Multinomial Processing Trees

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We consider only the white and black face primes, and how people make decisons about the tool and gun targets in relation to the stereotype congruency and incongruency

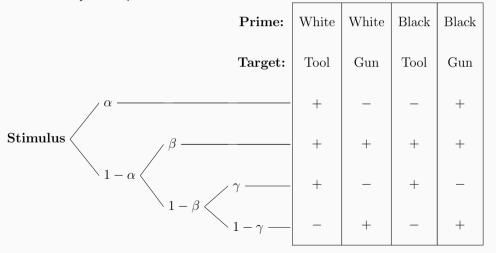
Rivers et al. (2017) Data

There were 1440 trials for each of the possibilities: white tool, white weapon, black tool, black weapon conditions \times two timing conditions

500ms	White	Black
Tool	885 (61%)	766 (53%)
Weapon	967 (67%)	1074 (75%)

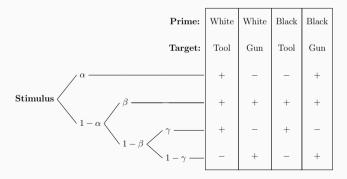
1000ms	White	Black
Tool	1280 (89%)	1229 (85%)
Weapon	1281 (89%)	1288 (89%)

The "Stroop" model has sequential automatic, control, and guessing processes, controlled by three parameters

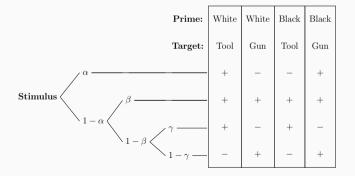


The model involves three parameters, one for each process:

- a probability α of an automatic process that answers "tool" for a white face prime and "gun" for a black face prime
- a probability β of a control process that generates the correct answer
- a probability γ of guessing "tool"



$$\begin{array}{lll} \theta^{wt} & = & \alpha + (1-\alpha)\,\beta + (1-\alpha)\,(1-\beta)\,\gamma \\ \theta^{bt} & = & (1-\alpha)\,\beta + (1-\alpha)\,(1-\beta)\,\gamma \\ \theta^{wg} & = & (1-\alpha)\,\beta + (1-\alpha)\,(1-\beta)\,(1-\gamma) \\ \theta^{bg} & = & \alpha + (1-\alpha)\,\beta + (1-\alpha)\,(1-\beta)\,(1-\gamma) \end{array}$$



For data that have k^{wt} , k^{bt} , k^{wg} and k^{wg} correct responses out of n total trials, the model assumes that

$$k^{\mathrm{wt}} \sim \mathrm{binomial}(\theta^{\mathrm{wt}}, n)$$
 $k^{\mathrm{bt}} \sim \mathrm{binomial}(\theta^{\mathrm{bt}}, n)$
 $k^{\mathrm{wg}} \sim \mathrm{binomial}(\theta^{\mathrm{bg}}, n)$
 $k^{\mathrm{bg}} \sim \mathrm{binomial}(\theta^{\mathrm{bg}}, n)$

The model also assumes all automatic and control rates are equally likely, and that guessing "tool" will happen around half the time:

$$\alpha \sim \text{uniform}(0,1)$$

 $\beta \sim \text{uniform}(0,1)$
 $\gamma \sim \text{beta}(3,3)$

Key Points

The weapon-priming model is an example of an MPT model for addressing a social psychology phenomenon

Makes inferences about underlying executive control processes

The analysis of different deadline conditions in the experiment showed different use of automatic versus control processes