city. Taking on the brilliant idea, he may thus, use the proposed app/website to embark on this highly arduous endeavor of his, by making a group and inviting all the people belonging to the city to join it. Now he may enjoy his tea checking his group for updates!!

It might also come in handy to a local leader, highly educated and eligible, yet unexposed to the general tactics of gaining mass popularity (somewhat like our Mr.Arvind Kejriwal). Using the app/website, he may atleast beckon and interest the educated people

of his area.

In essence, this is supposed to be a resource for common people, to connect them to the people sharing an interest, problem or responsibility employing nominal effort on there part.