Xiaoyi Guo

ADDRESS

Swiss Institute of Banking and Finance

University of St.Gallen

Untere Graben 21

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Citizenship: Chinese

EDUCATION

From Feb 2025 University of St.Gallen, PhD in Economics

From Feb 2025 University of Zurich, Mobility PhD coursework student Aug 2024 Heidelberg University, MSc in Analytical Economics

RESEARCH EXPERIENCE

Swiss Institute of Banking and Finance (The University of St.Gallen)

Nov 2023 - Present

Research Associate; Supervisior: Prof. Dr. Matthias Weber

ZEW Mannheim Jun 2023 - Aug 2023

Research Assistant; Supervisor: Prof. Dr. Philipp Boeing

WORK IN PROGRESS

Referent Evolution under Intertemporal Decisions (with M. Weber, E. de Giorgi, and A. Lukovic)

Simplicity Preference and Uncertainty Aversion

Evolutionary Asset Pricing under Reference Point Update

PRE-DOCTORAL WORKING PAPERS AND PROJECTS

Carrot or Stick? Reciprocity under Inequalities and Incentives

Aug 2024

Master's Thesis; Advisor: Prof. Dr. Sebastian Ebert, Prof. Dr. Giovanni Burro, grade 1.0/1.0

China's Social Credit System and its Impact on Stock Market Reaction

Jul 2024

ZEW Mannheim Working Paper

China's Credit System and Impact on Firm Behavior & Performance

Aug 2023

ZEW Mannheim Working Paper

TEACHING AND TUTORING

Behavioral Finance (Master level, HSG)

24' Fall

Behavioral and Experimental Economics (Bachelor level, HSG)

24' Fall

AD-HOC REFEREEING

Journal of Economic Interaction and Coordination

PRESENTATIONS

2025: EER Summer School in Experimental and Behavioral Economics, Rome; HSG PhD Seminar for Applied Microeconomics; HSG PhD Seminar for Early Research Ideas

COURSES AND SUMMER SCHOOLS

Aug 2025 Empirical Household Finance

Study Center Gerzensee & Swiss Finance Institute, by Johannes Strebel and Teresa Kuchler

Jun 2025 EER Summer School in Behavioral and Experimental Economics

LUISS University, Rome

Apr 2025 PhD Course in Behavioral and Experimental Economics

University of Zurich, by Ernst Fehr PhD Course in Decision Theory

University of Zurich, by Ernst Fehr and Todd A. Hare

REFERENCES

Professor Matthias Weber

Swiss Finance Institute and University of St.Gallen matthias.weber@unisg.ch

Professor Sebastian Ebert

Alfred-Weber-Institute of Economics

Heidelberg University

▽ sebastian.ebert@awi.uni-heidelberg.de

Programming Skills

Independent empirical research Stata, Python

Data parsing and numerical simulation Python

Experiment design and delivery oTree, HTML, Heroku

Applied mathematical simulation MATLAB

Document creation MT_FX, Microsoft Office Suite

LANGUAGE

English C1 (Proficiency) German C1 (Proficiency)

Chinese Mandarin Native Cantonese B1 (Conversational) French A2 (Limited Conversational)

EXTRACURRICULAR ACTIVITIES

Since 2022: Economic Policy Advisor, the China Politics System of Beijing Model United Nations Conference

Last updated: July 1, 2025